ResponsiveEd®

PROVIDING HOPE

2020-2021 & 2021-2022 EXPANSION PLAN

TEXAS COLLEGE PREPARATORY ACADEMIES
& PREMIER HIGH SCHOOLS

www.ResponsiveEd.com

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At ResponsiveEd®,

OUR MISSION

*is to Provide **Hope** for Students Through Educational Options that Promote a Free Society and Cultivate Moral and Academic Excellence.*

6	**74**	**2,200+**	**20,000+**	**17,000+**
SCHOOL BRANDS	CAMPUSES	EMPLOYEES	STUDENTS	TOTAL GRADUATES

WHAT DOES
HOPE
LOOK LIKE?

At the very heart of the mission of ResponsiveEd is an unwavering commitment to provide hope for students. But what is "hope"? Hope is the desire or expectation that something good will be obtained or fulfilled. By its very nature then, hope conveys a sense of optimism and potential. Unfortunately, for many students, hope is elusive. The "something good" that they desire may not seem attainable, much less expected.

When it comes to hope in the area of education, as in all other areas of life, the "something good" desired by each student is different. For some, it may be finding a school whose academic program aligns with their unique interests or life circumstances (e.g., classical, credit-recovery, STEM, college-prep, vocational, homeschooling, etc.). For others, it may be finding a school whose instructional methodology compliments their particular learning style (e.g., lecture, project-based, Socratic discussion, reading-based, etc.). Still, for others, it may be as simple and as complex as finding a school with a culture that reflects their values (e.g., moral education, service-oriented, civics-minded, etc.).

Recognizing that each student desires a different "something good," ResponsiveEd offers a variety of educational options that reflect the diverse interests, goals, and learning styles of our students. Together with innovative programs being offered by so many other educators, we believe that such educational options provide students with more opportunities to obtain the "something good" they desire out of their education.

While ResponsiveEd may offer a variety of educational options to its students, each option is built on a common foundation, i.e., the promotion of a free society and the cultivation of moral and academic excellence.

Chuck Cook
Chief Executive Officer
ResponsiveEd

A FAMILY OF SCHOOLS THAT MEETS THE NEEDS OF COMMUNITIES

At the core of ResponsiveEd's school choice plan is a connected group of schools. Each one plays an important role in serving the varied needs of communities. We call it the **ResponsiveEd Family of Schools.**

URBAN COLLEGE-PREP SCHOOLS

Thrive Schools

THRIVE Schools offer an urban college-prep program formulated on core curriculum to prepare students to succeed in college and beyond. An emphasis is placed on American civics, arts and music, phonics, Singapore Math®, and other essential programs.

CLASSICAL LIBERAL ARTS SCHOOLS

Founders Classical Academy® and ResponsiveEd Classical Academy℠

Our Classical Academies offer a classical liberal arts and sciences program with a strong emphasis on civic education. The curriculum is designed to provide a rigorous, college-prep experience.

CREDIT RECOVERY HIGH SCHOOLS

Premier High School®

Premier High Schools offer a credit recovery and early graduation program for students who thrive in smaller, independent learning environments that emphasize the use of technology and one-on-one teacher/student interactions.

EARLY COLLEGE HIGH SCHOOLS

iSchool High®

iSchool High offers an early college high school program and comprehensive study model where students work independently through each KnowledgeUnit® to achieve the mastery-based standard. These college-prep high schools combine undergraduate studies with pathways, like STEM, to help students prepare for continued education.

ResponsiveEd
Family of Schools

VIRTUAL AND BLENDED LEARNING

iSchool Virtual Academy℠

iSchool Virtual Academy offers a virtual and blended learning program that features a personalized approach to learning and helps students meet their individual goals. The classroom learning environment utilizes an online curriculum that targets individual learners' needs.

UNIQUE PARTNERSHIPS

Foundation School of Autism

Foundation School of Autism is an individual, tuition-free, public charter school serving children ages 3–7 with a focus on early intervention. The school focuses on these early years because research shows that if children receive early intervention before the age of six, it can change the course of their lives.

ResponsiveEd®

CAMPUS LOCATIONS

BENTONVILLE

LITTLE ROCK

AMARILLO

EL PASO

ABILENE

DALLAS

AUSTIN

HOUSTON

SAN ANTONIO
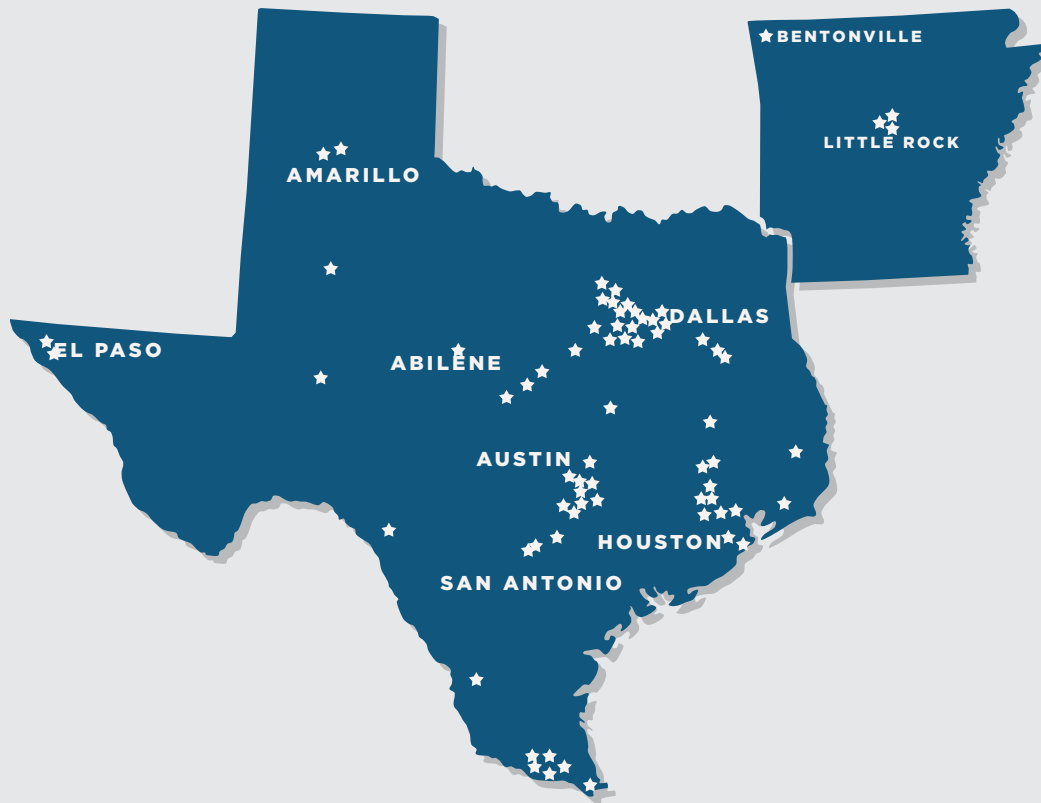
Texas Academic Performance Ratings

ALTERNATIVE
ACCOUNTABILITY CHARTER
(PREMIER HIGH SCHOOLS)

B+

87/100

STANDARD
ACCOUNTABILITY CHARTER
(TEXAS COLLEGE PREPARATORY ACADEMIES)

B+

89/100

Districts earn a B (80–89) for **recognized** performance when they serve students well, encouraging high academic achievement and/or appropriate academic growth for most students.

Financial Integrity Rating System of Texas (FIRST)

ALTERNATIVE
ACCOUNTABILITY CHARTER
(PREMIER HIGH SCHOOLS)

A+

100/100

STANDARD
ACCOUNTABILITY CHARTER
(TEXAS COLLEGE PREPARATORY ACADEMIES)

A+

98/100

The Financial Integrity Rating System of Texas (FIRST) ensures that public schools are held accountable for the quality of their financial management practices and that they improve those practices.

Source: www.txschools.org for 2018–19

OUR STRATEGIC PRIORITIES

A vision for school choice

"Choice" is a word commonly used to describe the charter school movement. But compared to other sectors, educational choice is actually quite limited. Most alternatives to neighborhood schools look like enhanced public schools. Some charter schools have raised the performance bar a little, and in some cases significantly, but in the end, few school operators are asking the most important question: what do different students need to thrive and to create value in a free society?

At ResponsiveEd, we are trying to answer that question. By listening to parents in different communities for more than 20 years, we have identified several different school models that offer choices and help students thrive. Even as we achieve success with the six models listed on page 4, we are constantly listening and looking at new ways to meet student needs. To us, doing one thing, and doing it well means figuring out how to help students flourish and bringing a range of options to families as quickly as possible.

A vision for content–rich education

At ResponsiveEd, we believe that the purpose of education is three-fold: to help children develop into responsible citizens, to help them learn to be virtuous people, and to promote a free society. Together, these three priorities lead to flourishing humans. These are big ideas based on thousands of years of writing, conversation, and debate. To participate in American life in meaningful ways, students must come to understand the content of this great conversation and learn to think critically about it.

In all of our schools, we use a combination of the Core Knowledge framework and our own ResponsiveEd curriculum to pursue this goal. Through both, we expose our students to excellent books selected from our Western canon. They study American civics, focus on language arts, and develop a deep working knowledge of the physical laws that make the world function through science and math.

With this encounter with meaningful content, they learn the value of liberty in every walk of life and how to contribute meaningfully to the communities in which they live.

A vision for moral education

A view of education not often emphasized in the contemporary educational environment is that schools have an abiding responsibility to foster a sense of personal and civic virtue. This concept has deep roots in Western philosophy, but it is also found across the world and throughout time in most successful cultures.

The idea is that we must promote qualities that help us make sound decisions, put others first, and create value as we fulfill our potential. This, more than anything, helps students develop into productive adults. ResponsiveEd takes this responsibility seriously and invests a significant amount of energy in developing a sense of virtue in our students.

The nine character virtues we promote are:

HUMILITY
The inner strength to put others before ourselves; it is the quality of being modest and respectful and never arrogant, rude, or even self-abasing

JUSTICE
Respecting the rights of others; taking personal responsibility to uphold what is pure, right, and true

ENDURANCE
To do what is right in the face of difficulty; the inward strength to withstand stress and do your very best

SELF-CONTROL
The ability to govern ourselves; rejecting wrong desires and doing what is right

LOVE
Love goes beyond justice; it gives more than fairness requires. Love is willingness to sacrifice for the sake of another.

INTEGRITY
Adherence to moral and ethical principles, soundness of moral character, and honesty; the state of being whole, entire, or undiminished

DETERMINATION
Hard work–purposing to accomplish the right goals at the right time, regardless of opposition

GRATITUDE
It is an act of the will–you choose to be grateful–you choose to be thankful. It moves us to count our blessings every day.

WISDOM
Making practical application of truth in daily decisions

These virtues are taught in every ResponsiveEd school model in a variety of forms. They are heavily incorporated into our literature and history programs and are shared during assemblies and programs throughout the school year.

ResponsiveEd Core Values

In addition to promoting personal and civic virtue, ResponsiveEd leverages six core values to guide its activities every day.

1. SEEK TRUTH

2. HIRE GENUINE, CARING, AND COMPETENT ADULTS

3. INVOLVE PARENTS/GUARDIANS

4. ENGAGE STUDENTS AS INDIVIDUALS

5. LEAD WITH HUMILITY

6. DO THE RIGHT THING

We believe that these six core values help us create a customer-focused environment where we produce value for families, our employees, and our stakeholders.

NEED FOR EXPANSION
"A Statement Discussing the Need for the Requested Expansion"

ResponsiveEd was authorized by the Texas State Board of Education to open 15 dropout recovery and prevention schools in 1998. The schools were designed to support students who were struggling in traditional high school settings. As demand for the charter school model grew, ResponsiveEd added new sites and educational models to be responsive to communities and stakeholders. Twenty years later, ResponsiveEd serves more than 19,000 students across 75 schools in Texas and Arkansas.

ResponsiveEd currently operates 36 Texas College Preparatory Collegiate Academies Charter campuses (35 brick and mortar campuses and 1 online campus); 34 Premier High Schools Charter campuses (32 brick and mortar campuses, 1 Foundation Autism Campus and 1 Online Campus); 1 Texas Partnership (1882) campus with Beaumont ISD and 4 brick and mortar campuses in Arkansas.

With the mission "to provide hope for students through educational options that promote a free society and cultivate moral and academic excellence", ResponsiveEd seeks to be responsive to the needs of the community by offering a variety of educational options that reflect the diverse interests, goals, and learning styles of the students in the communities we serve. Each unique model is connected by our seven guiding principles which we believe are at the heart educational excellence and equity.

GUIDING PRINCIPLES

Principle 1 | Education is an Inescapable Moral Enterprise

Education in its fullest sense is inescapably a moral enterprise – a continuous and conscious effort to guide students to know and pursue what is good and what is worthwhile.

Principle 2 | Parents

We strongly affirm parents as the primary moral educators of their children and believe school should build a partnership with the home. Consequently, all schools have the obligation to foster in their students personal and civic virtues such as integrity, courage, responsibility, diligence, service, and respect.

Principle 3 | Virtue

Character education is about developing virtues – good habits and dispositions which lead students to responsible and mature adulthood. Virtue ought to be our foremost concern in educating for character.

Principle 4 | Teachers, Principals, Staff.

The teacher and school principal are central to this enterprise and must be educated, selected, and encouraged with this mission in mind. In truth, all of the adults in the school must embody and reflect the moral authority which has been invested in them by the parents and the community.

Principle 5 | Community

Character education is not a single course, quick-fix program, or a slogan posted on the wall; it is an integral part of school life. The school must become a community of virtue in which responsibility, hard work, honesty, and kindness are modeled, taught, expected, celebrated, and continually practiced.

Principle 6 | Curriculum

The human community has a reservoir of moral experiences, much of which exists in our great stories, works of art, literature, history, and biography. Teachers and students must together draw from this reservoir both within and beyond the academic curriculum.

Principle 7 | Students

Young people need to realize that forging their own character is an essential and demanding life task. The sum of school experiences – in success and failures, academic and athletic, intellectual and social – provides much of the raw material for this personal undertaking.

EDUCATION MODELS

Premier High Schools

Premier High Schools, the highest achieving alternative programs in the state of Texas, are mastery-based, blended-learning, college preparatory programs that place an emphasis on credit recovery, early graduation, and career and technical training, as well as character education, a key component in ResponsiveEd programs. Premier High Schools offer flexible schedules and personalized academic pathways that allow students to progress through high school coursework at their own pace and progression. Since its inception, the PHS model has helped close to 12,000 students graduate from high school and progress into postsecondary education and careers.

Classical and Founders Classical Academies

The Classical/Founders Classical Academy model is founded in the belief that a classical education, rooted in an approach that goes back to ancient Greece and Rome, provides students with the tools of learning necessary to be well-rounded human beings who know who they are and understand the world around them. We believe that these tools help students acquire the knowledge, skills, and dispositions necessary to live virtuous and happy lives.

A new component was added to the Classical Academies model in 2017. This component, THRIVE, is a school improvement initiative designed to provide operational and academic support to help schools meet the needs of educationally disadvantaged students. THRIVE includes a systemic process for school transformation and academic turnaround.

iSchool High

iSchool High campuses utilize a mastery-based, blended-learning program with an emphasis on community-specific academic pathways. iSchool High has established a creative and innovative partnership with local community colleges that allow students to enroll in dual credit courses and have the opportunity to earn both their high school diploma and up to an Associate's Degree.

iSchool Virtual Academy

Each ResponsiveEd district offers an online rigorous, mastery-based, blended-learning, college preparatory program to students who prefer work at home. Virtual students work and learn from home with live instruction and one-on-one teacher interaction through a virtual classroom setting. Students receive additional help through our Success Centers, ResponsiveEd academic support centers where students sign up for in-person tutoring or have a quiet place to work. Through these centers, we also provide access to a homework helpline in the event the student is in need of after-hour support and cannot access their teacher.

Foundation School for Autism

The Foundation School for Autism in San Antonio provides a customized education experience for children ages 3-7 who are on the autism spectrum. Students are placed in classrooms with a staff to student ratio ranging from 2:1 to 7:1, with state-certified Special Education Teachers and Instructional Assistants who are Board Certified Behavior Analysts, Speech Language Pathologists, and Occupational Therapists. Each child receives an individual educational plan to develop and improve key areas such as learning readiness, independent work, and academics. Our model includes teaching important socio-emotive skills to help children navigate challenging social situations, and it emphasizes parent engagement and training in the skills that will help them enable their children to have successful school experiences.

CURRENT AND PROJECTED FINANCIAL CONDITION

ResponsiveEd operates two Charter Districts – Texas College Preparatory Academies and Premier High Schools. ResponsiveEd is a financially sustainable organization with more than 150 days of operating cash on hand and a BBB credit rating with Standard & Poor's. Through our bond funders, we purchase property and build schools across Texas. Throughout the years our TCPA and PHS Charters have consistently maintained a Superior or Above Standard rating with Charter FIRST. Each requested campus expansion will be operated in an efficient manner to ensure long-term financial sustainability with the expectation of being self-funding within its first two years of operations. In addition, ResponsiveEd was recently awarded a five-year Charter School Program Expansion and Replication grant in the amount of $41,000,000. Funds received from this federal grant will be used by ResponsiveEd to start-up new Premier High School campuses.

Debt Instruments

"A Statement discussing the use of debt instruments to finance part or all of the charter school's incremental costs"

In the fall of 2018 Responsive Education Solutions secured a Line of Credit in the amount of $81,500,000 from Regions Commercial Equipment Finance to fund the incremental costs associated with adding new campuses. We anticipate utilizing this line of credit both for the Texas College Preparatory Academies and Premier High Schools Charter school expansions.

Acquisition Cost

"A Statement discussing the incremental cost of acquiring additional facilities, furniture, and equipment to accommodate the anticipated increase in student enrollment"

Current net assets will be used to fund the incremental cost of acquiring facilities, furniture, and equipment to accommodate the enrollment for the Texas College Preparatory Academies Charter and Premier High Schools Charter proposed campus expansions.

Personnel

"A Statement discussing the incremental cost of additional on-site personnel and identifying the additional number of full-time equivalents that will be employed"

The cost of on-site personnel at the Texas College Preparatory Academies Charter and the Premier High Schools Charter proposed campus expansions will be funded using the Foundation School Program funds received in operating the proposed campus expansions. ResponsiveEd anticipates adding one FTE teacher for every 22 students enrolled at the proposed TCPA campuses and one FTE teacher for every 25 students for the proposed PHS campuses. In addition, each campus will employ a Campus Principal, Assistant Principal, Secretary, and one FTE Special Education teacher per 10 special education students. Additional teacher's aides will be employed as needed.

ResponsiveEd's Human Resources, Director of Recruiting and District Leadership recruits and places highly qualified full and part-time staff at its charter schools throughout Texas and Arkansas. Our HR team will partner with statewide and community-based organizations to provide a talent acquisition pipeline to ensure highly qualified staff is selected for the 2020-21 and 2021-22 school expansions.

Highly qualified and effective teachers supervise the academic and instructional program in each of the educational models at ResponsiveEd. In accordance with the guidelines of the National Board for Professional Teaching Standards, ResponsiveEd teachers are expected to adhere to the following standards:

1. Teachers are committed to students and their learning.

2. Teachers are dedicated to making knowledge accessible to all students and believe all students can learn. They treat students equitably—recognizing the individual differences that distinguish their students from one another and taking these differences into account in their practice.

3. Teachers know the subjects they teach and how to teach those subjects to students.

4. Teachers will demonstrate mastery over the subject(s) they teach and have a deep understanding of the history, structure and real-world applications of the subject.

5. Teachers are responsible for managing and monitoring student learning

6. Teachers are effective at delivering instruction; move fluently through a range of instructional techniques—keeping students motivated, engaged and focused; and know how to organize instruction to meet instructional goals.

7. Teachers think systematically about their practice and learning from experience

8. Teachers will model what it means to be an educated person and practice lifelong learning.

9. Teachers are members of learning communities – Teachers will collaborate with others educators at their campus (and beyond) to improve student learning.

ResponsiveEd understands professional development is vital to the success of our schools. Therefore, we dedicate substantial time to this process each summer and throughout the school year. Professional Development sessions allow ResponsiveEd leadership teams an opportunity to introduce new faculty members to the ResponsiveEd philosophy and practices. This time also provides an opportunity for our leadership teams to introduce staff members to school turnaround strategies and goals that will be required for a successful school year for the students, parents, staff, and stakeholders.

ResponsiveEd's Learning Academy is comprised of a Director of Live Training, Director of Virtual Learning, and Support Staff. The goal of the Learning Academy is to provide sustainable training that promotes student academic achievement and leadership growth.

The Learning Academy works with Content Directors and Instructional Coaches to assess the needs of training. This is measured by teacher feedback from previous training events, classroom observations, and school accountability reports. Needs assessments, surveys, and data analysis is reviewed to determine specific areas of focus for professional development offerings. With this information, we are able to design a comprehensive training plan for new and existing teachers that is aligned with the goals of our home office and the campus.

EXPANSION SITES

Trade Area Identification

The following ResponsiveEd expansion sites were initially identified through community outreach, vetted through comprehensive household demographic analysis, and finally given an overall "site score" based on both demand and data.

In our 20 year history of serving students across four distinct brick and mortar educational models, common data points began to emerge. From this information, we have created household models to represent families with the highest likelihood of enrolling at a ResponsiveEd school. We then compare our household models with the demographic information in a potential "trade area" or potential campus location. Based on the results of this analysis, potential locations receive a "site score". Ideally, the site score would be 95 or higher.

There are times when a groundswell of community support within a trade area will offset a mediocre site score. In these instances, we perform additional community outreach to ensure the long-term viability of a ResponsiveEd school in the area.

Term Definitions

Site Score
The score we give an area based on the likelihood that families will enroll into a ResponsiveEd School

Student Household
The number of households within an 18 mile drive time of our desired location that fit within our household model

Grade Levels
The grades we will be opening with or expanding to

Enrollment Goal
The number of students we plan on enrolling

EXPANSION SITES
2020-2021

ResponsiveEd is requesting to expand the Texas College Preparatory Academies Charter in 2020-21 in the following Texas locations.

FORT WORTH
Classical Academy

OPENING YEAR

2020-2021

SITE SCORE	STUDENT HOUSEHOLDS	GRADE LEVELS	ENROLLMENT GOAL
98	**76,858**	**K-12**	**625**

NEED FOR EXPANSION

In the Spring of 2019, ResponsiveEd was awarded a five-year Charter School Program Expansion and Replication grant in the amount of 15,000,000.00 from the United States Department of Education. The proposed Fort Worth campus is included in the CSP grant.

VIEW ADDITIONAL INFORMATION ⟩

LEARN MORE ABOUT THE GRANT ⟩

SHENANDOAH
Classical Academy

OPENING YEAR

2020-2021

SITE SCORE	STUDENT HOUSEHOLDS	GRADE LEVELS	ENROLLMENT GOAL
115	46,325	K-8	500

NEED FOR EXPANSION

ResponsiveEd plans to expand into Shenandoah. With a site score of 115 and a total of 46,325 households with students who fit within our model, we believe the community will benefit from an educational option like our ResponisveEd Classical Academy.

VIEW ADDITIONAL INFORMATION ⊘

EASTEX-JENSEN

Classical Academy

OPENING YEAR

2020-2021

SITE SCORE

114

STUDENT HOUSEHOLDS

94,086

GRADE LEVEL EXPANSION

PreK

NEW GRADE LEVEL ENROLLMENT GOAL

36

NEED FOR EXPANSION

ResponsiveEd plans to expand grade levels at our Eastex-Jensen campus. With a site score of 114 and a total of 94,086 households with students who fit within our model, we believe the community will benefit from a grade level expansion at our ResponisveEd Classical Academy.

VIEW ADDITIONAL INFORMATION ▸

WHITEWRIGHT
Classical Academy

OPENING YEAR

2020-2021

SITE SCORE
Community-Driven

GRADE LEVELS
K-5

ENROLLMENT GOAL
150

NEED FOR EXPANSION

ResponsiveEd plans to expand into Whitewright. Individuals within the community approached ResponsiveEd with a desire for a school choice that blends academics and character. We believe the community will benefit from an educational option like our ResponisveEd Classical Academy.

VIEW ADDITIONAL INFORMATION ›

EXPANSION SITES
2021-2022

ResponsiveEd is requesting to expand its Texas College Preparatory Academies Charter and Premier High Schools Charter in 2021-22 in the following Texas locations.
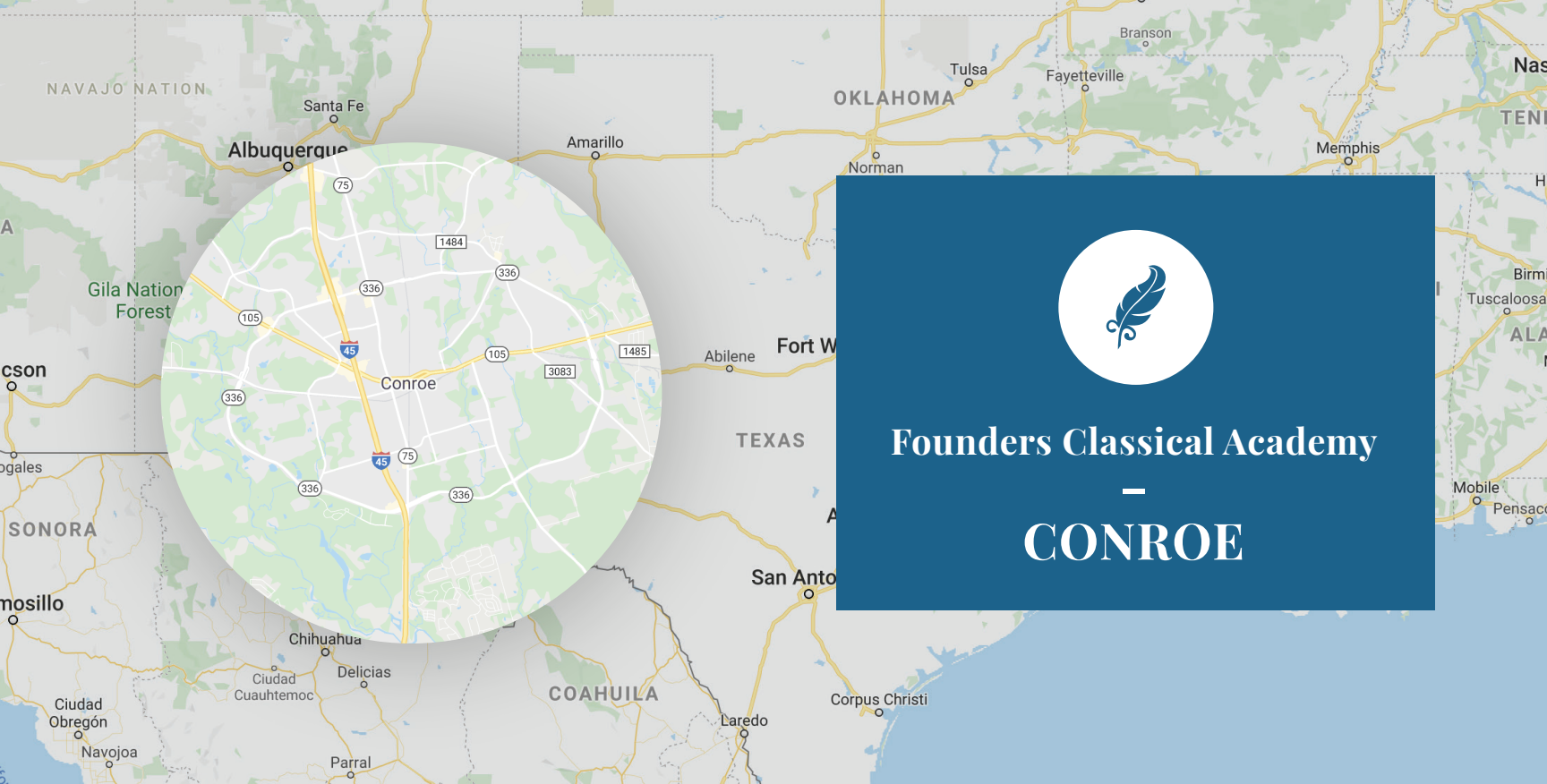
Founders Classical Academy
—
CONROE

OPENING YEAR

2021-2022

SITE SCORE	STUDENT HOUSEHOLDS	GRADE LEVELS	ENROLLMENT GOAL
108	**15,993**	**K-12**	**850**

NEED FOR EXPANSION

ResponsiveEd plans to expand into Conroe. With a site score of 108 and a total of 15,993 households with students who fit within our model, we believe the community will benefit from an educational option like our Founders Classical Academy.

VIEW ADDITIONAL INFORMATION ❯
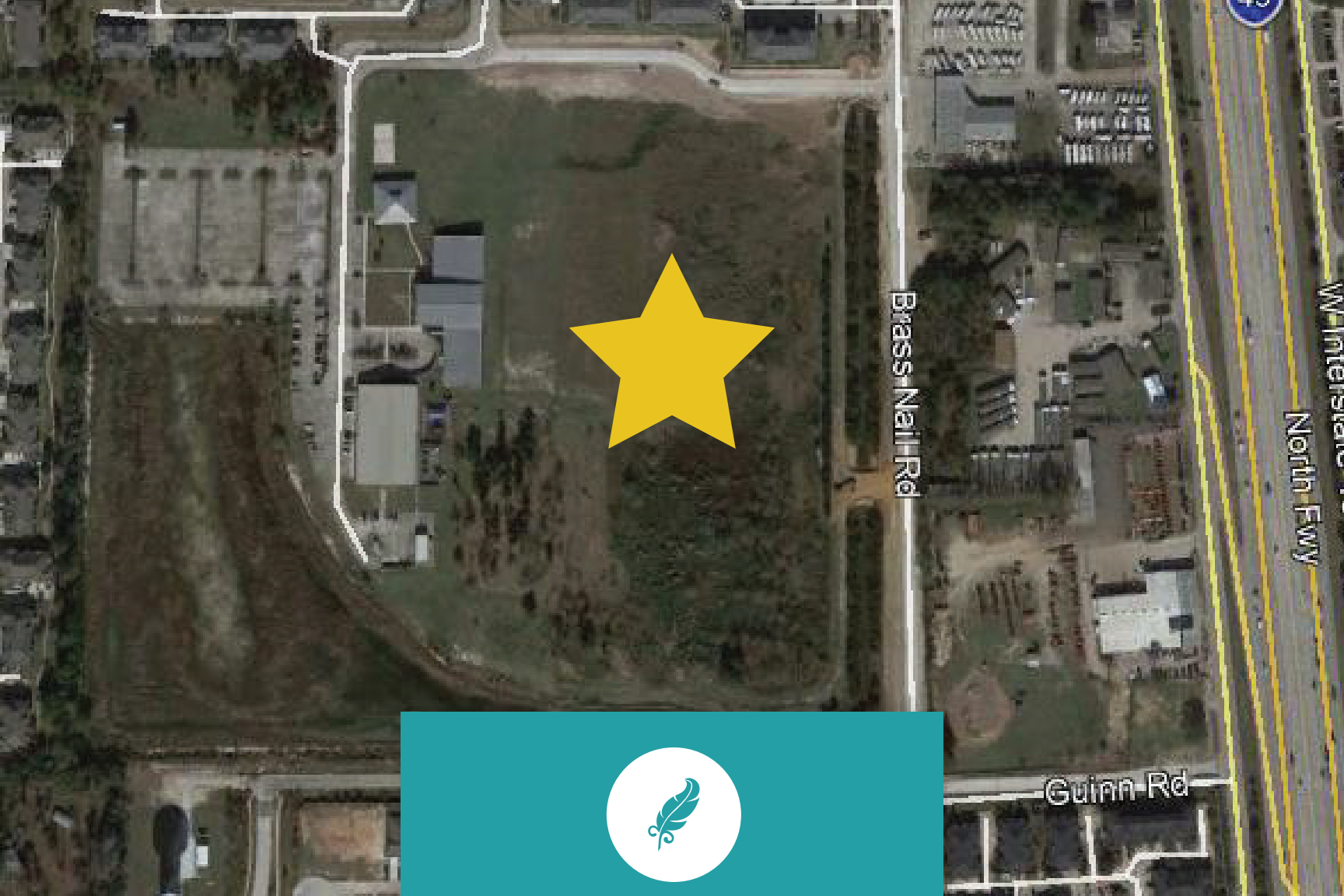
Founders Classical Academy

—

CONROE

INVESTING FOR THE FUTURE

ResponsiveEd has invested in preparation for the opening of the Conroe campus. We have purchased land in this area and have moved forward with civil engineering and architectural preparation for this location.
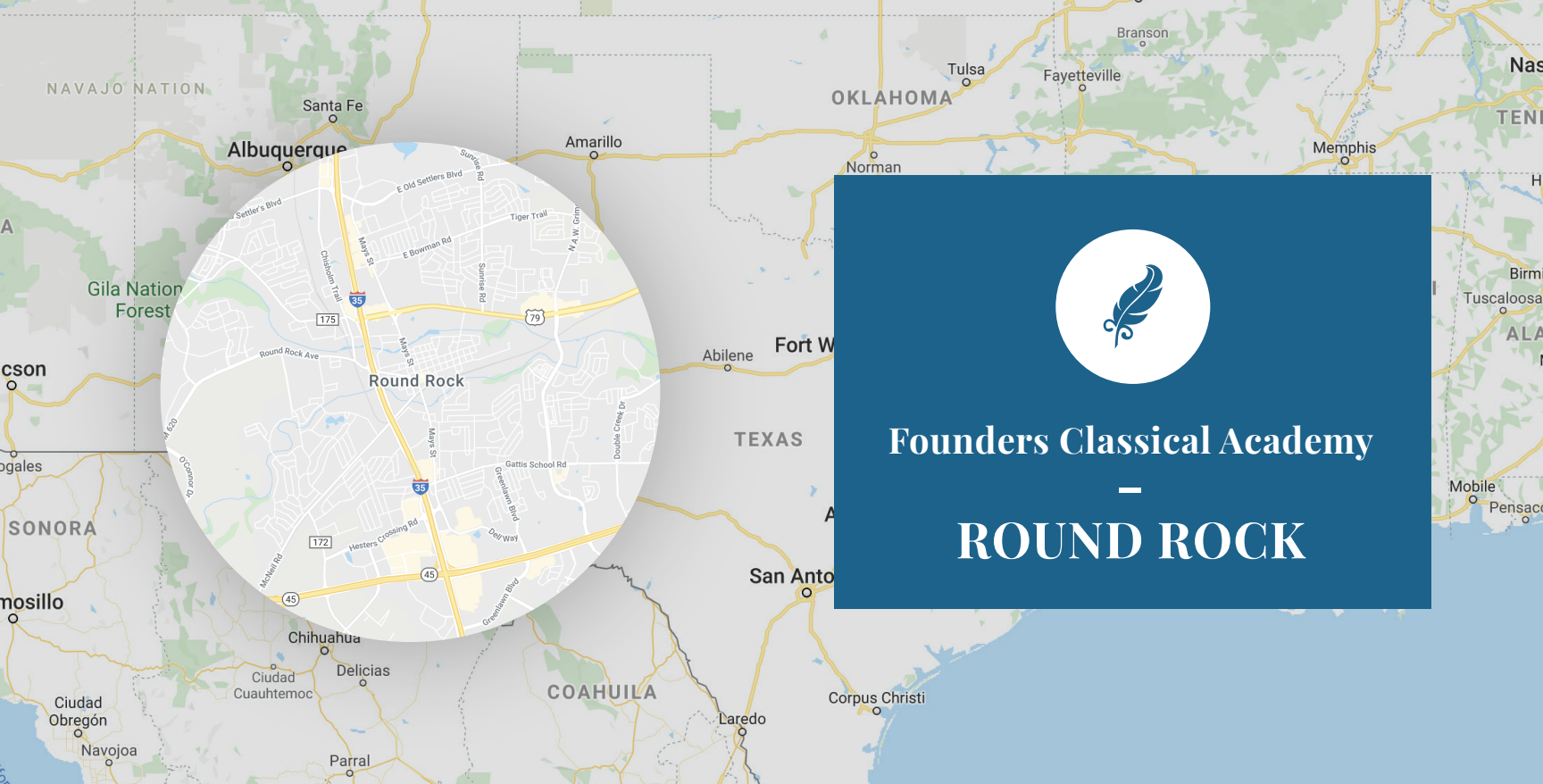
Founders Classical Academy

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ROUND ROCK

OPENING YEAR

2021-2022

| SITE SCORE	STUDENT HOUSEHOLDS	GRADE LEVELS	ENROLLMENT GOAL
116	**34,224**	**K-12**	**850**

NEED FOR EXPANSION

ResponsiveEd plans to expand into Round Rock. With a site score of 116 and a total of 34,224 households with students who fit within our model, we believe the community will benefit from an educational option like our Founders Classical Academy.

VIEW ADDITIONAL INFORMATION ⊙
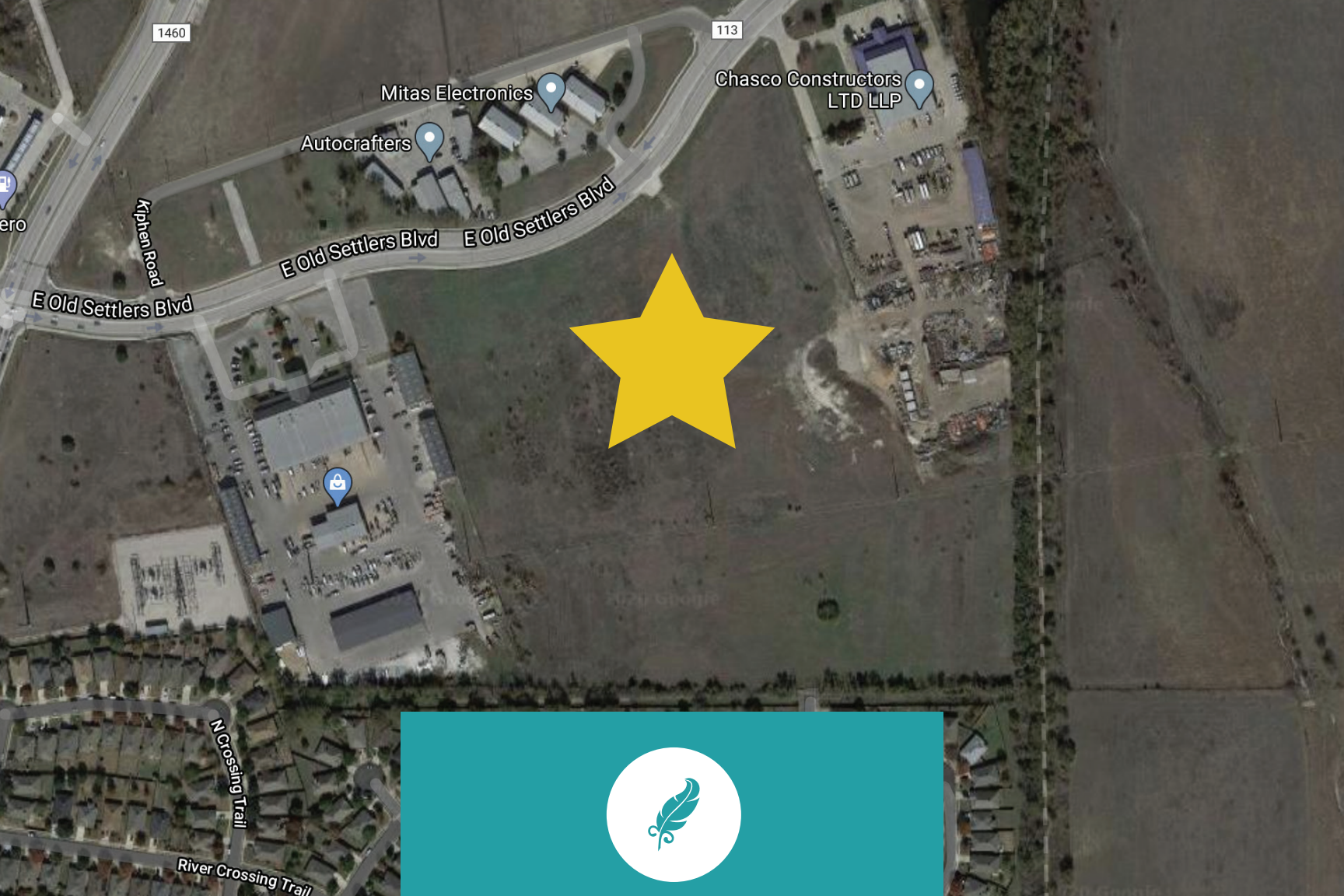
Founders Classical Academy

—

ROUND ROCK

INVESTING FOR THE FUTURE

ResponsiveEd has invested in preparation for the opening of the Round Rock campus. We have purchased land in this area and have moved forward with civil engineering and architectural preparation for this location.

Founders Classical Academy
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PROSPER

OPENING YEAR

2021-2022

SITE SCORE

126
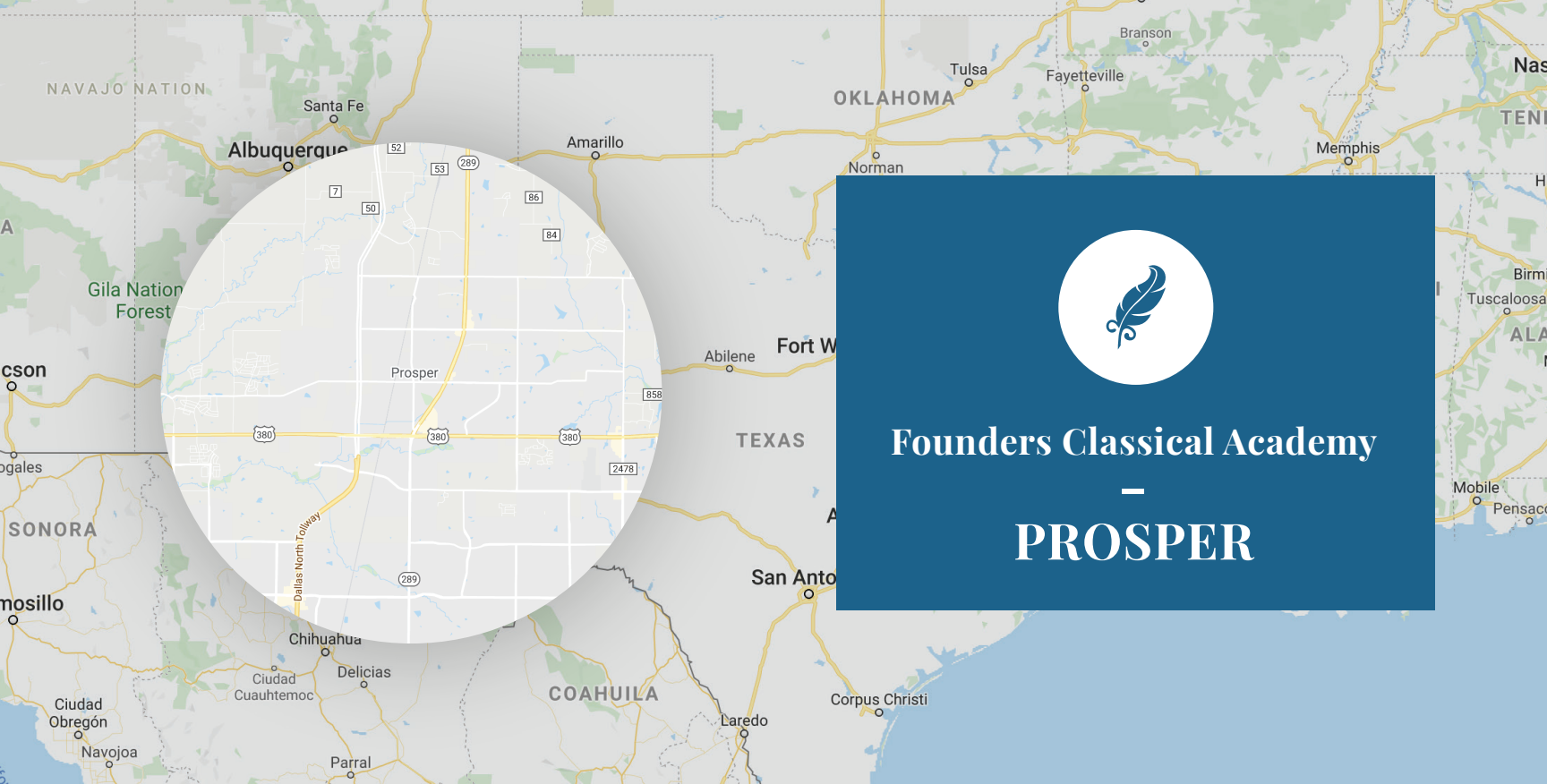
STUDENT HOUSEHOLDS

41,408

GRADE LEVELS

K-12

ENROLLMENT GOAL

850

NEED FOR EXPANSION

ResponsiveEd plans to expand into Prosper. With a site score of 126 and a total of 41,408 households with students who fit within our model, we believe the community will benefit from an educational option like our Founders Classical Academy.

VIEW ADDITIONAL INFORMATION ›
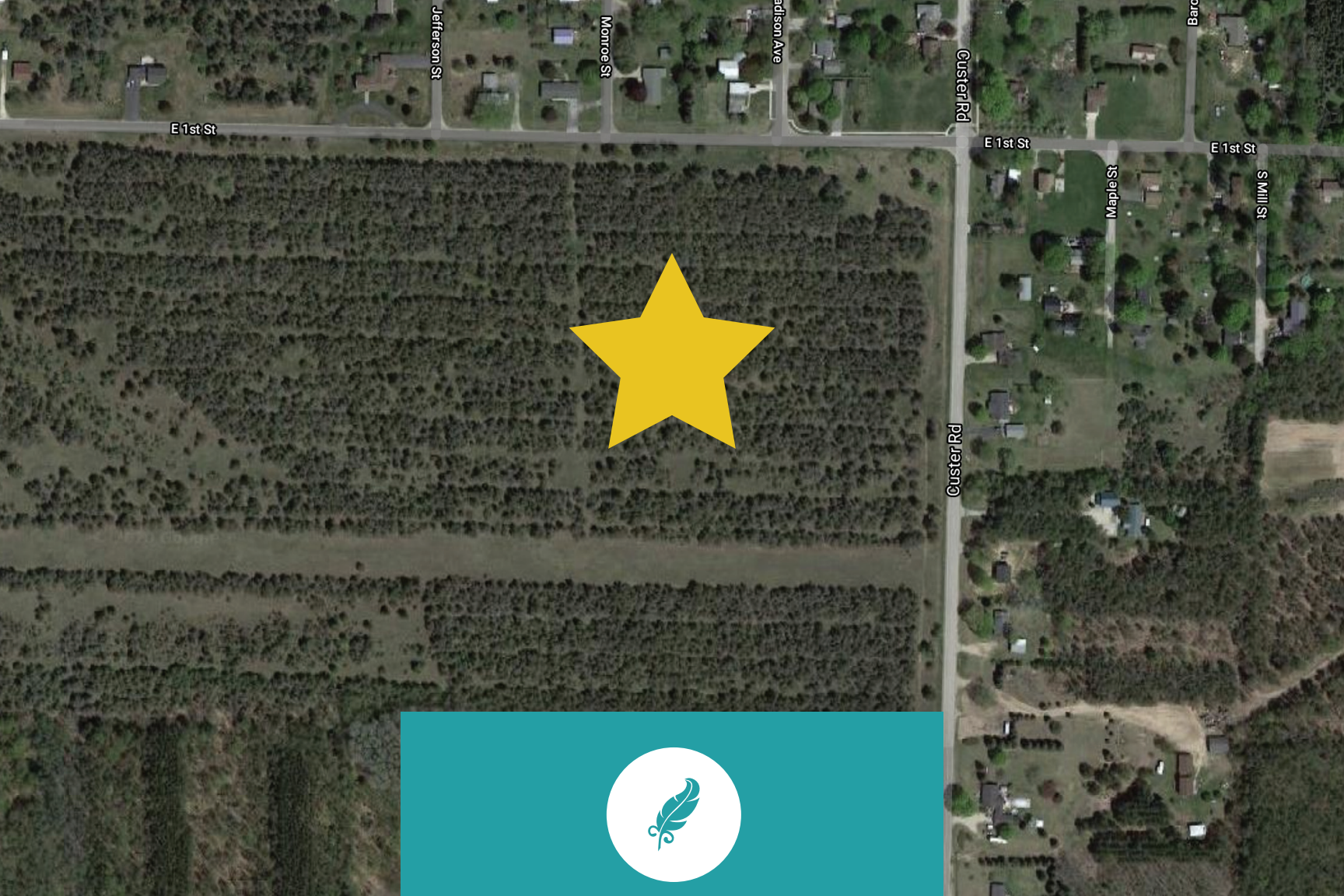
Founders Classical Academy

—

PROSPER

INVESTING FOR THE FUTURE

ResponsiveEd has invested in preparation for the opening of the Prosper campus. We have purchased land in this area and have moved forward with civil engineering and architectural preparation for this location.

SHERMAN

Classical Academy

OPENING YEAR

2021–2022

SITE SCORE
Community-Driven

GRADE LEVELS
K–5

ENROLLMENT GOAL
350

NEED FOR EXPANSION

ResponsiveEd plans to expand into Sherman. Parents within the community approached ResponsiveEd with a desire for a school choice that blends academics and character. We reached out to parents to gauge interest and received 205 student names. We believe the community will benefit from an educational option like our ResponisveEd Classical Academy.

VIEW ADDITIONAL INFORMATION >

OPENING YEAR

2021-2022

SITE SCORE

126

STUDENT HOUSEHOLDS

97,662

GRADE LEVEL EXPANSION

6-8

NEW GRADE LEVEL ENROLLMENT GOAL

175

NEED FOR EXPANSION

ResponsiveEd plans to expand grade levels at our University Park campus. With a site score of 126 and a total of 97,662 households with students who fit within our model, we believe the community will benefit from a grade level expansion at our iSchool High.

VIEW ADDITIONAL INFORMATION ⊙

Premier High School

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AMARILLO-CANYON

OPENING YEAR

2021–2022

SITE SCORE	STUDENT HOUSEHOLDS	GRADE LEVELS	ENROLLMENT GOAL
100	29,343	9–12	125

NEED FOR EXPANSION

ResponsiveEd was awarded a five-year Charter School Program Expansion and Replication grant in the amount of 41,000,000.00 from the United States Department of Education. The proposed Amarillo-Canyon campus is included in the CSP grant.

VIEW ADDITIONAL INFORMATION ⟩

LEARN MORE ABOUT THE GRANT ⟩
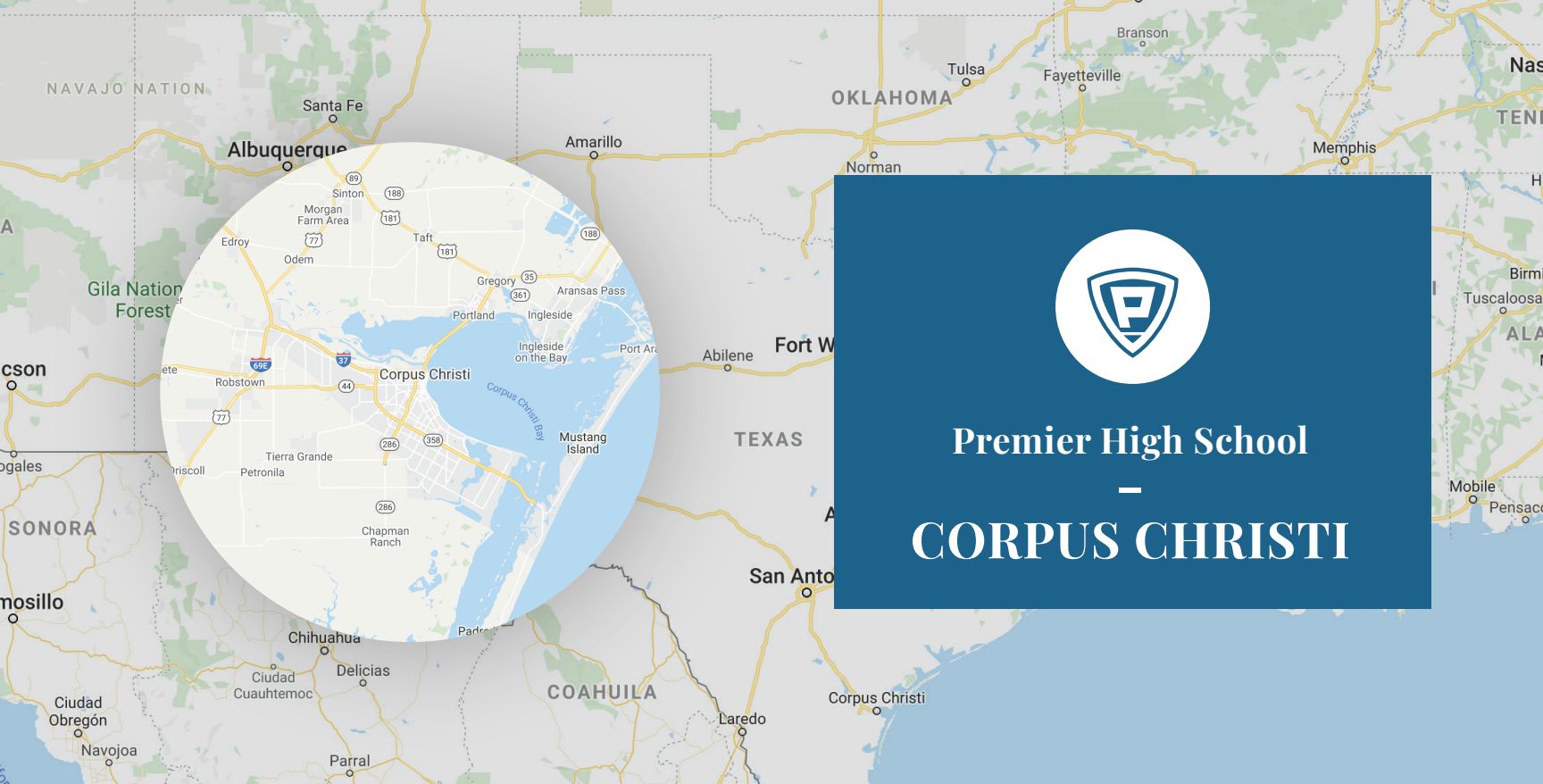
Premier High School

—

CORPUS CHRISTI

OPENING YEAR

2021-2022

SITE SCORE	STUDENT HOUSEHOLDS	GRADE LEVELS	ENROLLMENT GOAL
123	**40,295**	**9-12**	**125**

NEED FOR EXPANSION

ResponsiveEd was awarded a five-year Charter School Program Expansion and Replication grant in the amount of 41,000,000.00 from the United States Department of Education. The proposed Corpus Christi campus is included in the CSP grant.

VIEW ADDITIONAL INFORMATION ❯

LEARN MORE ABOUT THE GRANT ❯

Foundation School for Autism — DALLAS

OPENING YEAR

2021-2022

SITE SCORE	STUDENT HOUSEHOLDS	GRADE LEVELS	ENROLLMENT GOAL
121	**53,175**	**PreK-2**	**75**

NEED FOR EXPANSION

In the Spring of 2019, ResponsiveEd was awarded a five-year Charter School Program Expansion and Replication grant in the amount of 15,000,000.00 from the United States Department of Education. The proposed Foundation School for Autism-Dallas is included in the CSP grant.

VIEW ADDITIONAL INFORMATION ❯

LEARN MORE ABOUT THE GRANT ❯

Premier High School – DALLAS

OPENING YEAR

2021–2022

SITE SCORE

121

STUDENT HOUSEHOLDS

53,175

GRADE LEVELS

9–12

ENROLLMENT GOAL

125

NEED FOR EXPANSION

ResponsiveEd was awarded a five-year Charter School Program Expansion and Replication grant in the amount of 41,000,000.00 from the United States Department of Education. The proposed Dallas campus is included in the CSP grant.

VIEW ADDITIONAL INFORMATION ⊙

LEARN MORE ABOUT THE GRANT ⊙

Premier High School

—

HOUSTON

OPENING YEAR

2021–2022

SITE SCORE	STUDENT HOUSEHOLDS	GRADE LEVELS	ENROLLMENT GOAL
120	**33,986**	**9–12**	**125**

NEED FOR EXPANSION

ResponsiveEd was awarded a five-year Charter School Program Expansion and Replication grant in the amount of 41,000,000.00 from the United States Department of Education. The proposed Houston campus is included in the CSP grant.

VIEW ADDITIONAL INFORMATION ⊙

LEARN MORE ABOUT THE GRANT ⊙

CHARTER SCHOOL PROGRAM EXPANSION AND REPLICATION GRANTS

In the spring of 2019, ResponsiveEd received a five-year Charter School Program Expansion and Replication grant in the amount of $15,000,000.00 from the United States Department of Education to replicate and expand high-quality charter schools. ResponsiveEd recently received a five-year Charter School Program Expansion and Replication grant in the amount of $41,000,000 from the United States Department of Education. Funds received from the federal grant will be used by ResponsiveEd to start-up and expand Premier High School campuses.

Since opening our first charter schools 20 years ago, ResponsiveEd has worked to provide high-quality options for students who seek or need something different from what the traditional public schools offer.

		TEXAS COLLEGE PREP	PREMIER HIGH SCHOOLS
		District # 221801	District # 072801
ASSETS			
Current Assets			
1101	Capital One Depository	$ -	$ -
1102	Dublin National Bank	$ -	$ -
1103	Capital One Operating	$ -	$ -
1104	Independent Bank Operating RES	$ 1,240,680	$ 17,034,577
1105	Capital One Payroll Account	$ -	$ -
1106	Independent Bank Payroll Account	$ -	$ -
1107	Paradigm Op Acct NorthStar	$ -	$ -
1108	Texas Bank Paradigm	$ 27,572	$ -
1109	Petty Cash	$ 1,900	$ 2,300
1110	Cash & Temporary Investments	$ -	$ -
1111	NStar RSSI OP Acct	$ -	$ -
1112	Responsive Ed CD	$ 773,816	$ -
1113	Independent 501(c)(3) Account	$ -	$ -
1114	Independent Money Market	$ 23,311,151	$ -
1115	Construction Project Bank Acct	$ -	$ -
1116	NStar RSSI Payroll Acct	$ -	$ -
1117	Independent Non-Int Bearing Acct	$ -	$ -
1118	INTRACo Cash in Transit w/iRES	$ -	$ -
1119	PayPal Cash	$ -	$ -
1121	FSA Reserve		$ -
2999	Due (To)/From Other Funds	$ -	$ -
Total Cash & Temporary Investments		**$ 25,355,119**	**$ 17,036,877**
1241	Due from State	$ 20,397,750	$ 6,646,004
1242	Due from Federal Agencies	$ 217,650	$ 230,686
1243	Due from Governments	$ -	$ -
1249	Due From	$ -	$ -
1251	AR Accrual	$ -	$ -
1261	General Fund	$ -	$ -
1262	Special Revenue Funds	$ -	$ -
1267	Travel and Agency Funds	$ -	$ -
1291	Other Receivables	$ 17,220	$ -
1292	Due From K12	$ -	$ -
1293	Due from Regions Bank	$ 525,287	$ -
1294	Paradigm Receivable	$ -	$ -
1295	E RATE Receivable	$ -	$ -
1298	INTRACompanyRecvbl withinRES's	$ -	$ -
1299	INTERCompanyRecvbl bewteenRESs	$ -	$ -
Total Receivables		**$ 21,157,907**	**$ 6,876,690**
1311	Curriculum Inventory	$ -	$ -
1312	Supply Inventory	$ -	$ -
1313	Cereal Inventory	$ -	$ -
1314	Core Knowledge Inventory	$ -	$ -
1315	Furniture Inventory	$ -	$ -
1319	IT Inventory	$ -	$ -
Total Inventory		**$ -**	**$ -**
1410	Deferred Expenses	$ 18,000	$ 31,915
1411	Deferred Exp Liability Ins	$ -	$ -
Total Deferred Expenses		**$ 18,000**	**$ 31,915**
Total Current Assets		**$ 46,531,027**	**$ 23,945,482**
Property and Equipment			
1510	Land	$ 31,853,746	$ 3,014,447

Account	Description		Amount 1		Amount 2
1520	Building & Improvements	$	127,588,874	$	10,660,613
1521	Construction In Progress	$	26,528,874	$	819,471
1523	Work in Progress	$	-	$	-
1531	Vehicles	$	17,471	$	-
1539	Furniture & Equip Over $5000	$	7,346,290	$	2,124,454
1541	Vehicles Under $5K	$	-	$	-
1549	Furniture & Equip Under $5K	$	-	$	-
1550	Leasehold Improvements	$	782,779	$	1,047,556
1559	Furn & Equip Capital Leases	$	-	$	-
1569	Library Books & Media	$	210,178	$	-
Total Assets		$	**194,328,211**	$	**17,666,542**
1571	Accum Depr Buildings	$	(9,129,103)	$	(1,577,587)
1572	Accum Depr Vehicles	$	(17,471)	$	(0)
1573	Accum Depr Furn & Equip	$	(4,082,858)	$	(1,234,411)
1574	Accum Depr Books & Media	$	(208,979)	$	-
1575	Accum Depr Leasehold Improv	$	(944,746)	$	(517,756)
1576	Accum Depr Capital Leases	$	-	$	-
Total Accumulated Depreciation		$	**(14,383,157)**	$	**(3,329,755)**
Total Property and Equipment		$	**179,945,054**	$	**14,336,787**
1990	Other Assets	$	310,136	$	238,073
1993	Capitalized LOC Issuance Cost	$	478,650	$	-
1994	Accumulated Amortized LOC Cost	$	(181,111)	$	-
1995	Capitalized Bond Issuance Cost	$	2,077,414	$	-
1996	Accum Amort of Bond Issuance Cost	$	(258,702)	$	-
Total Other Assets		$	**2,426,388**	$	**238,073**
TOTAL ASSETS		$	**228,902,469**	$	**38,520,343**

LIABILITIES

Current Liabilities

Account	Description		Amount 1		Amount 2
2110	Accounts Payable	$	211,264	$	98,261
2112	Master Card Payable	$	-	$	-
2114	Commerce Bank Visa	$	-	$	-
2122	Loans Payable Current Year	$	2,570,000	$	-
2123	Other Liabilities Current	$	8,343	$	-
2139	Intercompany Payable	$	-	$	-
Total Payables		$	**2,789,607**	$	**98,261**
2151	Federal Income Taxes	$	-	$	-
2152	FICA and Medicare Taxes	$	58,787	$	16,600
Total Federal Taxes Payable		$	**58,787**	$	**16,600**
2153	Group Health BCBS Employee	$	308,888	$	187,292
2154	Group Health BCBS Employer	$	-	$	-
Total Group Health BCBS		$	**308,888**	$	**187,292**
2155	TRS Employee Contribution	$	53,102	$	20,829
2156	TRS Insurance	$	209,487	$	73,808
2157	TRS Employer Contribution	$	-	$	-
Total TRS		$	**262,590**	$	**94,637**
2158	Workers' Compensation	$	147,174	$	10,677
Total Workmen's Compensation		$	**147,174**	$	**10,677**
2159	TWC Unemployment Insurance	$	(302,534)	$	(70,642)
Total TWC - Unemployment Insurance		$	**(302,534)**	$	**(70,642)**
2160	Accrued Wages Payable	$	4,189,569	$	1,545,377
Total Accrued Wages		$	**4,189,569**	$	**1,545,377**
2161	Accrued Vacation Payable	$	29,523	$	73,172
2162	Met Life EE/ER	$	42,503	$	12,818
2163	Hartford Life/Dep Life	$	-	$	-
2164	Colonial Life EE (was AFLAC)	$	-	$	-

Code	Description		Amount 1		Amount 2
2165	Hartford Employee Term Life	$	3,909	$	1,401
2166	I Plus Insurance Employee	$	-	$	-
2167	HSA Health Savings Accounts	$	-	$	-
2168	403(b) Employee Contributions	$	-	$	-
2169	Incentive Accruals	$	(0)	$	0
2171	Arkansas Withholding Tax	$	-	$	-
2172	Pre-Paid Legal (MetLifeLegal)	$	-	$	-
2173	Oklahoma Withholding Tax	$	-	$	-
2174	Child Support Deductions	$	-	$	-
2175	New York Withholding Tax	$	-	$	-
2176	Indiana Withholding Tax	$	-	$	-
2177	Trust and Agency Funds	$	-	$	-
2178	Other Garnishments	$	-	$	-
2179	Other Employee Deductions	$	-	$	-
Total Other Benefits Payable		**$**	**75,934**	**$**	**87,391**
2181	Due to State	$	-	$	-
2182	Due to Federal Agencies	$	-	$	-
2183	Due to Governments	$	-	$	-
Total Due to Government Agencies		**$**	**-**	**$**	**-**
2210	Accrued Expenses	$	40,866	$	16,239
2215	Other Accrued Expenses	$	-	$	-
2430	Accrued Interest	$	(317,842)	$	337,204
Total Accrued Expenses		**$**	**(276,977)**	**$**	**353,443**
2310	Deferred Revenue	$	-	$	-
Total Deferred Revenue		**$**	**-**	**$**	**-**
Total Current Liabilities		**$**	**7,253,039**	**$**	**2,323,037**
2510	Bonds Payable Long Term	$	118,910,000	$	-
2512	Accumulated Accrued Capital Appprec Bond	$	-	$	-
2516	Premium and Discount on Iss of Bonds	$	5,517,492	$	-
2518	Amortized Line of Credit Premium	$	-	$	-
2520	Loans Payable Long Term	$	30,704,917	$	-
2532	Vested Vac Benefits Payable	$	-	$	-
2590	Other Long Term Liabilities	$	-	$	-
Total Long Term Liabilities		**$**	**155,132,409**	**$**	**-**
TOTAL LIABLILITIES		**$**	**162,385,448**	**$**	**2,323,037**
3440	Encumbrance Offset	$	(1,515,392)	$	(634,874)
3590	Temp Restricted Net Assets	$	50,169,515	$	31,727,181
3600	Unrestricted Net Assets	$	7,963,607	$	928,378
3700	Budgetary Fund Balance	$	-	$	-
4310	Reserve for Encumbrance	$	1,515,392	$	634,874
Net Assets (Deficiency), Beginning of Year		**$**	**58,133,122**	**$**	**32,655,559**
3601	Revenue Summary	$	94,018,863	$	34,949,732
3602	Expense Summary	$	(85,634,964)	$	(31,407,986)
Net Surplus (Deficit)		**$**	**8,383,898**	**$**	**3,541,746**
Net Assets (Deficiency), at Report Date		**$**	**66,517,021**	**$**	**36,197,306**
TOTAL LIABLILITIES AND EQUITY		**$**	**228,902,469**	**$**	**38,520,343**

RESPONSIVE EDUCATION SOLUTIONS
Statement of Activities
For the Eight Months Ended February 29, 2020

		TEXAS COLLEGE PREPARATORY ACADEMIES District # 221801	PREMIER HIGH SCHOOLS District # 072801
Revenue			
Local & Intermediate Revenues			
5729	Revenue from Svcs to Other Sch	-	-
5742	Temp Dep & Invest (Interest)	336,812	216,658
5743	Rent	75,657	-
5744	Gifts & Bequests	216,631	7,615
5747	ERate Refunds	79,667	68,650
5748	Curriculum Sales	-	-
5749	Other Revenues	4,551,199	1,565,517
5751	Food Service Activity	241,947	2,600
5752	Athletic Activities	551	-
5753	Extracurr/Cocurr Activities	84,339	-
5755	Enterprising Serv Revenue	22,391	-
5757	Child Nutrition Non Program Revenue	-	-
5759	Cocurr, Enterprising Svcs	136,278	-
5769	Misc Revenues from Interm Svcs	-	-
Total Local & Intermediate Revenues		$ 5,745,471	$ 1,861,039
State Revenues			
5811	Available School Fund (ASF)	1,944,656	733,922
5812	Foundation Pgm Act Entitlement	77,129,562	30,265,851
5818	ECP Revenues	-	-
5819	Other FSP Act Revenues	102,170	78,818
5829	State Pgm Revenues Dist by TEA	1,637,695	18,000
5831	Medicare Part D Drug Subsidy	-	-
5828	Revenue from Other State Programs	-	-
5832	TRS Supplemental Comp	-	-
5839	State Revenues from State Govt	-	-
Total State Revenues		$ 80,814,083	$ 31,096,590
Federal Revenues			
5921	School Breakfast Program	443,411	113,542
5922	National School Lunch Program	910,265	220,700
5923	USDA Donated Commodities	96,000	28,000
5929	Federal Revenues Dist by TEA	3,062,994	1,629,860
5931	School Health & Related Svcs	-	-
5939	Fed Revenue Dist by State Govt	-	-
5949	Fed Revenues Dist by Fed Govt	-	-

RESPONSIVE EDUCATION SOLUTIONS

Statement of Activities
For the Eight Months Ended February 29, 2020

		TEXAS COLLEGE PREPARATORY ACADEMIES District # 221801	PREMIER HIGH SCHOOLS District # 072801
Total Federal Revenues		$ 4,512,670	$ 1,992,103
Other Gains and Revenue			
7277	Training Fees	-	-
7299	Administrative Revenue	-	-
7743	Intracompany Rent Revenue	-	-
7911	Operating Transfer In	-	-
7915	Transfer In	-	-
7916	Premium or Disc Issuance of Bo	-	-
7951	Gain on Sale of Property	2,946,639	-
7989	Other Gains	-	-
Total Other Gains and Revenue		$ 2,946,639	$ -
Total Revenue		$ 94,018,863	$ 34,949,733
	Expenses		
Payroll Costs			
6112	Salaries/Wages Substitutes	291,142	40,103
6119	Salaries/Wages Teachers & Prof	33,561,993	11,915,187
6121	Extra Duty/Overtime Supp Pers	-	-
6129	Salaries/Wages Support Staff	6,220,378	2,559,795
6138	Incentive Allowance	-	-
6139	Employee Allowances	-	-
6141	Soc Sec/Medicare	611,099	208,075
6142	Group Insurance	2,247,817	905,984
6143	Workers' Comp	188,739	61,923
6144	Medicare Part D	-	-
6145	Unemployment Compensation	265,142	93,247
6146	Teachers Retirement/TRS Care	1,636,632	614,554
6149	Employee Benefits	-	-
6191	Salaries - Teachers & Prof - Contract	-	-
6192	Salaries - Support Staff - Contract	-	-
Total Payroll Costs		$ 45,022,942	$ 16,398,868
Professional & Contracted Svcs			
6211	Professional Svcs Legal	300,559	46,144
6212	Professional Svcs Audit	675	-
6214	Lobbying	-	-
6219	Professional Services	609,921	104,938

RESPONSIVE EDUCATION SOLUTIONS
Statement of Activities
For the Eight Months Ended February 29, 2020

		TEXAS COLLEGE PREPARATORY ACADEMIES District # 221801	PREMIER HIGH SCHOOLS District # 072801
6221	Staff Tuition & Related Fees	2,261	513
6222	Student Tuition nPublic Schools	-	-
6223	Student Tuition	127,372	302,218
6239	Education Service Ctr Services	10,350	7,729
6244	Contract Maint & Repair - Janitorial	1,456,972	344,859
6246	Contract Maint & Repair - Landscaping	178,637	25,555
6247	Software Maintenance & Support	-	-
6249	Contracted Maint & Repair	1,307,737	439,200
6255	Telephone Base Charges	285,115	179,642
6257	Data Services, Internet, etc	222,722	165,877
6259	Utilities	1,256,707	429,575
6268	Rentals/Leases - Facilities	3,321,895	2,671,752
6269	Rentals/Leases	41,237	16,703
6291	Consulting Services	15,510	30,098
6295	Misc Contract Svcs - Bus Passes	-	-
6296	Security Services	-	-
6299	Misc Contracted Services	511,990	303,519
Total Professional & Contracted Svcs		$ 9,649,660	$ 5,068,322
Supplies & Materials			
6311	Gasoline & Other Fuels	207	362
6317	Supplies - M&O	215,437	52,178
6319	Supplies -Maint / Op	25,260	8,920
6321	Curriculm - Textbooks	433,345	92,214
6329	Reading Materials	147,366	3,449
6339	Testing Materials	143,115	116,444
6341	Food	1,581,140	451,002
6342	Non Food	3,007	622
6343	Items for Sale	-	-
6344	USDA Donated Commodities	-	-
6395	Furniture & Equipment < $5000	-	-
6396	General Supplies - IT	-	-
6398	General Supplies - IT	1,554,031	574,715
6399	General Supplies	3,291,598	694,464
Total Supplies & Materials		$ 7,394,507	$ 1,994,370
Other Operating Costs			
6411	Travel & Subsistence - Employee	368,272	375,296
6412	Travel & Subsistence - Student	63,447	2,943

RESPONSIVE EDUCATION SOLUTIONS
Statement of Activities
For the Eight Months Ended February 29, 2020

		TEXAS COLLEGE PREPARATORY ACADEMIES District # 221801	PREMIER HIGH SCHOOLS District # 072801
6418	Staff Development	-	-
6419	Travel & Subsistence	-	-
6429	Insurance & Bonding Costs	342,233	80,545
6437	Conference/Seminar	-	-
6449	Depreciation Expense	2,963,167	433,093
6462	Student Attendance Incentive	14,753	5,313
6464	Student Performance Incentive	-	-
6466	Graduation and EOY Awards	5,370	17,819
6491	Statutorily Required Public Notice	-	-
6495	Dues	122,172	53,985
6498	Indirect Costs	-	-
6499	Misc Operating Cost	1,213,459	985,394
Total Other Operating Costs		$ 5,092,872	$ 1,954,389
Debt Service			
6519	Note Principal	-	-
6521	Interest on Bonds	-	-
6523	Interest Expenses (Debt)	3,521,262	134,882
6524	Amort of Bond and Other Debt Related Cost	94,931	-
6525	Amort of Prem and Dist on Iss of Bonds	-	-
6529	Interest Expenses (Other)	-	-
6599	Other Debt Fees	-	-
Total Debt Service		$ 3,616,192	$ 134,882
Other Losses and Expense			
8012	Cost of Curriculum	-	-
8269	Intracompany Rent Expense	-	-
8298	Expansion & Campus Improvement	3,900,898	1,522,652
8299	Administrative Fees	10,957,894	4,319,698
8477	Training Fees	-	-
8911	Operating Transfer Out	-	-
8912	Other Uses	-	-
8951	Loss on Sale of Property	-	14,806
8989	Losses	-	-
Total Other Losses and Expense		$ 14,858,792	$ 5,857,156
Total Expenses		$ 85,634,965	$ 31,407,987
Net Surplus (Deficit)		$ 8,383,898	$ 3,541,746

RESPONSIVE EDUCATION SOLUTIONS
Statement of Cash Flows
For the Eight Months Ended February 29, 2020

	TEXAS COLLEGE PREP	PREMIER HIGH SCHOOLS
	District # 221801	District # 072801
NET INCOME	$ 8,383,898	$ 3,541,746
CASH FLOWS FROM OPERATING ACTIVITIES		
Depreciation and Amortization	$ 2,262,667	$ 378,281
Decrease (Increase) in Accounts Receivable	$ (276,264)	$ 246,861
Increase (Decrease) in Accounts Payable	$ (4,147,467)	$ (496,383)
Increase (Decrease) in Payable to Gov't Agencies	$ -	$ -
Increase (Decrease) in Payroll Liabilities	$ 11,403	$ (23,381)
Increase (Decrease) in Accrued Wages	$ 1,044,613	$ 436,365
Decrease (Increase) in Inventories	$ -	$ -
Increase (Decrease) in Accrued Expenses	$ (4,712,521)	$ 38,152
Decrease (Increase) in Deferred Expenses	$ (18,000)	$ (31,915)
Increase (Decrease) in Deferred Revenue	$ -	$ -
NET CASH FLOWS FROM OPERATING ACTIVITIES	$ (5,835,570)	$ 547,980
CASH FLOWS FROM INVESTING ACTIVITIES		
Decrease (Increase) in Land	$ (10,092,245)	$ (1,419,723)
Decrease (Increase) in Building & Improvements	$ (10,445,742)	$ (4,745,301)
Decrease (Increase) in Leasehold Improvements	$ (12,804)	$ (5,333)
Decrease (Increase) in Furniture & Equipment	$ (960,427)	$ (160,217)
Decrease (Increase) in Vehicles	$ -	$ -
Decrease (Increase) in Books and Media	$ -	$ -
Decrease (Increase) in Other Assets	$ 33,458	$ 22,244
NET CASH FLOWS FROM INVESTING ACTIVITIES	$ (21,477,760)	$ (6,308,330)
CASH FLOWS FROM FINANCING ACTIVITIES		
Increase (Decrease) in Short Term Notes Payable	$ -	$ -
Increase (Decrease) in Long Term Liabilities	$ 12,674,110	$ -
NET CASH FLOWS FROM FINANCING ACTIVITIES	$ 12,674,110	$ -
NET INCREASE (DECREASE) IN CASH	$ (6,255,322)	$ (2,218,604)
Cash at Beginning of Year	$ 31,610,441	$ 19,255,481
Cash at Period Ending Option	$ 25,355,119	$ 17,036,877

RESPONSIVE EDUCATION SOLUTIONS
Pro Forma Statement of Activities 2021
Premier High Schools

			Budget
		Revenue	
Local & Intermediate Revenues			
5729	Revenue from Svcs to Other Sch		-
5742	Temp Dep & Invest (Interest)		-
5743	Rent		-
5744	Gifts & Bequests		-
5747	ERate Refunds		-
5748	Curriculum Sales		-
5749	Other Revenues		-
5751	Food Service Activity		-
5752	Athletic Activities		-
5753	Extracurr/Cocurr Activities		-
5755	Enterprising Serv Revenue		-
5757	Child Nutrition Non Program Revenue		-
5759	Cocurr, Enterprising Svcs		-
5769	Misc Revenues from Interm Svcs		-
Total Local & Intermediate Revenues		$	-
State Revenues			-
5811	Available School Fund (ASF)		-
5812	Foundation Pgm Act Entitlement		57,577,761
5818	ECP Revenues		-
5819	Other FSP Act Revenues		-
5829	State Pgm Revenues Dist by TEA		-
5831	Medicare Part D Drug Subsidy		-
5828	Revenue from Other State Programs		-
5832	TRS Supplemental Comp		-
5839	State Revenues from State Govt		-
Total State Revenues		$	57,577,761
Federal Revenues			
5921	School Breakfast Program		266,704
5922	National School Lunch Program		800,104
5923	USDA Donated Commodities		-
5929	Federal Revenues Dist by TEA		-
5931	School Health & Related Svcs		-
5939	Fed Revenue Dist by State Govt		-
5949	Fed Revenues Dist by Fed Govt		-
Total Federal Revenues		$	1,066,808
Other Gains and Revenue			

7277	Training Fees		-
7299	Administrative Revenue		-
7743	Intracompany Rent Revenue		-
7911	Operating Transfer In		2,277,940
7915	Transfer In		-
7916	Premium or Disc Issuance of Bo		-
7951	Gain on Sale of Property		-
7989	Other Gains		-

Total Other Gains and Revenue	$	2,277,940

Total Revenue	$	**60,922,509**

Expenses

Payroll Costs

6112	Salaries/Wages Substitutes	252,050
6119	Salaries/Wages Teachers & Prof	18,359,610
6121	Extra Duty/Overtime Supp Pers	-
6129	Salaries/Wages Support Staff	3,483,300
6138	Incentive Allowance	531,968
6139	Employee Allowances	-
6141	Soc Sec/Medicare	316,722
6142	Group Insurance	1,856,647
6143	Workers' Comp	120,136
6144	Medicare Part D	-
6145	Unemployment Compensation	240,272
6146	Teachers Retirement/TRS Care	574,468
6149	Employee Benefits	-
6191	Salaries - Teachers & Prof - Contract	-
6192	Salaries - Support Staff - Contract	-

Total Payroll Costs	$	25,735,174

Professional & Contracted Svcs

6211	Professional Svcs Legal	-
6212	Professional Svcs Audit	36,000
6214	Lobbying	-
6219	Professional Services	536,550
6221	Staff Tuition & Related Fees	-
6222	Student Tuition nPublic Schools	-
6223	Student Tuition	75,538
6239	Education Service Ctr Services	30,000
6244	Contract Maint & Repair - Janitorial	793,097
6246	Contract Maint & Repair - Landscaping	46,670
6247	Software Maintenance & Support	-
6249	Contracted Maint & Repair	976,693
6255	Telephone Base Charges	414,569
6257	Data Services, Internet, etc	299,340
6259	Utilities	1,094,548

6268	Rentals/Leases - Facilities		4,987,760
6269	Rentals/Leases		68,500
6291	Consulting Services		-
6295	Misc Contract Svcs - Bus Passes		-
6296	Security Services		-
6299	Misc Contracted Services		1,869,446
Total Professional & Contracted Svcs		$	**11,228,711**

Supplies & Materials

6311	Gasoline & Other Fuels		-
6317	Supplies - M&O		127,500
6319	Supplies -Maint / Op		60,000
6321	Curriculm - Textbooks		730,461
6329	Reading Materials		16,096
6339	Testing Materials		149,825
6341	Food		1,111,799
6342	Non Food		-
6343	Items for Sale		-
6344	USDA Donated Commodities		-
6398	General Supplies - IT		980,973
6399	General Supplies		3,092,240
Total Supplies & Materials		$	**6,268,894**

Other Operating Costs

6411	Travel & Subsistence - Employee		91,500
6412	Travel & Subsistence - Student		43,789
6418	Staff Development		-
6419	Travel & Subsistence		-
6429	Insurance & Bonding Costs		114,700
6437	Conference/Seminar		-
6449	Depreciation Expense		682,934
6462	Student Attendance Incentive		32,185
6464	Student Performance Incentive		-
6466	Graduation and EOY Awards		106,204
6491	Statutorily Required Public Notice		-
6495	Dues		36,200
6498	Indirect Costs		-
6499	Misc Operating Cost		2,047,594
Total Other Operating Costs		$	**3,155,106**

Debt Service

6519	Note Principal		-
6521	Interest on Bonds		-
6523	Interest Expenses (Debt)		233,573
6524	Amort of Bond and Other Debt Related Cost		-
6525	Amort of Prem and Dist on Iss of Bonds		-
6529	Interest Expenses (Other)		-

6599	Other Debt Fees		-
Total Debt Service		$	233,573
Other Losses and Expense			
8012	Cost of Curriculum		-
8269	Intracompany Rent Expense		-
8299	Administrative Fees		7,632,892
8477	Training Fees		-
8911	Operating Transfer Out		-
8912	Other Uses		-
8951	Loss on Sale of Property		-
8989	Losses		-
Total Other Losses and Expense		$	7,632,892
Total Expenses		$	54,254,350
Net Surplus (Deficit)		$	6,668,159

Campus ADA	5,366
Comp Ed ADA	1,831
CTE FTE	390
LEP Bilingual ADA	844
Special Ed FTE	209
Special Ed Mainstream ADA	359
Dyslexia ADA	149

RESPONSIVE EDUCATION SOLUTIONS

Pro Forma Statement of Activities 2021
Texas College Preparatory Academies

			Budget
	Revenue		
Local & Intermediate Revenues			
5729	Revenue from Svcs to Other Sch		-
5742	Temp Dep & Invest (Interest)		-
5743	Rent		146,494
5744	Gifts & Bequests		-
5747	ERate Refunds		-
5748	Curriculum Sales		-
5749	Other Revenues		956,157
5751	Food Service Activity		-
5752	Athletic Activities		-
5753	Extracurr/Cocurr Activities		-
5755	Enterprising Serv Revenue		-
5757	Child Nutrition Non Program Revenue		-
5759	Cocurr, Enterprising Svcs		-
5769	Misc Revenues from Interm Svcs		-
Total Local & Intermediate Revenues		$	1,102,651
State Revenues			
5811	Available School Fund (ASF)		-
5812	Foundation Pgm Act Entitlement		161,654,401
5818	ECP Revenues		-
5819	Other FSP Act Revenues		-
5829	State Pgm Revenues Dist by TEA		-
5831	Medicare Part D Drug Subsidy		-
5828	Revenue from Other State Programs		-
5832	TRS Supplemental Comp		-
5839	State Revenues from State Govt		-
Total State Revenues		$	161,654,401
Federal Revenues			
5921	School Breakfast Program		717,589
5922	National School Lunch Program		2,152,747
5923	USDA Donated Commodities		-
5929	Federal Revenues Dist by TEA		-
5931	School Health & Related Svcs		-
5939	Fed Revenue Dist by State Govt		-
5949	Fed Revenues Dist by Fed Govt		-
Total Federal Revenues		$	2,870,336
Other Gains and Revenue			

	7277	Training Fees		-
	7299	Administrative Revenue		-
	7743	Intracompany Rent Revenue		-
	7911	Operating Transfer In		6,996,193
	7915	Transfer In		-
	7916	Premium or Disc Issuance of Bo		-
	7951	Gain on Sale of Property		-
	7989	Other Gains		-
Total Other Gains and Revenue			$	6,996,193
Total Revenue			$	**172,623,581**

<div align="center">

Expenses

</div>

Payroll Costs

	6112	Salaries/Wages Substitutes		1,096,277
	6119	Salaries/Wages Teachers & Prof		65,093,839
	6121	Extra Duty/Overtime Supp Pers		-
	6129	Salaries/Wages Support Staff		10,730,745
	6138	Incentive Allowance		1,802,427
	6139	Employee Allowances		-
	6141	Soc Sec/Medicare		1,099,456
	6142	Group Insurance		6,445,089
	6143	Workers' Comp		417,035
	6144	Medicare Part D		-
	6145	Unemployment Compensation		834,070
	6146	Teachers Retirement/TRS Care		1,994,187
	6149	Employee Benefits		-
	6191	Salaries - Teachers & Prof - Contract		-
	6192	Salaries - Support Staff - Contract		-
Total Payroll Costs			$	89,513,126

Professional & Contracted Svcs

	6211	Professional Svcs Legal		-
	6212	Professional Svcs Audit		36,000
	6214	Lobbying		-
	6219	Professional Services		2,122,738
	6221	Staff Tuition & Related Fees		-
	6222	Student Tuition nPublic Schools		-
	6223	Student Tuition		368,849
	6239	Education Service Ctr Services		32,000
	6244	Contract Maint & Repair - Janitorial		3,075,777
	6246	Contract Maint & Repair - Landscaping		235,000
	6247	Software Maintenance & Support		-
	6249	Contracted Maint & Repair		2,088,894
	6255	Telephone Base Charges		613,799
	6257	Data Services, Internet, etc		595,985
	6259	Utilities		2,871,013

6268	Rentals/Leases - Facilities			8,981,197
6269	Rentals/Leases			303,500
6291	Consulting Services			-
6295	Misc Contract Svcs - Bus Passes			-
6296	Security Services			-
6299	Misc Contracted Services			2,401,745
Total Professional & Contracted Svcs		$		23,726,498

Supplies & Materials

6311	Gasoline & Other Fuels			-
6317	Supplies - M&O			223,500
6319	Supplies -Maint / Op			60,000
6321	Curriculm - Textbooks			4,117,324
6329	Reading Materials			51,295
6339	Testing Materials			205,496
6341	Food			2,965,319
6342	Non Food			-
6343	Items for Sale			-
6344	USDA Donated Commodities			-
6398	General Supplies - IT			2,614,143
6399	General Supplies			4,301,388
Total Supplies & Materials		$		14,538,465

Other Operating Costs

6411	Travel & Subsistence - Employee			124,173
6412	Travel & Subsistence - Student			266,710
6418	Staff Development			-
6419	Travel & Subsistence			-
6429	Insurance & Bonding Costs			399,600
6437	Conference/Seminar			-
6449	Depreciation Expense			5,040,097
6462	Student Attendance Incentive			102,593
6464	Student Performance Incentive			-
6466	Graduation and EOY Awards			179,571
6491	Statutorily Required Public Notice			-
6495	Dues			126,200
6498	Indirect Costs			-
6499	Misc Operating Cost			2,475,995
Total Other Operating Costs		$		8,714,940

Debt Service

6519	Note Principal			-
6521	Interest on Bonds			-
6523	Interest Expenses (Debt)			5,984,301
6524	Amort of Bond and Other Debt Related Cost			-
6525	Amort of Prem and Dist on Iss of Bonds			-
6529	Interest Expenses (Other)			-

6599	Other Debt Fees		-
Total Debt Service		$	5,984,301
Other Losses and Expense			
8012	Cost of Curriculum		-
8269	Intracompany Rent Expense		-
8299	Administrative Fees		21,011,815
8477	Training Fees		-
8911	Operating Transfer Out		-
8912	Other Uses		-
8951	Loss on Sale of Property		-
8989	Losses		-
Total Other Losses and Expense		$	21,011,815
Total Expenses		$	163,489,144
Net Surplus (Deficit)		$	9,134,437

Campus ADA	17,098
Comp Ed ADA	4,371
CTE FTE	95
LEP Bilingual ADA	1,483
Special Ed FTE	363
Special Ed Mainstream ADA	270
Early Education ADA	1,960
Dyslexia ADA	413

Schedule of Assumptions for Estimated Foundation School Program Revenues: Texas College Preparatory Academies			
Type of Funding	Amount Per Basis	ADA	Amount
State Average Adjusted Allotment	6,153	17,098	105,203,994
Small & Mid-Sized Charter Allotment	1,060	17,098	18,123,880
School Safety Allotment	10	17,098	166,193
Drop Out Recovery	275	17,098	4,701,950
Charter School Facilities Funding	182	17,098	3,114,572
Career & Technology Education	6,153	95	584,535
Special Education	-	-	6,901,421
Mainstream Special Education	7,076	270	1,910,507
Compensatory Education	2,010	4,371	8,784,476
Bilingual/ESL	615	1,483	912,490
Early Education	615	1,960	1,205,988
Dyslexia	615	413	254,119
College, Career, & Military Readiness	-	-	398,000
Tier 2	-	-	9,392,278
NSLB	657	4,371	2,870,336
TOTAL:		$	164,524,737

Schedule of Assumptions for Estimated Foundation School Program Revenues: Premier High Schools			
Type of Funding	Amount Per Basis	ADA	Amount
State Average Adjusted Allotment	6,153	5,366	33,016,998
Small & Mid-Sized Charter Allotment	1,060	5,366	5,687,960
School Safety Allotment	10	5,366	52,158
Drop Out Recovery	275	5,366	1,475,650
Charter School Facilities Funding	182	5,366	977,471
Career & Technology Education	6,153	390	2,399,670
Special Education	-	0	3,831,133
Mainstream Special Education	7,076	359	2,540,266
Compensatory Education	2,570	1,831	4,706,144
Bilingual/ESL	615	844	519,313
Dyslexia	615	149	91,680
College, Career, & Military Readiness			125,000
Tier 2			2,153,088
NSLB	583	1,831	1,066,808
TOTAL:			$ 58,644,569

4 Active Items

🎯 18 min drive-time around 8601 Randol Mill Rd

📍 8601 Randol Mill Rd

👤 Primary - TCPA 2018 - Residential
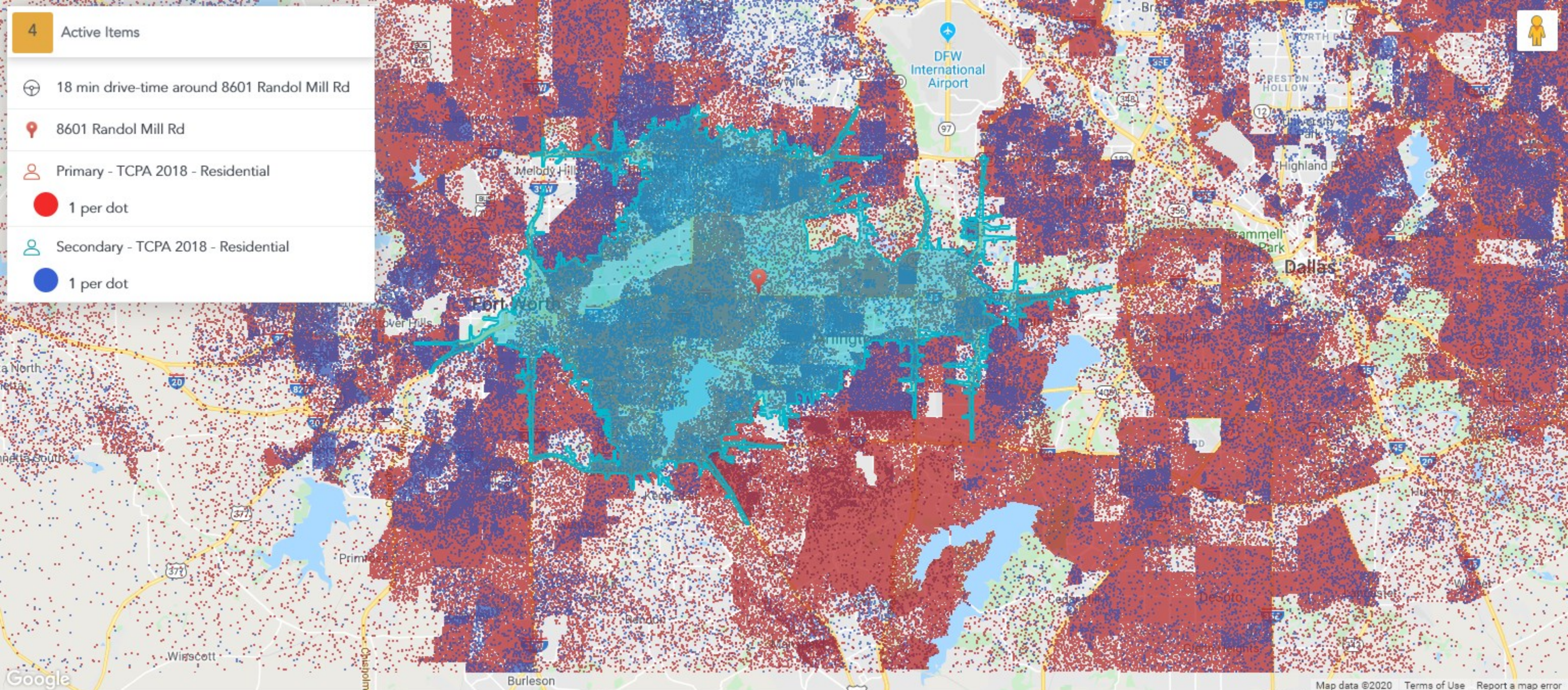
🔴 1 per dot

👤 Secondary - TCPA 2018 - Residential

🔵 1 per dot

ResponsiveEd®

Site Score Sheet
2018 TCPA Model

Name: 8601 Randol Mill Rd
Address: Address
City, TX
BUDS: Suburban (3)
Latitude: 32.7682603
Longitude: -97.1676907

Score: 95

Scenario: TEST
Date Scored: 01/02/2020

Score	Bottom 30%	Average	Top 30%	Site
Score	75	100	125	95

Model Variables	Bottom 30%	Average	Top 30%	Site
Student Value	75	100	125	104
Quality of Area Schools	75	100	125	**55**
Competition	75	100	125	**126**

Student Demand	Site
Elementary School Student Universe	37,745
Middle School Student Universe	9,089

Segmentation Profile (12-Minute Drive Time)

Primary Core Customer   Secondary Core Customer   Tertiary Core Customer

Similar Site Report
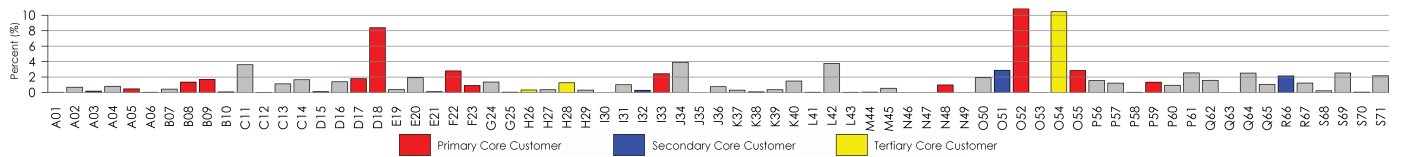
Site Description: 8601 Randol Mill Rd
Site Info: Potential site at 32.7682603, -97.1676907
Site BUDS: Suburban (3)
Date Scored: 01/02/2020
Number of Stores in Comparison Group: 26

Rank	Site	ADA	Score*
1st	MAINLAND CLASSICAL ACADEMY (17)	447	90
2nd	FALLBROOK ACADEMY TMCF COLLEGIATE ACADEMY	377	89
3rd	FOUNDERS CLASSICAL ACADEMY OF MESQUITE (49)	407	78
4th	BEAUMONT CLASSICAL ACADEMY (28)	177	75
5th	AUSTIN CLASSICAL ACADEMY (25)	196	74

DESCRIPTION	Site	1st	2nd	3rd	4th	5th
Student Value	104	90	107	92	88	109
Quality of Area Schools	55	51	82	85	85	97
Competition	126	112	127	109	107	109

*The Score is a value between 0 to 100. It measures the similarity between two sites using the combination of variables listed above.

Variables below in **green** have a positive effect while those in **red** have a negative effect as they increase.

Index values are centered around an average value of 100. Higher and lower scores should be interpreted as the degree to which that variable is measured to be higher or lower than the average observed measures of that variable.

Student Value - Takes into account the segmentation of households within 18 minutes and their distance to a TCPA campus. Household values are determined by both segmentation and proximity. (Higher is better)

Quality of Area Schools - Takes into account the average TEA school performance and the percent of schools that meet the TEA standards within 8 minutes and 18 minutes, giving more weight to those schools that are within 8 minutes. (Higher is better)

Competition - The ratio of elementary and middle schools to the number of core customer households at 9 and 18 minutes, where schools captured within 9 minutes are weighted more. Additionally, charter schools are weighted twice as much as all other schools. (Higher is better)

Elementary School Student Universe - The total student enrollment of elementary schools captured within 18 minutes.

Middle School Student Universe - The total student enrollment of middle schools captured within 18 minutes.

Profile: Overall - A profile

	Core Households	% of Households
Total	76,858	45.5%
Primary - (A05, B08, B09, B10, D15, D17, D18, F22, F23, I33, M44, N48, O52, O55, P59)	40,691	24.1%
Secondary - (A03, I31, O51, R66)	15,197	9.0%
Tertiary - (H26, H28, O54)	20,970	12.4%

Profile: Overall - Premier 2018 - A profile

	Core Households	% of Households
Total - (B08, B09, C14, D15, D18, F23, H28, I31, I32, I33, K37, M44, M45, N48, O55, P59, P60, R66, R67, S69)	53,960	32.0%

Profile: Primary - Premier 2018 - A profile

	Core Households	% of Households
Total - (B08, B09, C14, D15, D18, F23, H28, I31, I32, I33, K37, M44, M45, N48, O55, P59, P60, R66, R67, S69)	53,960	32.0%

Profile: Secondary - Premier 2018 - A profile

	Core Households	% of Households
Total - (B07, O51)	6,770	4.0%

Profile: Tertiary - Premier 2018 - A profile

	Core Households	% of Households
Total - (D17, H26, L42, P61)	13,729	8.1%

Total Households: 168,872
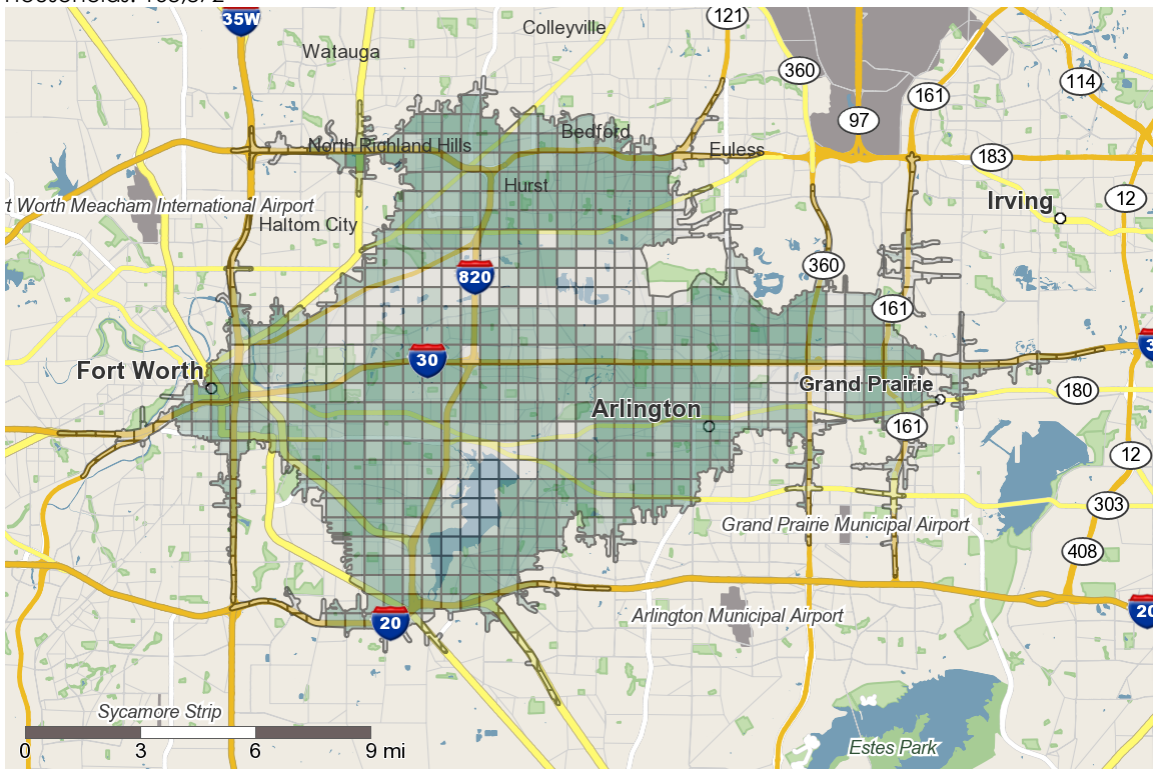
Population Demographics

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Population	381,015		384,945		415,949		427,110		1.0%	2.7%
Population Density (Pop/Sq Mi)	2,583.73		2,908.57		2,820.62		2,896.30		12.6%	2.7%
Total Households	151,358		150,512		164,871		170,335		-0.6%	3.3%
Population by Gender:										
Male	186,850	49.0%	188,336	48.9%	203,101	48.8%	208,617	48.8%	0.8%	2.7%
Female	194,166	51.0%	196,609	51.1%	212,848	51.2%	218,493	51.2%	1.3%	2.7%

Population by Race

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
White	243,499	63.9%	226,160	58.8%	225,749	54.3%	225,569	52.8%	-7.1%	-0.1%
Black	78,590	20.6%	86,254	22.4%	101,915	24.5%	105,229	24.6%	9.8%	3.3%
American Indian or Alaska Native	2,496	0.7%	2,469	0.6%	2,634	0.6%	2,679	0.6%	-1.1%	1.7%
Asian/Native Hawaiian/Other Pacific Islander	12,797	3.4%	14,587	3.8%	18,631	4.5%	20,483	4.8%	14.0%	9.9%
Some Other Race	33,556	8.8%	43,312	11.3%	51,879	12.5%	55,883	13.1%	29.1%	7.7%
Two or More Races	10,077	2.6%	12,162	3.2%	15,141	3.6%	17,268	4.0%	20.7%	14.0%

Population by Ethnicity

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Hispanic	71,739	18.8%	107,293	27.9%	126,628	30.4%	135,887	31.8%	49.6%	7.3%
Not Hispanic or Latino	309,276	81.2%	277,652	72.1%	289,321	69.6%	291,223	68.2%	-10.2%	0.7%

Population by Age

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
0 to 4	29,585	7.8%	30,704	8.0%	30,793	7.4%	31,348	7.3%	3.8%	1.8%
5 to 14	53,789	14.1%	53,621	13.9%	56,370	13.6%	57,565	13.5%	-0.3%	2.1%
15 to 19	26,364	6.9%	26,373	6.9%	25,901	6.2%	26,001	6.1%	0.0%	0.4%
20 to 24	32,285	8.5%	30,572	7.9%	30,064	7.2%	27,232	6.4%	-5.3%	-9.4%
25 to 34	64,436	16.9%	58,801	15.3%	67,365	16.2%	68,365	16.0%	-8.7%	1.5%
35 to 44	60,846	16.0%	50,846	13.2%	52,409	12.6%	56,954	13.3%	-16.4%	8.7%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
45 to 54	46,540	12.2%	51,835	13.5%	51,213	12.3%	48,573	11.4%	11.4%	-5.2%
55 to 64	29,350	7.7%	39,733	10.3%	47,305	11.4%	46,846	11.0%	35.4%	-1.0%
65 to 74	20,660	5.4%	22,822	5.9%	30,924	7.4%	35,859	8.4%	10.5%	16.0%
75 to 84	12,725	3.3%	14,005	3.6%	16,240	3.9%	20,483	4.8%	10.1%	26.1%
85+	4,435	1.2%	5,632	1.5%	7,366	1.8%	7,882	1.9%	27.0%	7.0%
Median Age:										
Total Population	32.4		33.6		34.6		35.5			

Households by Income

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
$0 - $15,000	23,925	15.8%	22,318	14.8%	20,958	12.7%	19,036	11.2%	-6.7%	-9.2%
$15,000 - $24,999	21,097	13.9%	20,212	13.4%	19,190	11.6%	18,139	10.6%	-4.2%	-5.5%
$25,000 - $34,999	22,556	14.9%	19,356	12.9%	18,970	11.5%	18,081	10.6%	-14.2%	-4.7%
$35,000 - $49,999	27,293	18.0%	24,225	16.1%	24,029	14.6%	23,357	13.7%	-11.2%	-2.8%
$50,000 - $74,999	27,533	18.2%	26,304	17.5%	31,258	19.0%	28,989	17.0%	-4.5%	-7.3%
$75,000 - $99,999	14,398	9.5%	15,629	10.4%	18,910	11.5%	22,096	13.0%	8.6%	16.9%
$100,000 - $149,999	9,848	6.5%	14,411	9.6%	19,027	11.5%	24,347	14.3%	46.3%	28.0%
$150,000 +	4,893	3.2%	8,057	5.4%	12,528	7.6%	16,291	9.6%	64.7%	30.0%
Average Hhld Income	$51,312		$61,517		$69,921		$78,878		19.9%	12.8%
Median Hhld Income	$38,839		$42,792		$49,487		$54,974		10.2%	11.1%
Per Capita Income	$20,384		$24,270		$27,967		$31,711		19.1%	13.4%

Employment

	2000 Census	%	2010 Census	%	2019 Estimates	%	2024 Projections	%	Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Population 16+	292,793		295,678		323,654		333,137		1.0%	12.7%
Total Labor Force	198,849	67.9%	205,264	69.4%	232,342	71.8%	230,974	69.3%	3.2%	-0.6%
Civilian, Employed	187,474	94.3%	183,495	89.4%	220,718	95.0%	218,665	94.7%	-2.1%	-0.9%
Civilian, Unemployed	11,059	5.6%	21,553	10.5%	11,407	4.9%	12,103	5.2%	94.9%	6.1%
In Armed Forces	317	0.2%	215	0.1%	217	0.1%	206	0.1%	-32.0%	-5.4%
Not In Labor Force	93,944	32.1%	90,414	30.6%	91,313	28.2%	102,163	30.7%	-3.8%	11.9%
% Blue Collar	65,481	34.9%	72,766	39.7%	91,297	41.4%	90,554	41.0%	11.1%	-0.8%
% White Collar	122,096	65.1%	110,729	60.3%	129,420	58.6%	128,111	58.0%	-9.3%	-1.0%

Housing Units

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Housing Units	161,744		169,297		176,627		182,544		4.7%	3.3%
Total Occupied Housing Units	n/a	n/a	150,512	88.9%	164,871	93.3%	170,335	93.3%	n/a	3.3%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	51,214	34.0%	49,165	29.8%	50,288	29.5%	n/a	2.3%
Owner Occupied: Owned free and clear	n/a	n/a	25,661	17.0%	32,357	19.6%	33,763	19.8%	n/a	4.3%
Renter Occupied	n/a	n/a	73,637	48.9%	83,349	50.6%	86,284	50.7%	n/a	3.5%
Vacant	10,386	6.4%	18,785	11.1%	11,757	6.7%	12,209	6.7%	80.9%	3.8%

Vehicles Available

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
0 Vehicles Available	11,679	7.7%	11,042	7.3%	11,856	7.2%	12,223	7.2%	-5.5%	3.1%
1 Vehicle Available	62,811	41.5%	61,292	40.7%	64,092	38.9%	65,902	38.7%	-2.4%	2.8%
2+ Vehicles Available	76,869	50.8%	78,177	51.9%	88,922	53.9%	92,210	54.1%	1.7%	3.7%
Average Vehicles Per Household	1.50		1.78		1.83		1.83		19.2%	0.2%

Marital Status

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Married, Spouse Present	137,875	46.3%	121,070	40.3%	126,846	38.6%	129,598	38.3%	-12.2%	2.2%
Married, Spouse Absent	20,240	6.8%	18,077	6.0%	20,903	6.4%	21,617	6.4%	-10.7%	3.4%
Divorced	38,116	12.8%	40,906	13.6%	43,466	13.2%	44,721	13.2%	7.3%	2.9%
Widowed	16,448	5.5%	17,317	5.8%	17,976	5.5%	18,501	5.5%	5.3%	2.9%
Never Married	85,094	28.6%	103,251	34.4%	119,596	36.4%	123,760	36.6%	21.3%	3.5%
Age 15+ Population	297,642		300,620		328,787		338,197		1.0%	2.9%

Educational Attainment

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Grade K - 8	14,624	6.1%	19,047	7.8%	19,135	7.0%	19,761	6.9%	30.2%	3.3%
Grade 9 - 11	29,438	12.3%	25,482	10.5%	28,129	10.3%	29,293	10.3%	-13.4%	4.1%
High School Graduate	58,754	24.6%	62,439	25.6%	69,808	25.6%	72,724	25.5%	6.3%	4.2%
Some College, No Degree	60,877	25.5%	58,117	23.9%	65,317	23.9%	68,162	23.9%	-4.5%	4.4%
Associates Degree	13,462	5.6%	17,065	7.0%	18,555	6.8%	19,378	6.8%	26.8%	4.4%
Bachelor's Degree	40,791	17.1%	39,056	16.0%	45,124	16.5%	47,441	16.7%	-4.3%	5.1%
Graduate Degree	16,981	7.1%	18,670	7.7%	22,233	8.1%	23,472	8.2%	9.9%	5.6%
No Schooling Completed	4,102	1.7%	3,798	1.6%	4,520	1.7%	4,732	1.7%	-7.4%	4.7%
Age 25+ Population	239,030		243,675		272,822		284,963		1.9%	4.5%

	2000 Census	2010 Census	2019 Estimates	2024 Projections	Percent Change 2000 to 2010	Percent Change 2019 to 2024

Seasonal Population by Quarter

	2019 Estimates
Q4 2016	1,006
Q1 2017	1,070
Q2 2017	1,094
Q3 2017	1,085
Q4 2017	1,070
Q1 2018	1,350
Q2 2018	1,367
Q3 2018	1,350
Q4 2018	1,326

6 Active Items

- **T** Texas Charter Schools in Business Analysis near ...
- Business Analysis near Mount Houston (29.8488,...
- 18 min drive-time around Eastex-Jensen
- Expansion - Collaborating
- Primary - TCPA 2018 - Residential
  - ● 1 per dot
- Secondary - TCPA 2018 - Residential
  - ● 1 per dot
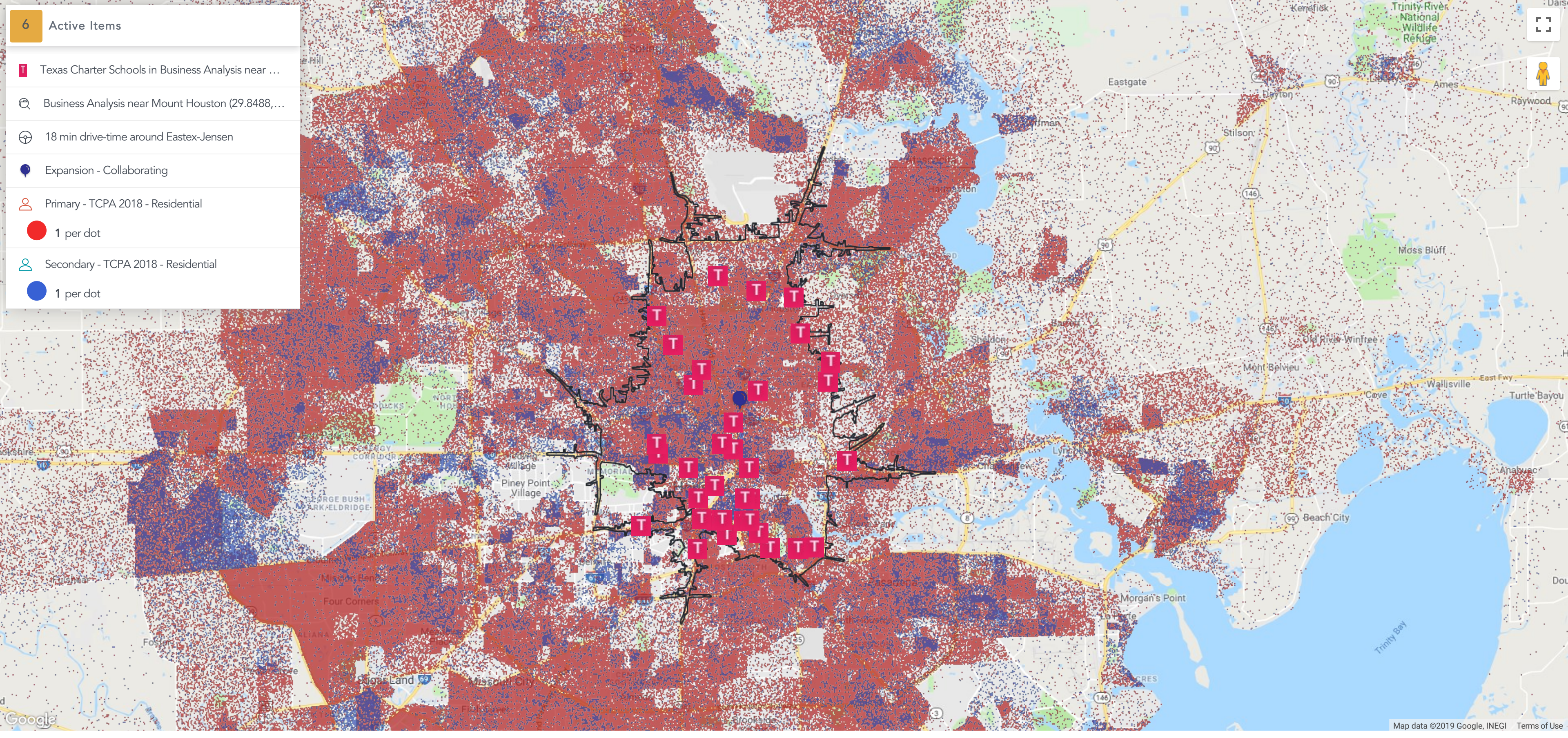
Site Score Sheet
2018 TCPA Model

Name: Eastex/ Jensen
Address: Address
City, TX
BUDS: Suburban (3)
Latitude: 29.8487337
Longitude: -95.3468563

Score: 114

Scenario: TEST
Date Scored: 01/10/2019

Score	Bottom 30%	Average	Top 30%	Site
Score	75	100	125	114

Model Variables	Bottom 30%	Average	Top 30%	Site
Student Value	75	100	125	**140**
Quality of Area Schools	75	100	125	90
Competition	75	100	125	111

Student Demand	Site
Student Demand	267
Elementary School Student Universe	55,725
Middle School Student Universe	20,411

Segmentation Profile (12-Minute Drive Time)

Similar Site Report
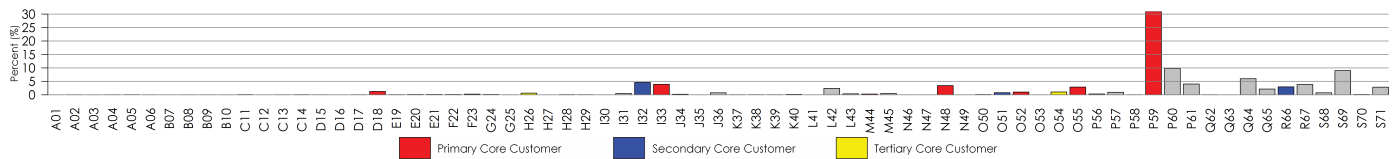
Site Description: Eastex/ Jensen
Site Info: Potential site at 29.8487337, -95.3468563
Site BUDS: Suburban (3)
Date Scored: 01/10/2019
Number of Stores in Comparison Group: 26

Rank	Site	ADA	Score*
1st	FOUNDERS CLASSICAL ACADEMY OF DALLAS (48)	277	98
2nd	RICHARDSON CLASSICAL ACADEMY (70)	194	83
3rd	AUSTIN CLASSICAL ACADEMY (25)	196	78
4th	PASADENA CLASSICAL ACADEMY (66)	293	73
5th	FALLBROOK ACADEMY TMCF COLLEGIATE ACADEMY	377	72

DESCRIPTION	Site	1st	2nd	3rd	4th	5th
Student Value	140	146	122	109	111	107
Quality of Area Schools	90	91	110	97	115	82
Competition	111	114	121	109	115	127

*The Score is a value between 0 to 100. It measures the similarity between two sites using the combination of variables listed above.

Variables below in **green** have a positive effect while those in **red** have a negative effect as they increase.

Index values are centered around an average value of 100. Higher and lower scores should be interpreted as the degree to which that variable is measured to be higher or lower than the average observed measures of that variable.

Student Value - Takes into account the segmentation of households within 18 minutes and their distance to a TCPA campus. Household values are determined by both segmentation and proximity. (Higher is better)

Quality of Area Schools - Takes into account the average TEA school performance and the percent of schools that meet the TEA standards within 8 minutes and 18 minutes, giving more weight to those schools that are within 8 minutes. (Higher is better)

Competition - The ratio of elementary and middle schools to the number of core customer households at 9 and 18 minutes, where schools captured within 9 minutes are weighted more. Additionally, charter schools are weighted twice as much as all other schools. (Higher is better)

Student Demand - Calculates students demand based on the ADA of the network's top 5 most similar campuses based on the model variables listed above.

Elementary School Student Universe - The total student enrollment of elementary schools captured within 18 minutes.

Middle School Student Universe - The total student enrollment of middle schools captured within 18 minutes.

Profile: Overall - A profile

	Core Households	% of Households
Total	94,086	43.8%
Primary - (A05, B08, B09, B10, D15, D17, D18, F22, F23, I33, M44, N48, O52, O55, P59)	67,130	31.3%
Secondary - (A03, I31, O51, R66)	8,968	4.2%
Tertiary - (H26, H28, O54)	17,988	8.4%

Profile: Overall - Premier 2018 - A profile

	Core Households	% of Households
Total - (B08, B09, C14, D15, D18, F23, H28, I31, I32, I33, K37, M44, M45, N48, O55, P59, P60, R66, R67, S69)	101,618	47.3%

Profile: Primary - Premier 2018 - A profile

	Core Households	% of Households
Total - (B08, B09, C14, D15, D18, F23, H28, I31, I32, I33, K37, M44, M45, N48, O55, P59, P60, R66, R67, S69)	101,618	47.3%

Profile: Secondary - Premier 2018 - A profile

	Core Households	% of Households
Total - (B07, O51)	3,791	1.8%

Profile: Tertiary - Premier 2018 - A profile

	Core Households	% of Households
Total - (D17, H26, L42, P61)	14,515	6.8%

Total Households: 214,729
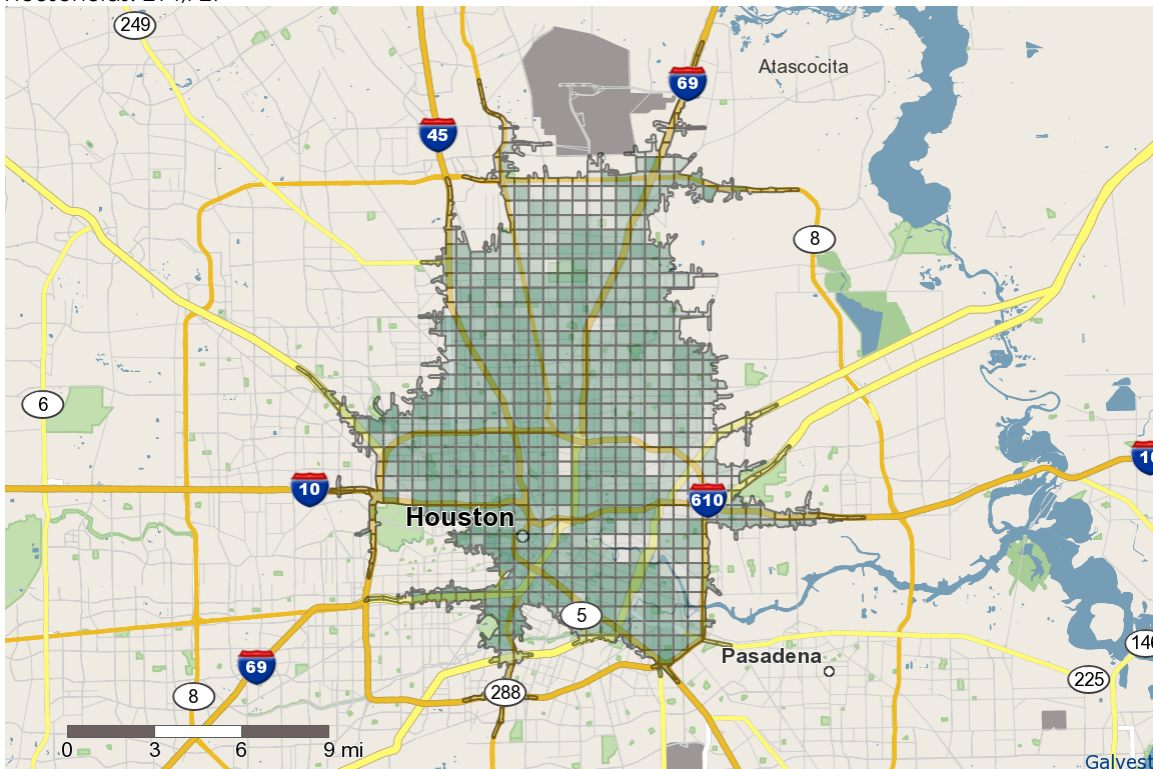
Population Demographics

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Population	700,275		715,511		803,952		853,425		2.2%	6.2%
Population Density (Pop/Sq Mi)	3,489.44		3,662.69		4,006.05		4,252.57		5.0%	6.2%
Total Households	241,281		261,002		301,652		327,031		8.2%	8.4%
Population by Gender:										
Male	357,806	51.1%	369,444	51.6%	416,564	51.8%	442,376	51.8%	3.3%	6.2%
Female	342,468	48.9%	346,067	48.4%	387,388	48.2%	411,049	48.2%	1.1%	6.1%

Population by Race

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
White	343,230	49.0%	385,773	53.9%	423,319	52.7%	446,420	52.3%	12.4%	5.5%
Black	167,016	23.9%	151,137	21.1%	168,700	21.0%	175,245	20.5%	-9.5%	3.9%
American Indian or Alaska Native	3,557	0.5%	5,285	0.7%	5,443	0.7%	5,606	0.7%	48.6%	3.0%
Asian/Native Hawaiian/Other Pacific Islander	9,927	1.4%	16,766	2.3%	23,179	2.9%	27,121	3.2%	68.9%	17.0%
Some Other Race	155,351	22.2%	134,647	18.8%	156,863	19.5%	168,890	19.8%	-13.3%	7.7%
Two or More Races	21,194	3.0%	21,904	3.1%	26,448	3.3%	30,142	3.5%	3.4%	14.0%

Population by Ethnicity

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Hispanic	353,643	50.5%	381,102	53.3%	436,682	54.3%	467,918	54.8%	7.8%	7.2%
Not Hispanic or Latino	346,632	49.5%	334,409	46.7%	367,270	45.7%	385,507	45.2%	-3.5%	5.0%

Population by Age

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
0 to 4	56,492	8.1%	57,010	8.0%	61,130	7.6%	65,806	7.7%	0.9%	7.7%
5 to 14	106,518	15.2%	93,797	13.1%	101,191	12.6%	106,555	12.5%	-11.9%	5.3%
15 to 19	52,509	7.5%	48,984	6.8%	45,838	5.7%	45,919	5.4%	-6.7%	0.2%
20 to 24	61,241	8.7%	59,965	8.4%	59,498	7.4%	53,002	6.2%	-2.1%	-10.9%
25 to 34	121,046	17.3%	131,580	18.4%	155,241	19.3%	160,980	18.9%	8.7%	3.7%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
35 to 44	108,758	15.5%	98,798	13.8%	117,214	14.6%	134,858	15.8%	-9.2%	15.1%
45 to 54	80,835	11.5%	91,388	12.8%	97,730	12.2%	99,201	11.6%	13.1%	1.5%
55 to 64	48,138	6.9%	69,138	9.7%	82,484	10.3%	85,080	10.0%	43.6%	3.1%
65 to 74	35,806	5.1%	36,628	5.1%	49,671	6.2%	59,880	7.0%	2.3%	20.6%
75 to 84	21,492	3.1%	20,575	2.9%	23,880	3.0%	30,985	3.6%	-4.3%	29.7%
85+	7,439	1.1%	7,647	1.1%	10,073	1.3%	11,159	1.3%	2.8%	10.8%
Median Age:										
Total Population	30.9		32.2		33.6		34.7			

Households by Income

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
$0 - $15,000	57,730	23.9%	48,562	18.6%	46,698	15.5%	44,183	13.5%	-15.9%	-5.4%
$15,000 - $24,999	39,330	16.3%	39,147	15.0%	37,709	12.5%	37,315	11.4%	-0.5%	-1.0%
$25,000 - $34,999	34,786	14.4%	32,916	12.6%	31,977	10.6%	32,139	9.8%	-5.4%	0.5%
$35,000 - $49,999	37,202	15.4%	37,316	14.3%	37,405	12.4%	37,939	11.6%	0.3%	1.4%
$50,000 - $74,999	35,422	14.7%	40,001	15.3%	47,719	15.8%	48,733	14.9%	12.9%	2.1%
$75,000 - $99,999	15,565	6.5%	21,273	8.2%	27,735	9.2%	33,186	10.2%	36.7%	19.7%
$100,000 - $149,999	11,797	4.9%	22,166	8.5%	30,803	10.2%	40,116	12.3%	87.9%	30.2%
$150,000 +	9,950	4.1%	19,622	7.5%	41,605	13.8%	53,420	16.3%	97.2%	28.4%
Average Hhld Income	$48,855		$65,985		$87,995		$100,064		35.1%	13.7%
Median Hhld Income	$31,686		$38,603		$48,607		$55,502		21.8%	14.2%
Per Capita Income	$16,833		$24,528		$33,474		$38,782		45.7%	15.9%

Employment

	2000 Census	%	2010 Census	%	2019 Estimates	%	2024 Projections	%	Percent Change 2000 to 2010	2019 to 2024
Total Population 16+	527,489		555,869		632,769		671,934		5.4%	20.9%
Total Labor Force	300,718	57.0%	354,912	63.8%	424,358	67.1%	432,642	64.4%	18.0%	2.0%
Civilian, Employed	272,010	90.5%	320,348	90.3%	401,085	94.5%	409,666	94.7%	17.8%	2.1%
Civilian, Unemployed	28,587	9.5%	34,530	9.7%	23,239	5.5%	22,945	5.3%	20.8%	-1.3%
In Armed Forces	120	0.0%	34	0.0%	34	0.0%	32	0.0%	-71.3%	-5.5%
Not In Labor Force	226,771	43.0%	200,957	36.2%	208,410	32.9%	239,292	35.6%	-11.4%	14.8%
% Blue Collar	125,310	46.1%	150,650	47.0%	179,014	44.6%	178,834	44.6%	20.2%	-0.1%
% White Collar	146,489	53.9%	169,698	53.0%	222,071	55.4%	230,832	57.6%	15.8%	3.9%

Housing Units

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Total Housing Units	266,664		299,308		334,570		362,708		12.2%	8.4%
Total Occupied Housing Units	n/a	n/a	261,002	87.2%	301,652	90.2%	327,031	90.2%	n/a	8.4%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	72,166	27.6%	75,360	25.0%	81,549	24.9%	n/a	8.2%
Owner Occupied: Owned free and clear	n/a	n/a	52,423	20.1%	65,562	21.7%	70,405	21.5%	n/a	7.4%
Renter Occupied	n/a	n/a	136,413	52.3%	160,729	53.3%	175,076	53.5%	n/a	8.9%
Vacant	25,383	9.5%	38,305	12.8%	32,919	9.8%	35,678	9.8%	50.9%	8.4%

Vehicles Available

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
0 Vehicles Available	37,427	15.5%	30,834	11.8%	30,528	10.1%	32,379	9.9%	-17.6%	6.1%
1 Vehicle Available	105,509	43.7%	108,797	41.7%	126,759	42.0%	138,023	42.2%	3.1%	8.9%
2+ Vehicles Available	98,345	40.8%	121,371	46.5%	144,365	47.9%	156,629	47.9%	23.4%	8.5%
Average Vehicles Per Household	1.30		1.71		1.73		1.73		35.8%	-0.2%

Marital Status

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Married, Spouse Present	213,181	39.7%	192,697	34.1%	211,285	32.9%	223,992	32.9%	-9.6%	6.0%
Married, Spouse Absent	59,087	11.0%	47,592	8.4%	50,740	7.9%	53,056	7.8%	-19.5%	4.6%
Divorced	50,411	9.4%	61,886	11.0%	67,137	10.5%	71,388	10.5%	22.8%	6.3%
Widowed	35,315	6.6%	29,625	5.3%	31,639	4.9%	32,937	4.8%	-16.1%	4.1%
Never Married	179,008	33.3%	232,903	41.2%	280,830	43.8%	299,690	44.0%	30.1%	6.7%
Age 15+ Population	537,265		564,704		641,630		681,063		5.1%	6.1%

Educational Attainment

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Grade K - 8	71,431	16.9%	70,142	15.4%	69,511	13.0%	72,926	12.5%	-1.8%	4.9%
Grade 9 - 11	83,974	19.9%	66,501	14.6%	66,181	12.3%	69,470	11.9%	-20.8%	5.0%
High School Graduate	93,319	22.1%	103,373	22.7%	119,976	22.4%	127,910	22.0%	10.8%	6.6%
Some College, No Degree	64,715	15.3%	72,438	15.9%	81,433	15.2%	87,696	15.1%	11.9%	7.7%
Associates Degree	11,047	2.6%	16,142	3.5%	22,215	4.1%	24,541	4.2%	46.1%	10.5%
Bachelor's Degree	46,191	10.9%	65,154	14.3%	92,473	17.2%	104,664	18.0%	41.1%	13.2%
Graduate Degree	29,296	6.9%	48,194	10.6%	68,104	12.7%	77,455	13.3%	64.5%	13.7%
No Schooling Completed	23,140	5.5%	13,810	3.0%	16,403	3.1%	17,479	3.0%	-40.3%	6.6%
Age 25+ Population	423,112		455,755		536,294		582,142		7.7%	8.5%

	2000 Census	2010 Census	2019 Estimates	2024 Projections	Percent Change	
					2000 to 2010	2019 to 2024

Seasonal Population by Quarter						
	2019 **Estimates**
Q4 2016	5,479
Q1 2017	4,424
Q2 2017	4,554
Q3 2017	4,491
Q4 2017	4,483
Q1 2018	4,627
Q2 2018	4,712
Q3 2018	4,590
Q4 2018	4,541
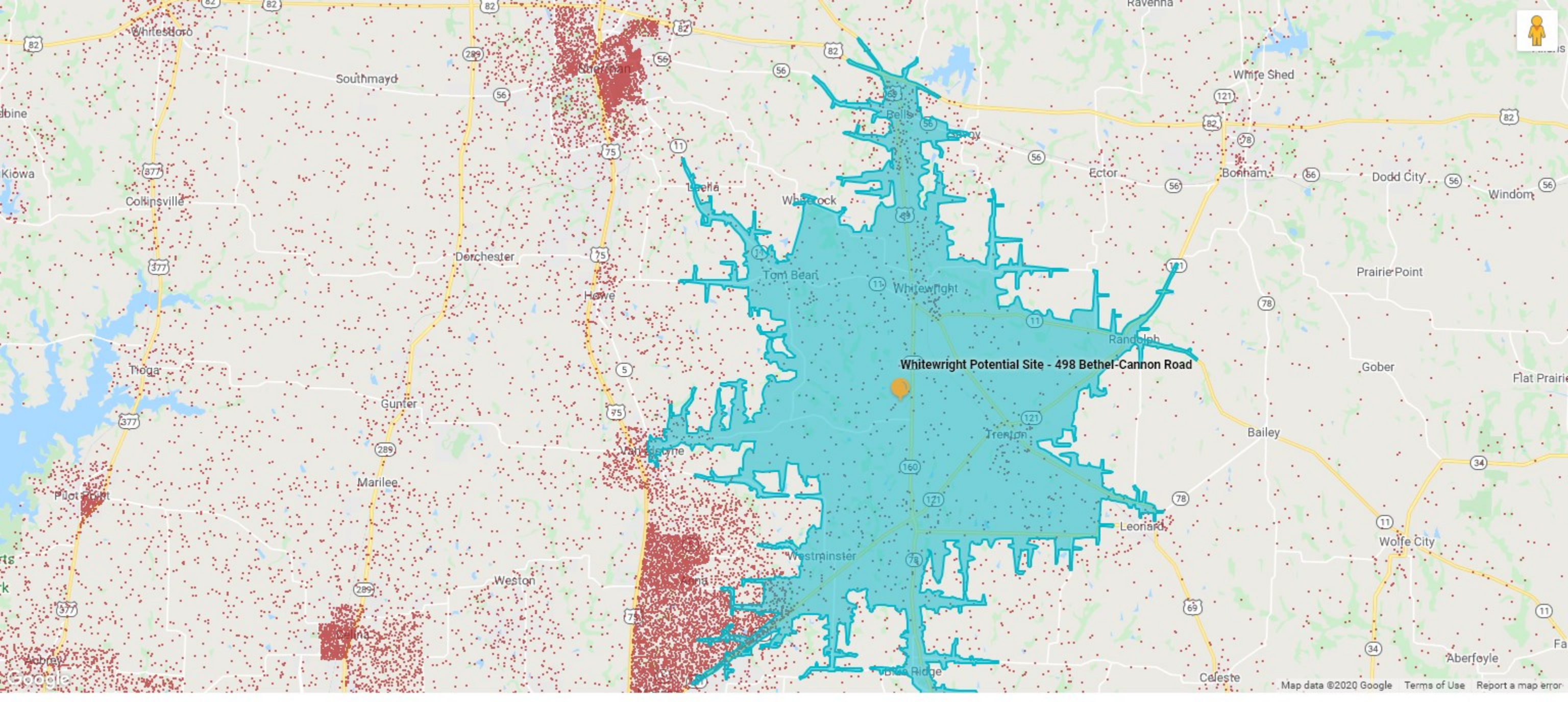
Whitewright Potential Site - 498 Bethel-Cannon Road

Site Score Sheet
2018 TCPA Model

Name: Whitewright Potential Site
Address: 498 Bethel-Cannon Road
Whitewright, TX
BUDS: Rural (1)
Latitude: 33.4556466
Longitude: -96.4098277

Score: 39

Scenario: TEST
Date Scored: 04/14/2020

Score	Bottom 30%	Average	Top 30%	Site
Score	75	100	125	**39**

Model Variables	Bottom 30%	Average	Top 30%	Site
Student Value	75	100	125	**58**
Quality of Area Schools	75	100	125	121
Competition	75	100	125	**-63**

Student Demand	Site
Elementary School Student Universe	1,537
Middle School Student Universe	679

Segmentation Profile (12-Minute Drive Time)

Primary Core Customer   Secondary Core Customer   Tertiary Core Customer

Similar Site Report
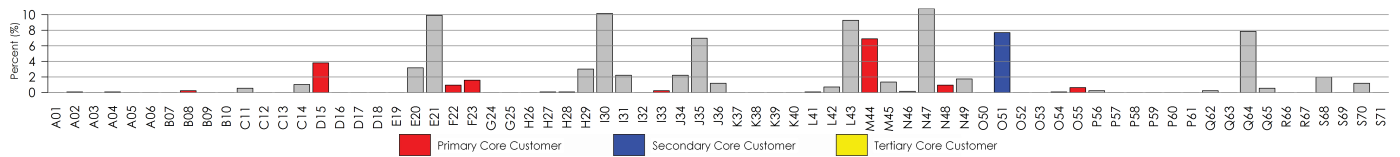
Site Description: Whitewright Potential Site

Site Info: Potential site at 33.4556466, -96.4098277

Site BUDS: Rural (1)

Date Scored: 04/14/2020

Number of Stores in Comparison Group: 26

Rank	Site	ADA	Score*
1st	CLAY CLASSICAL ACADEMY (34)	289	61
2nd	FOUNDERS CLASSICAL ACADEMY OF SCHERTZ	319	60
3rd	TYLER CLASSICAL ACADEMY (77)	346	51
4th	WILLIS CLASSICAL ACADEMY (79)	151	46
5th	CORINTH CLASSICAL ACADEMY (LOWER SCHOOL) (9)	501	42

DESCRIPTION	Site	1st	2nd	3rd	4th	5th
Student Value	58	64	72	79	81	93
Quality of Area Schools	121	106	118	105	98	114
Competition	-63	90	99	85	80	127

*The Score is a value between 0 to 100. It measures the similarity between two sites using the combination of variables listed above.

Variables below in **green** have a positive effect while those in **red** have a negative effect as they increase.

Index values are centered around an average value of 100. Higher and lower scores should be interpreted as the degree to which that variable is measured to be higher or lower than the average observed measures of that variable.

Student Value - Takes into account the segmentation of households within 18 minutes and their distance to a TCPA campus. Household values are determined by both segmentation and proximity. (Higher is better)

Quality of Area Schools - Takes into account the average TEA school performance and the percent of schools that meet the TEA standards within 8 minutes and 18 minutes, giving more weight to those schools that are within 8 minutes. (Higher is better)

Competition - The ratio of elementary and middle schools to the number of core customer households at 9 and 18 minutes, where schools captured within 9 minutes are weighted more. Additionally, charter schools are weighted twice as much as all other schools. (Higher is better)

Elementary School Student Universe - The total student enrollment of elementary schools captured within 18 minutes.

Middle School Student Universe - The total student enrollment of middle schools captured within 18 minutes.

Profile: Overall - A profile

	Core Households	% of Households
Total	1,692	27.6%
Primary - (A05, B08, B09, B10, D15, D17, D18, F22, F23, I33, M44, N48, O52, O55, P59)	1,047	17.1%
Secondary - (A03, I31, O51, R66)	637	10.4%
Tertiary - (H26, H28, O54)	8	0.1%

Profile: Overall - Premier 2018 - A profile

	Core Households	% of Households
Total - (B08, B09, C14, D15, D18, F23, H28, I31, I32, I33, K37, M44, M45, N48, O55, P59, P60, R66, R67, S69)	1,044	17.0%

Profile: Primary - Premier 2018 - A profile

	Core Households	% of Households
Total - (B08, B09, C14, D15, D18, F23, H28, I31, I32, I33, K37, M44, M45, N48, O55, P59, P60, R66, R67, S69)	1,044	17.0%

Profile: Secondary - Premier 2018 - A profile

	Core Households	% of Households
Total - (B07, O51)	558	9.1%

Profile: Tertiary - Premier 2018 - A profile

	Core Households	% of Households
Total - (D17, H26, L42, P61)	41	0.7%

Total Households: 6,131
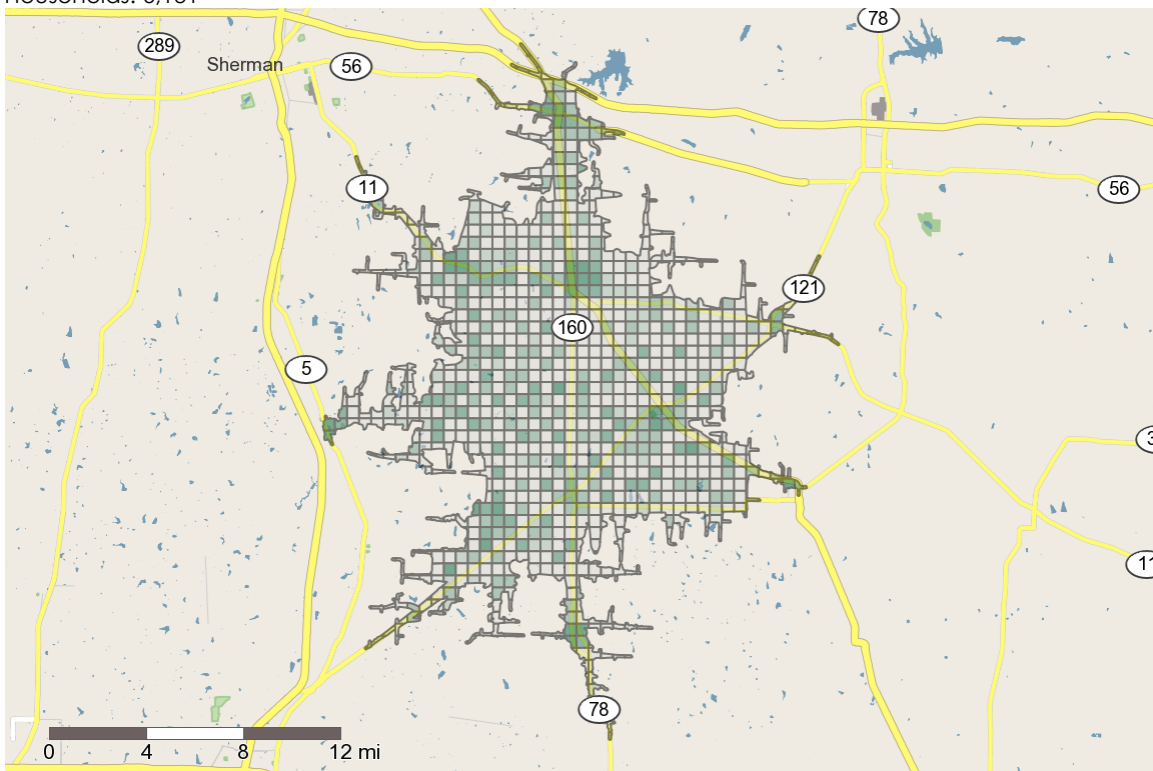
Population Demographics

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Population	12,905		14,418		16,601		18,076		11.7%	8.9%
Population Density (Pop/Sq Mi)	68.49		77.48		88.11		95.94		13.1%	8.9%
Total Households	4,697		5,294		6,131		6,693		12.7%	9.2%
Population by Gender:										
Male	6,300	48.8%	7,105	49.3%	8,169	49.2%	8,896	49.2%	12.8%	8.9%
Female	6,604	51.2%	7,312	50.7%	8,432	50.8%	9,180	50.8%	10.7%	8.9%

Population by Race

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
White	11,903	92.2%	13,121	91.0%	14,869	89.6%	16,000	88.5%	10.2%	7.6%
Black	395	3.1%	348	2.4%	412	2.5%	462	2.6%	-11.8%	12.2%
American Indian or Alaska Native	113	0.9%	149	1.0%	179	1.1%	195	1.1%	31.8%	9.0%
Asian/Native Hawaiian/Other Pacific Islander	17	0.1%	45	0.3%	87	0.5%	104	0.6%	165.9%	20.5%
Some Other Race	221	1.7%	434	3.0%	611	3.7%	753	4.2%	96.2%	23.3%
Two or More Races	256	2.0%	320	2.2%	444	2.7%	562	3.1%	25.1%	26.7%

Population by Ethnicity

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Hispanic	614	4.8%	1,151	8.0%	1,582	9.5%	1,926	10.7%	87.4%	21.7%
Not Hispanic or Latino	12,290	95.2%	13,267	92.0%	15,018	90.5%	16,150	89.4%	7.9%	7.5%

Population by Age

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
0 to 4	883	6.9%	866	6.0%	876	5.3%	933	5.2%	-2.0%	6.4%
5 to 14	2,082	16.1%	2,180	15.1%	2,295	13.8%	2,268	12.5%	4.7%	-1.2%
15 to 19	941	7.3%	1,083	7.5%	1,148	6.9%	1,245	6.9%	15.1%	8.5%
20 to 24	549	4.3%	718	5.0%	880	5.3%	1,023	5.7%	30.8%	16.2%
25 to 34	1,653	12.8%	1,521	10.5%	1,805	10.9%	1,986	11.0%	-8.0%	10.0%
35 to 44	2,080	16.1%	1,967	13.6%	2,042	12.3%	2,193	12.1%	-5.4%	7.4%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
45 to 54	1,792	13.9%	2,260	15.7%	2,419	14.6%	2,403	13.3%	26.1%	-0.7%
55 to 64	1,269	9.8%	1,879	13.0%	2,408	14.5%	2,488	13.8%	48.0%	3.3%
65 to 74	879	6.8%	1,201	8.3%	1,724	10.4%	2,110	11.7%	36.6%	22.4%
75 to 84	532	4.1%	557	3.9%	777	4.7%	1,136	6.3%	4.7%	46.2%
85+	243	1.9%	185	1.3%	227	1.4%	291	1.6%	-23.9%	28.2%
Median Age:										
Total Population	36.6		39.6		41.6		42.4			

Households by Income

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
$0 - $15,000	761	16.2%	585	11.1%	538	8.8%	491	7.3%	-23.1%	-8.8%
$15,000 - $24,999	569	12.1%	580	11.0%	505	8.2%	486	7.3%	1.9%	-3.8%
$25,000 - $34,999	557	11.9%	565	10.7%	572	9.3%	558	8.3%	1.3%	-2.5%
$35,000 - $49,999	924	19.7%	850	16.1%	798	13.0%	782	11.7%	-8.0%	-2.1%
$50,000 - $74,999	1,042	22.2%	1,231	23.3%	1,369	22.3%	1,405	21.0%	18.1%	2.7%
$75,000 - $99,999	507	10.8%	768	14.5%	941	15.3%	1,067	16.0%	51.7%	13.5%
$100,000 - $149,999	261	5.6%	509	9.6%	927	15.1%	1,221	18.2%	95.1%	31.6%
$150,000 +	104	2.2%	206	3.9%	481	7.9%	683	10.2%	97.8%	41.9%
Average Hhld Income	$49,829		$61,996		$75,849		$85,521		24.4%	12.8%
Median Hhld Income	$42,125		$51,327		$62,071		$68,740		21.8%	10.7%
Per Capita Income	$18,139		$22,803		$28,049		$31,697		25.7%	13.0%

Employment

	2000 Census	%	2010 Census	%	2019 Estimates	%	2024 Projections	%	Percent Change 2000 to 2010	2019 to 2024
Total Population 16+	9,735		11,142		13,186		14,626		14.5%	31.3%
Total Labor Force	6,242	64.1%	7,029	63.1%	8,901	67.5%	9,585	65.5%	12.6%	7.7%
Civilian, Employed	6,055	97.0%	6,618	94.2%	8,674	97.5%	9,313	97.2%	9.3%	7.4%
Civilian, Unemployed	187	3.0%	410	5.8%	226	2.5%	271	2.8%	119.3%	19.7%
In Armed Forces	1	0.0%	1	0.0%	1	0.0%	1	0.0%	13.3%	10.9%
Not In Labor Force	3,493	35.9%	4,113	36.9%	4,285	32.5%	5,041	34.5%	17.8%	17.6%
% Blue Collar	2,615	43.1%	2,872	43.4%	3,829	44.1%	4,137	47.7%	9.8%	8.0%
% White Collar	3,448	56.9%	3,747	56.6%	4,844	55.9%	5,176	59.7%	8.7%	6.9%

Housing Units

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Total Housing Units	5,150		5,969		6,746		7,365		15.9%	9.2%
Total Occupied Housing Units	n/a	n/a	5,294	88.7%	6,131	90.9%	6,693	90.9%	n/a	9.2%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	2,514	47.5%	2,529	41.3%	2,721	40.6%	n/a	7.6%
Owner Occupied: Owned free and clear	n/a	n/a	1,691	31.9%	2,217	36.2%	2,452	36.6%	n/a	10.6%
Renter Occupied	n/a	n/a	1,089	20.6%	1,385	22.6%	1,520	22.7%	n/a	9.7%
Vacant	452	8.8%	675	11.3%	614	9.1%	672	9.1%	49.3%	9.4%

Vehicles Available

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
0 Vehicles Available	227	4.8%	197	3.7%	216	3.5%	233	3.5%	-13.3%	7.9%
1 Vehicle Available	1,204	25.6%	1,443	27.3%	1,533	25.0%	1,647	24.6%	19.9%	7.4%
2+ Vehicles Available	3,266	69.5%	3,653	69.0%	4,382	71.5%	4,813	71.9%	11.9%	9.8%
Average Vehicles Per Household	1.80		2.13		2.23		2.24		18.1%	0.5%

Marital Status

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Married, Spouse Present	6,208	62.5%	6,699	58.9%	7,438	55.4%	8,114	54.6%	7.9%	9.1%
Married, Spouse Absent	422	4.2%	326	2.9%	445	3.3%	498	3.4%	-22.8%	11.8%
Divorced	961	9.7%	1,236	10.9%	1,704	12.7%	1,928	13.0%	28.6%	13.2%
Widowed	662	6.7%	709	6.2%	788	5.9%	876	5.9%	7.1%	11.1%
Never Married	1,696	17.1%	2,401	21.1%	3,054	22.7%	3,458	23.3%	41.6%	13.2%
Age 15+ Population	9,939		11,372		13,430		14,875		14.4%	10.8%

Educational Attainment

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Grade K - 8	465	5.5%	301	3.1%	357	3.1%	398	3.2%	-35.3%	11.5%
Grade 9 - 11	1,082	12.8%	925	9.7%	890	7.8%	968	7.7%	-14.5%	8.8%
High School Graduate	2,856	33.8%	3,794	39.6%	4,194	36.8%	4,601	36.5%	32.8%	9.7%
Some College, No Degree	2,164	25.6%	2,074	21.7%	2,817	24.7%	3,141	24.9%	-4.1%	11.5%
Associates Degree	580	6.9%	741	7.7%	1,012	8.9%	1,132	9.0%	27.8%	11.9%
Bachelor's Degree	901	10.7%	1,301	13.6%	1,526	13.4%	1,682	13.3%	44.3%	10.2%
Graduate Degree	361	4.3%	382	4.0%	538	4.7%	608	4.8%	6.0%	13.0%
No Schooling Completed	53	0.6%	53	0.6%	67	0.6%	76	0.6%	-0.1%	12.5%
Age 25+ Population	8,461		9,571		11,401		12,606		13.1%	10.6%

	2000 Census	2010 Census	2019 Estimates	2024 Projections	Percent Change 2000 to 2010	2019 to 2024

Seasonal Population by Quarter

	2019 Estimates
Q4 2016	307
Q1 2017	371
Q2 2017	399
Q3 2017	373
Q4 2017	365
Q1 2018	460
Q2 2018	481
Q3 2018	444
Q4 2018	423

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Site Score Sheet
2018 TCPA Model
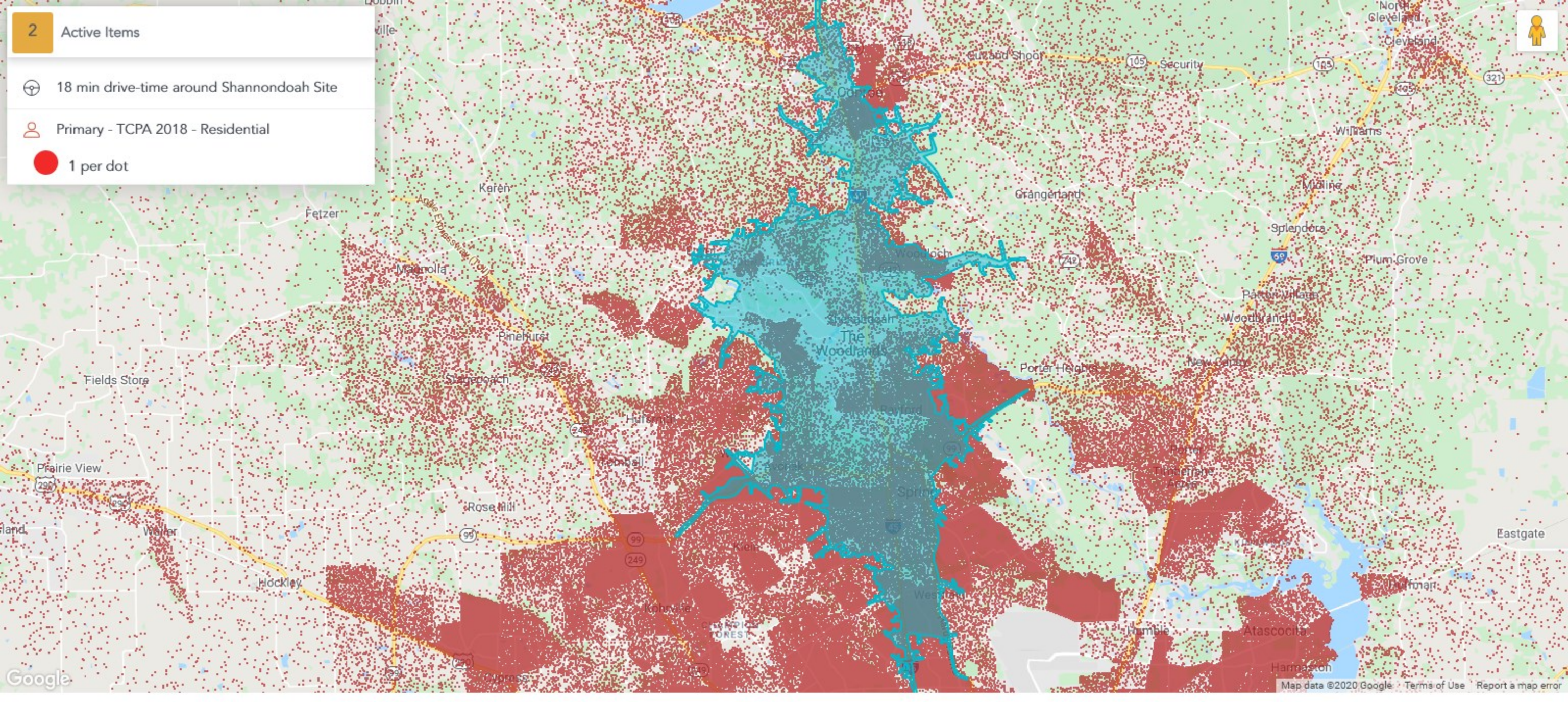
Name: Shannondoah Site
Address: 1619 Wellman Road
Shenandoah, TX
BUDS: Suburban (3)
Latitude: 30.186832
Longitude: -95.462345

Score: 115

Scenario: TEST
Date Scored: 03/26/2020

Score	Bottom 30%	Average	Top 30%	Site
Score	75	100	125	115

Model Variables	Bottom 30%	Average	Top 30%	Site
Student Value	75	100	125	87
Quality of Area Schools	75	100	125	**138**
Competition	75	100	125	120

Student Demand	Site
Elementary School Student Universe	19,069
Middle School Student Universe	11,135

Segmentation Profile (12-Minute Drive Time)

ResponsiveEd®

Similar Site Report
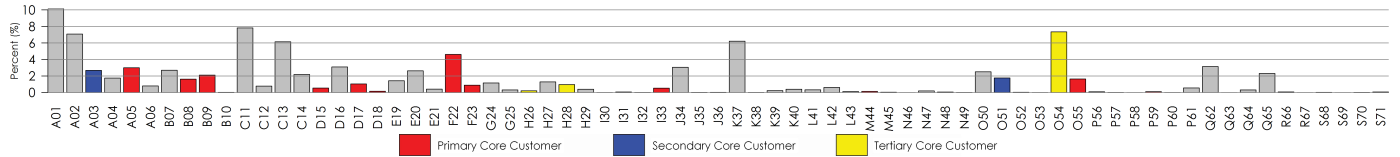
Site Description: Shannondoah Site
Site Info: Potential site at 30.186832, -95.462345
Site BUDS: Suburban (3)
Date Scored: 03/26/2020
Number of Stores in Comparison Group: 26

Rank	Site	ADA	Score*
1st	COPPELL CLASSICAL ACADEMY (8)	370	89
2nd	CORINTH CLASSICAL ACADEMY (LOWER SCHOOL) (9)	501	89
3rd	DENTON CLASSICAL ACADEMY (40)	160	88
4th	FOUNDERS CLASSICAL ACADEMY OF LEANDER (6)	551	87
5th	FOUNDERS CLASSICAL ACADEMY OF FLOWER MOUND (15)	353	86

DESCRIPTION	Site	1st	2nd	3rd	4th	5th
Student Value	87	103	93	98	105	106
Quality of Area Schools	138	127	114	118	125	125
Competition	120	115	127	116	126	115

*The Score is a value between 0 to 100. It measures the similarity between two sites using the combination of variables listed above.

Variables below in **green** have a positive effect while those in **red** have a negative effect as they increase.

Index values are centered around an average value of 100. Higher and lower scores should be interpreted as the degree to which that variable is measured to be higher or lower than the average observed measures of that variable.

Student Value - Takes into account the segmentation of households within 18 minutes and their distance to a TCPA campus. Household values are determined by both segmentation and proximity. (Higher is better)

Quality of Area Schools - Takes into account the average TEA school performance and the percent of schools that meet the TEA standards within 8 minutes and 18 minutes, giving more weight to those schools that are within 8 minutes. (Higher is better)

Competition - The ratio of elementary and middle schools to the number of core customer households at 9 and 18 minutes, where schools captured within 9 minutes are weighted more. Additionally, charter schools are weighted twice as much as all other schools. (Higher is better)

Elementary School Student Universe - The total student enrollment of elementary schools captured within 18 minutes.

Middle School Student Universe - The total student enrollment of middle schools captured within 18 minutes.

Profile: Overall - A profile

	Core Households	% of Households
Total	46,325	44.2%
Primary - (A05, B08, B09, B10, D15, D17, D18, F22, F23, I33, M44, N48, O52, O55, P59)	27,114	25.9%
Secondary - (A03, I31, O51, R66)	6,279	6.0%
Tertiary - (H26, H28, O54)	12,932	12.3%

Profile: Overall - Premier 2018 - A profile

	Core Households	% of Households
Total - (B08, B09, C14, D15, D18, F23, H28, I31, I32, I33, K37, M44, M45, N48, O55, P59, P60, R66, R67, S69)	23,304	22.2%

Profile: Primary - Premier 2018 - A profile

	Core Households	% of Households
Total - (B08, B09, C14, D15, D18, F23, H28, I31, I32, I33, K37, M44, M45, N48, O55, P59, P60, R66, R67, S69)	23,304	22.2%

Profile: Secondary - Premier 2018 - A profile

	Core Households	% of Households
Total - (B07, O51)	8,248	7.9%

Profile: Tertiary - Premier 2018 - A profile

	Core Households	% of Households
Total - (D17, H26, L42, P61)	5,938	5.7%

Total Households: 104,810
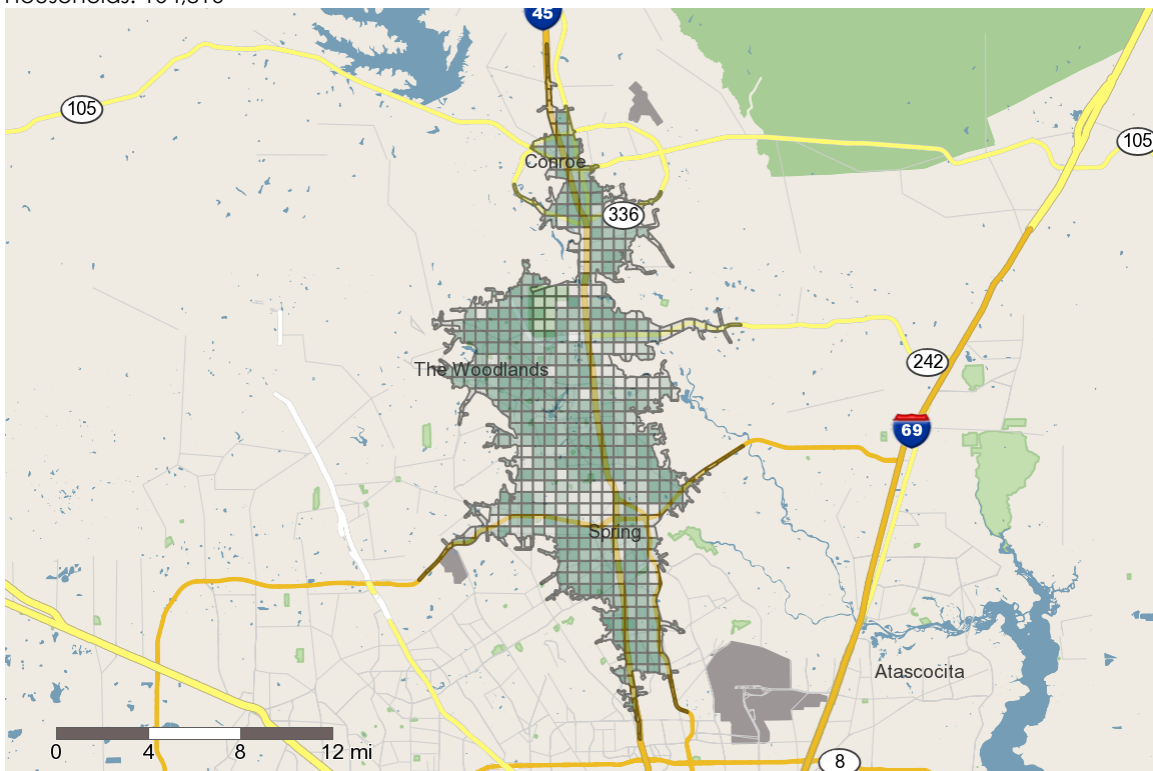
Population Demographics

	2000 Census	2010 Census	2019 Estimates	2024 Projections	Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Population	151,529	224,364	277,192	314,267	48.1%	13.4%
Population Density (Pop/Sq Mi)	1,232.73	1,908.42	2,255.02	2,556.64	54.8%	13.4%
Total Households	56,086	84,078	104,810	119,277	49.9%	13.8%

Population by Gender:

	2000 Census		2010 Census		2019 Estimates		2024 Projections		2000 to 2010	2019 to 2024
Male	74,602	49.2%	109,669	48.9%	135,666	48.9%	154,286	49.1%	47.0%	13.7%
Female	76,928	50.8%	114,696	51.1%	141,526	51.1%	159,981	50.9%	49.1%	13.0%

Population by Race

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
White	129,231	85.3%	167,064	74.5%	197,384	71.2%	219,465	69.8%	29.3%	11.2%
Black	7,727	5.1%	24,586	11.0%	31,878	11.5%	35,892	11.4%	218.2%	12.6%
American Indian or Alaska Native	574	0.4%	1,273	0.6%	1,526	0.6%	1,753	0.6%	121.8%	14.9%
Asian/Native Hawaiian/Other Pacific Islander	3,745	2.5%	9,096	4.1%	14,609	5.3%	18,008	5.7%	142.9%	23.3%
Some Other Race	6,896	4.6%	16,255	7.2%	22,685	8.2%	27,443	8.7%	135.7%	21.0%
Two or More Races	3,356	2.2%	6,090	2.7%	9,110	3.3%	11,706	3.7%	81.5%	28.5%

Population by Ethnicity

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Hispanic	20,381	13.5%	50,204	22.4%	70,515	25.4%	85,283	27.1%	146.3%	20.9%
Not Hispanic or Latino	131,149	86.6%	174,160	77.6%	206,677	74.6%	228,984	72.9%	32.8%	10.8%

Population by Age

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
0 to 4	11,561	7.6%	16,677	7.4%	19,130	6.9%	21,602	6.9%	44.2%	12.9%
5 to 14	25,146	16.6%	34,050	15.2%	40,321	14.5%	43,888	14.0%	35.4%	8.8%
15 to 19	10,863	7.2%	16,348	7.3%	19,163	6.9%	21,133	6.7%	50.5%	10.3%
20 to 24	9,331	6.2%	13,829	6.2%	17,652	6.4%	19,181	6.1%	48.2%	8.7%
25 to 34	21,497	14.2%	31,807	14.2%	38,969	14.1%	43,705	13.9%	48.0%	12.2%
35 to 44	28,373	18.7%	32,702	14.6%	38,412	13.9%	44,577	14.2%	15.3%	16.0%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
45 to 54	22,150	14.6%	33,597	15.0%	37,242	13.4%	39,856	12.7%	51.7%	7.0%
55 to 64	11,524	7.6%	24,331	10.8%	33,499	12.1%	36,815	11.7%	111.1%	9.9%
65 to 74	6,172	4.1%	12,242	5.5%	20,246	7.3%	26,568	8.5%	98.3%	31.2%
75 to 84	3,671	2.4%	6,189	2.8%	8,638	3.1%	12,514	4.0%	68.6%	44.9%
85+	1,240	0.8%	2,591	1.2%	3,920	1.4%	4,428	1.4%	108.9%	13.0%
Median Age:										
Total Population	33.9		34.8		35.9		36.7			

Households by Income

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
$0 - $15,000	5,417	9.7%	6,391	7.6%	7,318	7.0%	6,548	5.5%	18.0%	-10.5%
$15,000 - $24,999	4,755	8.5%	6,326	7.5%	6,639	6.3%	6,337	5.3%	33.0%	-4.5%
$25,000 - $34,999	5,655	10.1%	6,617	7.9%	8,120	7.7%	7,862	6.6%	17.0%	-3.2%
$35,000 - $49,999	7,903	14.1%	9,879	11.7%	10,327	9.9%	10,347	8.7%	25.0%	0.2%
$50,000 - $74,999	10,646	19.0%	14,719	17.5%	16,722	16.0%	15,760	13.2%	38.3%	-5.8%
$75,000 - $99,999	7,885	14.1%	12,443	14.8%	14,709	14.0%	14,633	12.3%	57.8%	-0.5%
$100,000 - $149,999	8,161	14.6%	15,392	18.3%	18,736	17.9%	26,455	22.2%	88.6%	41.2%
$150,000 +	5,704	10.2%	12,311	14.6%	22,239	21.2%	31,335	26.3%	115.8%	40.9%
Average Hhld Income	$78,592		$99,710		$116,439		$137,075		26.9%	17.7%
Median Hhld Income	$59,741		$71,487		$80,256		$96,865		19.7%	20.7%
Per Capita Income	$29,090		$37,416		$44,073		$52,067		28.6%	18.1%

Employment

	2000 Census	%	2010 Census	%	2019 Estimates	%	2024 Projections	%	Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Population 16+	112,428		170,287		213,651		244,409		51.5%	43.5%
Total Labor Force	78,676	70.0%	119,434	70.1%	164,901	77.2%	177,917	72.8%	51.8%	7.9%
Civilian, Employed	75,827	96.4%	112,057	93.8%	159,449	96.7%	172,353	96.9%	47.8%	8.1%
Civilian, Unemployed	2,752	3.5%	7,330	6.1%	5,404	3.3%	5,517	3.1%	166.4%	2.1%
In Armed Forces	97	0.1%	47	0.0%	49	0.0%	48	0.0%	-51.9%	-2.2%
Not In Labor Force	33,751	30.0%	50,853	29.9%	48,750	22.8%	66,491	27.2%	50.7%	36.4%
% Blue Collar	19,734	26.0%	36,832	32.9%	51,903	32.6%	56,487	35.4%	86.6%	8.8%
% White Collar	56,068	74.0%	75,225	67.1%	107,545	67.4%	115,865	72.7%	34.2%	7.7%

Housing Units

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Housing Units	59,792		91,661		110,419		125,468		53.3%	13.6%
Total Occupied Housing Units	n/a	n/a	84,078	91.7%	104,810	94.9%	119,277	95.1%	n/a	13.8%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	42,486	50.5%	45,872	43.8%	52,236	43.8%	n/a	13.9%
Owner Occupied: Owned free and clear	n/a	n/a	11,843	14.1%	19,018	18.1%	22,216	18.6%	n/a	16.8%
Renter Occupied	n/a	n/a	29,749	35.4%	39,920	38.1%	44,825	37.6%	n/a	12.3%
Vacant	3,706	6.2%	7,583	8.3%	5,609	5.1%	6,190	4.9%	104.6%	10.4%

Vehicles Available

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
0 Vehicles Available	2,450	4.4%	3,150	3.8%	4,151	4.0%	4,584	3.8%	28.5%	10.4%
1 Vehicle Available	17,213	30.7%	29,763	35.4%	34,778	33.2%	38,903	32.6%	72.9%	11.9%
2+ Vehicles Available	36,423	64.9%	51,165	60.9%	65,881	62.9%	75,790	63.5%	40.5%	15.0%
Average Vehicles Per Household	1.70		1.86		1.93		1.94		9.4%	0.6%

Marital Status

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Married, Spouse Present	70,411	61.3%	91,117	52.5%	112,017	51.5%	127,077	51.1%	29.4%	13.4%
Married, Spouse Absent	4,487	3.9%	8,060	4.6%	9,412	4.3%	10,726	4.3%	79.6%	14.0%
Divorced	10,069	8.8%	18,725	10.8%	22,387	10.3%	25,638	10.3%	86.0%	14.5%
Widowed	4,754	4.1%	8,155	4.7%	9,841	4.5%	11,136	4.5%	71.5%	13.2%
Never Married	24,979	21.8%	47,579	27.4%	64,084	29.4%	74,200	29.8%	90.5%	15.8%
Age 15+ Population	114,823		173,637		217,740		248,777		51.2%	14.3%

Educational Attainment

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Grade K - 8	3,158	3.3%	5,268	3.7%	5,748	3.2%	6,654	3.2%	66.8%	15.8%
Grade 9 - 11	6,394	6.8%	7,642	5.3%	9,789	5.4%	11,309	5.4%	19.5%	15.5%
High School Graduate	18,317	19.4%	29,205	20.4%	35,011	19.4%	40,279	19.3%	59.4%	15.0%
Some College, No Degree	23,863	25.2%	36,717	25.6%	42,899	23.7%	49,166	23.6%	53.9%	14.6%
Associates Degree	5,860	6.2%	10,570	7.4%	14,863	8.2%	17,328	8.3%	80.4%	16.6%
Bachelor's Degree	25,073	26.5%	37,536	26.2%	46,592	25.8%	53,458	25.6%	49.7%	14.7%
Graduate Degree	11,078	11.7%	15,616	10.9%	24,636	13.6%	28,634	13.7%	41.0%	16.2%
No Schooling Completed	802	0.9%	904	0.6%	1,388	0.8%	1,635	0.8%	12.7%	17.8%
Age 25+ Population	94,545		143,459		180,926		208,462		51.7%	15.2%

	2000 Census	2010 Census	2019 Estimates	2024 Projections	Percent Change 2000 to 2010	2019 to 2024

Seasonal Population by Quarter

	2019 Estimates
Q4 2016	1,831
Q1 2017	1,205
Q2 2017	1,219
Q3 2017	1,190
Q4 2017	1,179
Q1 2018	1,046
Q2 2018	1,074
Q3 2018	1,094
Q4 2018	1,155

4 Active Items

T Texas Charter Schools in Business Analysis n...

Business Analysis near Shenandoah (30.2056...

18 min drive-time around Conroe Potential Site

Primary - TCPA 2018 - Residential

● 1 per dot
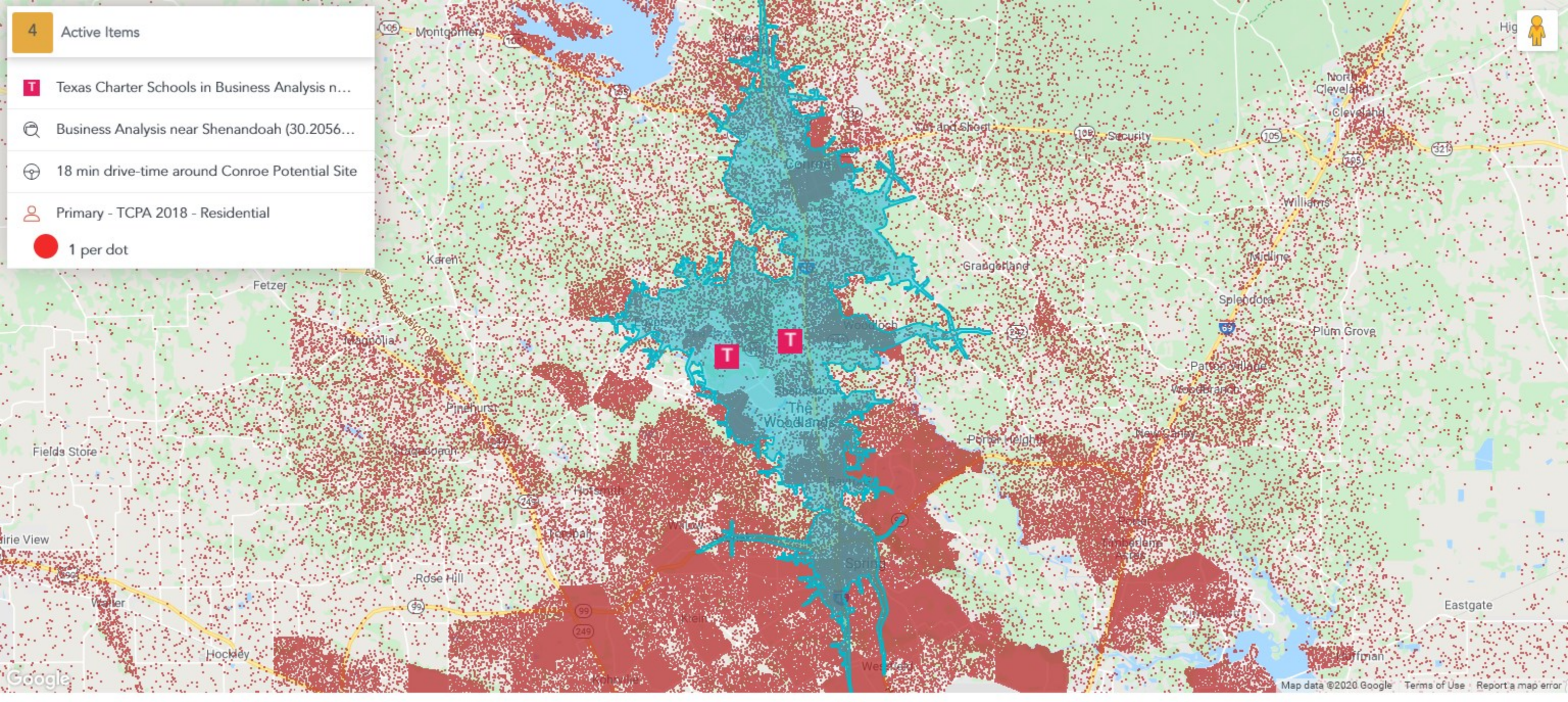
Name: Conroe Potential Site
Address: Brass Nail
Conroe, TX
BUDS: In-Town (2)
Latitude: 30.233099
Longitude: -95.461842

Score: 108

Scenario: TEST
Date Scored: 01/16/2019

Score	Bottom 30%	Average	Top 30%	Site
Score	75	100	125	108

Model Variables	Bottom 30%	Average	Top 30%	Site
Student Value	75	100	125	80
Quality of Area Schools	75	100	125	**140**
Competition	75	100	125	105

Student Demand	Site
Student Demand	267
Elementary School Student Universe	10,651
Middle School Student Universe	7,031

Segmentation Profile (12-Minute Drive Time)

Similar Site Report
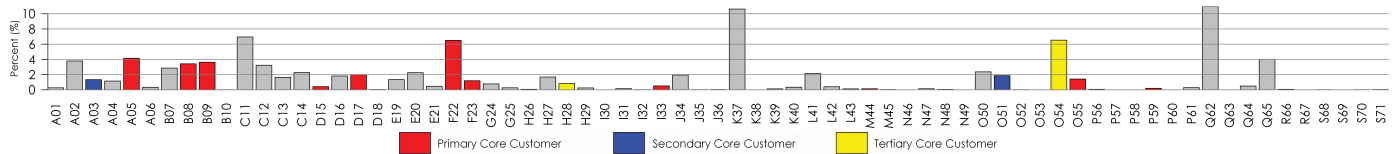
Site Description: Conroe Potential Site
Site Info: Potential site at 30.233099, -95.461842
Site BUDS: In-Town (2)
Date Scored: 01/16/2019
Number of Stores in Comparison Group: 26

Rank	Site	ADA	Score*
1st	FOUNDERS CLASSICAL ACADEMY OF SCHERTZ	319	89
2nd	THE WOODLANDS CLASSICAL ACADEMY (76)	311	88
3rd	COPPELL CLASSICAL ACADEMY (8)	370	81
4th	DENTON CLASSICAL ACADEMY (40)	160	81
5th	EDINBURG CLASSICAL ACADEMY (42)	173	79

DESCRIPTION	Site	1st	2nd	3rd	4th	5th
Student Value	80	72	89	103	98	110
Quality of Area Schools	140	118	153	127	118	132
Competition	105	99	86	115	116	107

*The Score is a value between 0 to 100. It measures the similarity between two sites using the combination of variables listed above.

Variables below in **green** have a positive effect while those in **red** have a negative effect as they increase.

Index values are centered around an average value of 100. Higher and lower scores should be interpreted as the degree to which that variable is measured to be higher or lower than the average observed measures of that variable.

Student Value - Takes into account the segmentation of households within 18 minutes and their distance to a TCPA campus. Household values are determined by both segmentation and proximity. (Higher is better)

Quality of Area Schools - Takes into account the average TEA school performance and the percent of schools that meet the TEA standards within 8 minutes and 18 minutes, giving more weight to those schools that are within 8 minutes. (Higher is better)

Competition - The ratio of elementary and middle schools to the number of core customer households at 9 and 18 minutes, where schools captured within 9 minutes are weighted more. Additionally, charter schools are weighted twice as much as all other schools. (Higher is better)

Student Demand - Calculates students demand based on the ADA of the network's top 5 most similar campuses based on the model variables listed above.

Elementary School Student Universe - The total student enrollment of elementary schools captured within 18 minutes.

Middle School Student Universe - The total student enrollment of middle schools captured within 18 minutes.

Profile: Overall - A profile

	Core Households	% of Households
Total	15,993	37.1%
Primary - (A05, B08, B09, B10, D15, D17, D18, F22, F23, I33, M44, N48, O52, O55, P59)	9,920	23.0%
Secondary - (A03, I31, O51, R66)	2,315	5.4%
Tertiary - (H26, H28, O54)	3,758	8.7%

Profile: Overall - Premier 2018 - A profile

	Core Households	% of Households
Total - (B08, B09, C14, D15, D18, F23, H28, I31, I32, I33, K37, M44, M45, N48, O55, P59, P60, R66, R67, S69)	9,592	22.2%

Profile: Primary - Premier 2018 - A profile

	Core Households	% of Households
Total - (B08, B09, C14, D15, D18, F23, H28, I31, I32, I33, K37, M44, M45, N48, O55, P59, P60, R66, R67, S69)	9,592	22.2%

Profile: Secondary - Premier 2018 - A profile

	Core Households	% of Households
Total - (B07, O51)	2,831	6.6%

Profile: Tertiary - Premier 2018 - A profile

	Core Households	% of Households
Total - (D17, H26, L42, P61)	2,050	4.8%

Total Households: 43,129
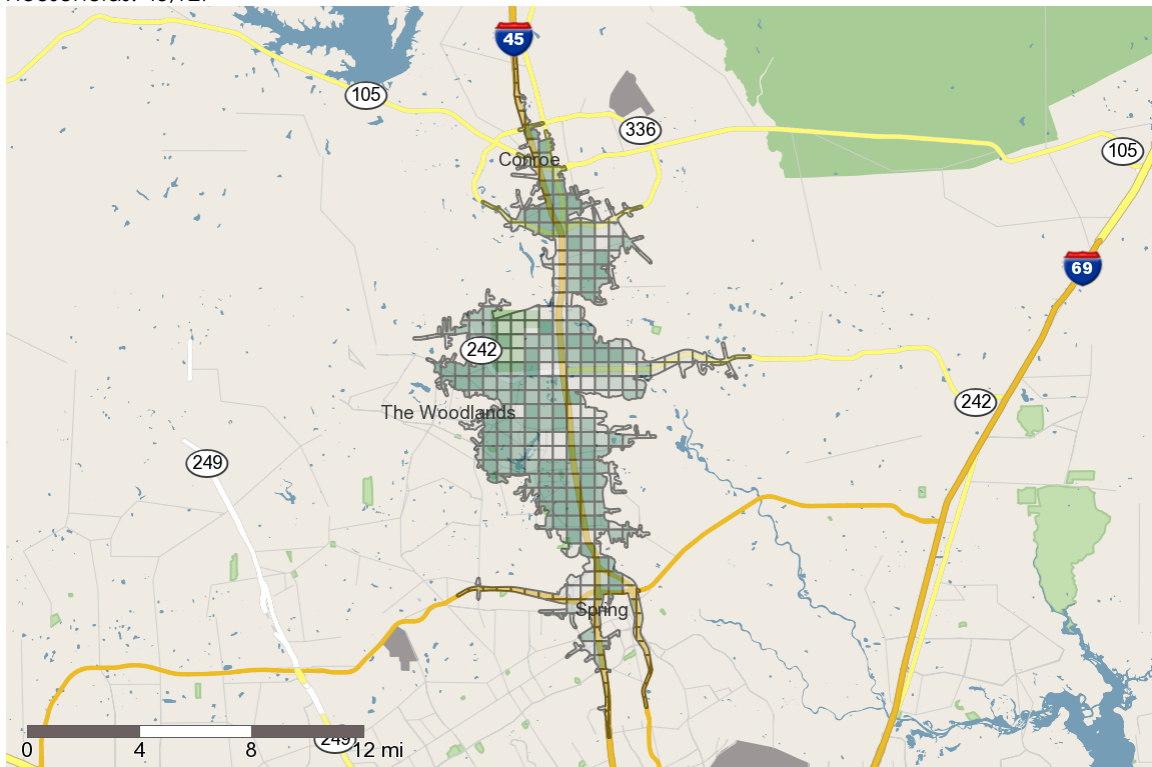
Population Demographics

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Total Population	110,174		151,054		186,808		211,350		37.1%	13.1%
Population Density (Pop/Sq Mi)	1,048.66		1,490.03		1,778.09		2,011.68		42.1%	13.1%
Total Households	40,102		58,777		73,573		83,931		46.6%	14.1%
Population by Gender:										
Male	54,108	49.1%	73,807	48.9%	91,619	49.0%	104,064	49.2%	36.4%	13.6%
Female	56,066	50.9%	77,247	51.1%	95,190	51.0%	107,286	50.8%	37.8%	12.7%

Population by Race

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
White	93,852	85.2%	120,929	80.1%	142,949	76.5%	158,536	75.0%	28.9%	10.9%
Black	5,639	5.1%	10,364	6.9%	14,556	7.8%	16,792	8.0%	83.8%	15.4%
American Indian or Alaska Native	408	0.4%	1,016	0.7%	1,240	0.7%	1,440	0.7%	148.9%	16.2%
Asian/Native Hawaiian/Other Pacific Islander	2,050	1.9%	5,205	3.4%	8,761	4.7%	10,851	5.1%	153.9%	23.9%
Some Other Race	5,652	5.1%	9,639	6.4%	13,521	7.2%	16,300	7.7%	70.6%	20.6%
Two or More Races	2,573	2.3%	3,899	2.6%	5,782	3.1%	7,430	3.5%	51.5%	28.5%

Population by Ethnicity

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Hispanic	16,054	14.6%	30,799	20.4%	43,593	23.3%	52,773	25.0%	91.8%	21.1%
Not Hispanic or Latino	94,120	85.4%	120,255	79.6%	143,216	76.7%	158,577	75.0%	27.8%	10.7%

Population by Age

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
0 to 4	8,315	7.6%	10,586	7.0%	12,087	6.5%	13,385	6.3%	27.3%	10.7%
5 to 14	18,803	17.1%	21,821	14.4%	25,784	13.8%	28,118	13.3%	16.1%	9.1%
15 to 19	8,148	7.4%	10,513	7.0%	12,281	6.6%	13,546	6.4%	29.0%	10.3%
20 to 24	6,467	5.9%	9,016	6.0%	11,457	6.1%	12,454	5.9%	39.4%	8.7%
25 to 34	13,910	12.6%	20,138	13.3%	25,368	13.6%	28,682	13.6%	44.8%	13.1%
35 to 44	20,476	18.6%	21,120	14.0%	24,747	13.2%	28,581	13.5%	3.1%	15.5%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
45 to 54	16,310	14.8%	23,144	15.3%	25,441	13.6%	27,001	12.8%	41.9%	6.1%
55 to 64	8,603	7.8%	17,907	11.9%	24,164	12.9%	26,426	12.5%	108.1%	9.4%
65 to 74	4,976	4.5%	9,398	6.2%	15,046	8.1%	19,523	9.2%	88.9%	29.8%
75 to 84	3,061	2.8%	5,171	3.4%	7,004	3.7%	9,805	4.6%	68.9%	40.0%
85+	1,106	1.0%	2,239	1.5%	3,431	1.8%	3,830	1.8%	102.4%	11.6%
Median Age:										
Total Population	34.7		36.7		37.6		38.4			

Households by Income

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
$0 - $15,000	4,437	11.1%	4,669	7.9%	5,235	7.1%	4,619	5.5%	5.2%	-11.8%
$15,000 - $24,999	3,593	9.0%	4,403	7.5%	4,578	6.2%	4,352	5.2%	22.6%	-4.9%
$25,000 - $34,999	3,789	9.4%	4,588	7.8%	5,579	7.6%	5,443	6.5%	21.1%	-2.4%
$35,000 - $49,999	5,334	13.3%	6,506	11.1%	7,029	9.6%	7,005	8.3%	22.0%	-0.3%
$50,000 - $74,999	7,046	17.6%	9,858	16.8%	11,169	15.2%	10,216	12.2%	39.9%	-8.5%
$75,000 - $99,999	5,242	13.1%	8,231	14.0%	10,026	13.6%	9,266	11.0%	57.0%	-7.6%
$100,000 - $149,999	6,173	15.4%	11,040	18.8%	13,333	18.1%	19,304	23.0%	78.8%	44.8%
$150,000 +	4,552	11.4%	9,482	16.1%	16,624	22.6%	23,727	28.3%	108.3%	42.7%
Average Hhld Income	$80,810		$103,628		$119,825		$142,504		28.2%	18.9%
Median Hhld Income	$60,090		$73,132		$82,754		$102,426		21.7%	23.8%
Per Capita Income	$29,414		$40,394		$47,255		$56,648		37.3%	19.9%

Employment

	2000 Census	%	2010 Census	%	2019 Estimates	%	2024 Projections	%	Percent Change 2000 to 2010	2019 to 2024
Total Population 16+	81,276		116,456		146,307		167,029		43.3%	43.4%
Total Labor Force	54,964	67.6%	80,588	69.2%	114,524	78.3%	122,567	73.4%	46.6%	7.0%
Civilian, Employed	52,720	95.9%	75,151	93.3%	110,414	96.4%	118,443	96.6%	42.5%	7.3%
Civilian, Unemployed	2,187	4.0%	5,436	6.8%	4,110	3.6%	4,123	3.4%	148.5%	0.3%
In Armed Forces	57	0.1%	1	0.0%	1	0.0%	1	0.0%	-98.5%	0.2%
Not In Labor Force	26,312	32.4%	35,869	30.8%	31,783	21.7%	44,462	26.6%	36.3%	39.9%
% Blue Collar	14,482	27.5%	25,623	34.1%	37,127	33.6%	40,222	36.4%	76.9%	8.3%
% White Collar	38,245	72.5%	49,528	65.9%	73,287	66.4%	78,221	70.8%	29.5%	6.7%

Housing Units

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Total Housing Units	42,959		63,458		76,790		87,520		47.7%	14.0%
Total Occupied Housing Units	n/a	n/a	58,777	92.6%	73,573	95.8%	83,931	95.9%	n/a	14.1%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	28,179	47.9%	30,315	41.2%	34,420	41.0%	n/a	13.5%
Owner Occupied: Owned free and clear	n/a	n/a	9,384	16.0%	14,518	19.7%	16,889	20.1%	n/a	16.3%
Renter Occupied	n/a	n/a	21,214	36.1%	28,739	39.1%	32,623	38.9%	n/a	13.5%
Vacant	2,857	6.7%	4,681	7.4%	3,217	4.2%	3,588	4.1%	63.8%	11.5%

Vehicles Available

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
0 Vehicles Available	2,147	5.4%	2,368	4.0%	3,149	4.3%	3,509	4.2%	10.3%	11.4%
1 Vehicle Available	11,794	29.4%	21,032	35.8%	24,579	33.4%	27,646	32.9%	78.3%	12.5%
2+ Vehicles Available	26,160	65.2%	35,377	60.2%	45,845	62.3%	52,777	62.9%	35.2%	15.1%
Average Vehicles Per Household	1.70		1.87		1.93		1.94		9.9%	0.5%

Marital Status

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Married, Spouse Present	51,277	61.7%	62,684	52.8%	77,765	52.2%	87,742	51.7%	22.2%	12.8%
Married, Spouse Absent	3,750	4.5%	5,361	4.5%	5,824	3.9%	6,614	3.9%	43.0%	13.6%
Divorced	6,696	8.1%	12,390	10.4%	15,678	10.5%	18,015	10.6%	85.0%	14.9%
Widowed	3,940	4.7%	6,106	5.2%	7,539	5.1%	8,509	5.0%	55.0%	12.9%
Never Married	17,380	20.9%	32,106	27.1%	42,132	28.3%	48,966	28.8%	84.7%	16.2%
Age 15+ Population	83,057		118,647		148,938		169,847		42.9%	14.0%

Educational Attainment

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Grade K - 8	2,926	4.3%	3,856	3.9%	4,588	3.7%	5,371	3.7%	31.8%	17.1%
Grade 9 - 11	5,320	7.8%	5,632	5.7%	7,512	6.0%	8,686	6.0%	5.8%	15.6%
High School Graduate	12,813	18.7%	19,876	20.1%	24,196	19.3%	27,887	19.4%	55.1%	15.3%
Some College, No Degree	16,139	23.6%	24,657	24.9%	28,082	22.4%	32,090	22.3%	52.8%	14.3%
Associates Degree	3,699	5.4%	6,922	7.0%	9,618	7.7%	11,165	7.8%	87.1%	16.1%
Bachelor's Degree	18,320	26.8%	26,458	26.7%	32,638	26.1%	37,205	25.9%	44.4%	14.0%
Graduate Degree	8,288	12.1%	11,295	11.4%	17,875	14.3%	20,631	14.3%	36.3%	15.4%
No Schooling Completed	919	1.3%	424	0.4%	690	0.6%	812	0.6%	-53.9%	17.6%
Age 25+ Population	68,424		99,118		125,200		143,848		44.9%	14.9%

	2000 Census	2010 Census	2019 Estimates	2024 Projections	Percent Change 2000 to 2010	Percent Change 2019 to 2024

Seasonal Population by Quarter

	2019 Estimates
Q4 2016	1,371
Q1 2017	866
Q2 2017	874
Q3 2017	840
Q4 2017	821
Q1 2018	700
Q2 2018	709
Q3 2018	732
Q4 2018	791

ISCHOOL HIGH OF UNIVERSITY PARK

ResponsiveEd®

Site Score Sheet
2018 TCPA Model
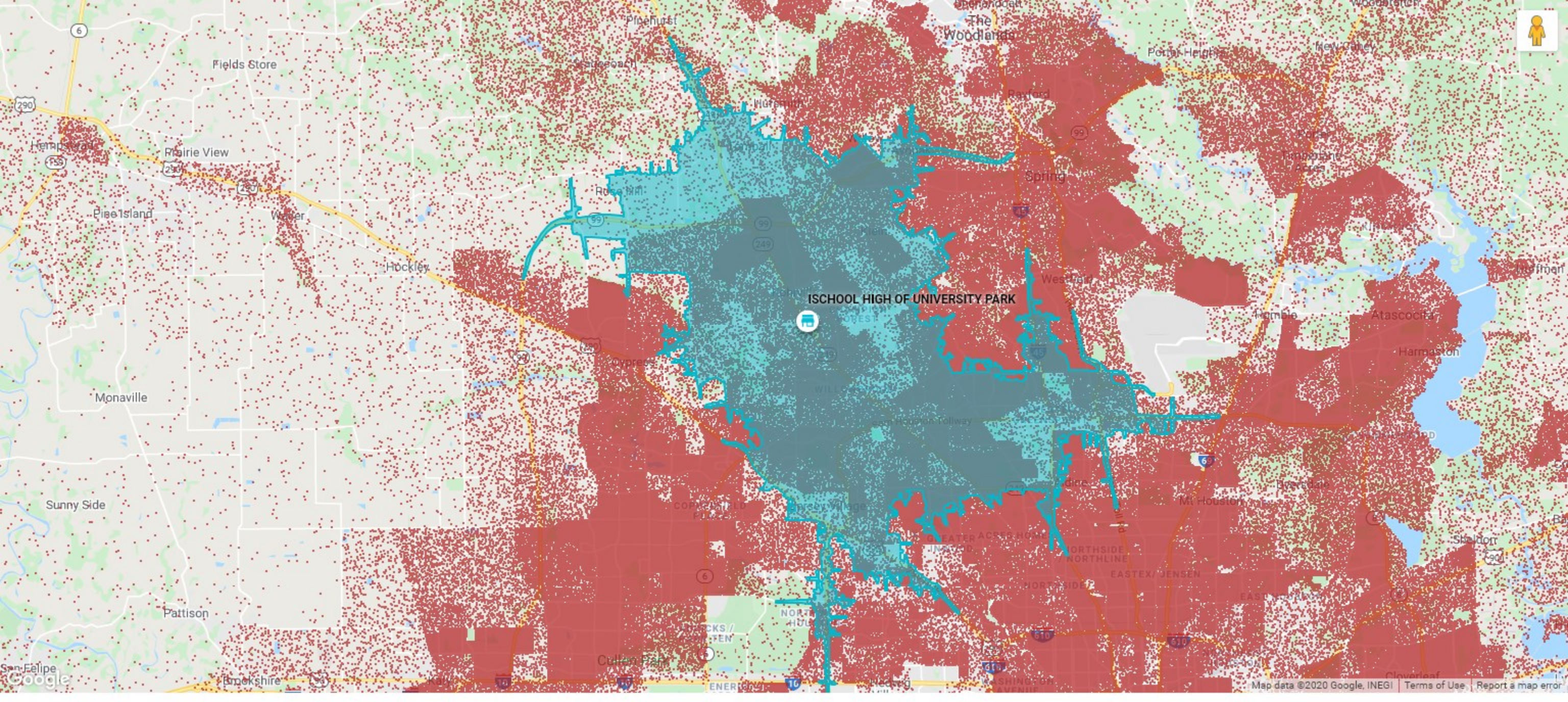
Name:	ISCHOOL HIGH OF UNIVERSITY PARK
Address:	20515 STATE HIGHWAY 249
	HOUSTON, TX
BUDS:	Suburban (3)
Latitude:	29.993275
Longitude:	-95.576633

Score: 126

Scenario: TEST
Date Scored: 04/14/2020

Score	Bottom 30%	Average	Top 30%	Site
Score	75	100	125	**126**

Model Variables	Bottom 30%	Average	Top 30%	Site
Student Value	75	100	125	**128**
Quality of Area Schools	75	100	125	**125**
Competition	75	100	125	**125**

Student Demand	Site
Elementary School Student Universe	51,587
Middle School Student Universe	24,771

Segmentation Profile (12-Minute Drive Time)

Legend: ■ Primary Core Customer   ■ Secondary Core Customer   ■ Tertiary Core Customer

Similar Site Report
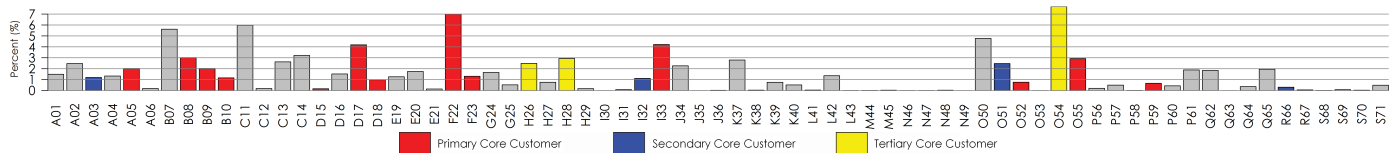
Site Description: ISCHOOL HIGH OF UNIVERSITY PARK

Site Info: Potential site at 29.993275, -95.576633

Site BUDS: Suburban (3)

Date Scored: 04/14/2020

Number of Stores in Comparison Group: 26

Rank	Site	ADA	Score*
1st	RICHARDSON CLASSICAL ACADEMY (70)	194	93
2nd	FOUNDERS CLASSICAL ACADEMY OF LEANDER (6)	551	87
3rd	PASADENA CLASSICAL ACADEMY (66)	293	87
4th	FOUNDERS CLASSICAL ACADEMY OF FLOWER MOUND (15)	353	86
5th	FOUNDERS CLASSICAL ACADEMY OF LEWISVILLE (12)	880	86

DESCRIPTION	Site	1st	2nd	3rd	4th	5th
Student Value	128	122	105	111	106	108
Quality of Area Schools	125	110	125	115	125	111
Competition	125	121	126	115	115	123

*The Score is a value between 0 to 100. It measures the similarity between two sites using the combination of variables listed above.

Variables below in **green** have a positive effect while those in **red** have a negative effect as they increase.

Index values are centered around an average value of 100. Higher and lower scores should be interpreted as the degree to which that variable is measured to be higher or lower than the average observed measures of that variable.

Student Value - Takes into account the segmentation of households within 18 minutes and their distance to a TCPA campus. Household values are determined by both segmentation and proximity. (Higher is better)

Quality of Area Schools - Takes into account the average TEA school performance and the percent of schools that meet the TEA standards within 8 minutes and 18 minutes, giving more weight to those schools that are within 8 minutes. (Higher is better)

Competition - The ratio of elementary and middle schools to the number of core customer households at 9 and 18 minutes, where schools captured within 9 minutes are weighted more. Additionally, charter schools are weighted twice as much as all other schools. (Higher is better)

Elementary School Student Universe - The total student enrollment of elementary schools captured within 18 minutes.

Middle School Student Universe - The total student enrollment of middle schools captured within 18 minutes.

Profile: Overall - A profile

	Core Households	% of Households
Total	97,662	49.6%
Primary - (A05, B08, B09, B10, D15, D17, D18, F22, F23, I33, M44, N48, O52, O55, P59)	62,108	31.6%
Secondary - (A03, I31, O51, R66)	9,457	4.8%
Tertiary - (H26, H28, O54)	26,097	13.3%

Profile: Overall - Premier 2018 - A profile

	Core Households	% of Households
Total - (B08, B09, C14, D15, D18, F23, H28, I31, I32, I33, K37, M44, M45, N48, O55, P59, P60, R66, R67, S69)	59,996	30.5%

Profile: Primary - Premier 2018 - A profile

	Core Households	% of Households
Total - (B08, B09, C14, D15, D18, F23, H28, I31, I32, I33, K37, M44, M45, N48, O55, P59, P60, R66, R67, S69)	59,996	30.5%

Profile: Secondary - Premier 2018 - A profile

	Core Households	% of Households
Total - (B07, O51)	15,973	8.1%

Profile: Tertiary - Premier 2018 - A profile

	Core Households	% of Households
Total - (D17, H26, L42, P61)	20,738	10.5%

Total Households: 196,705
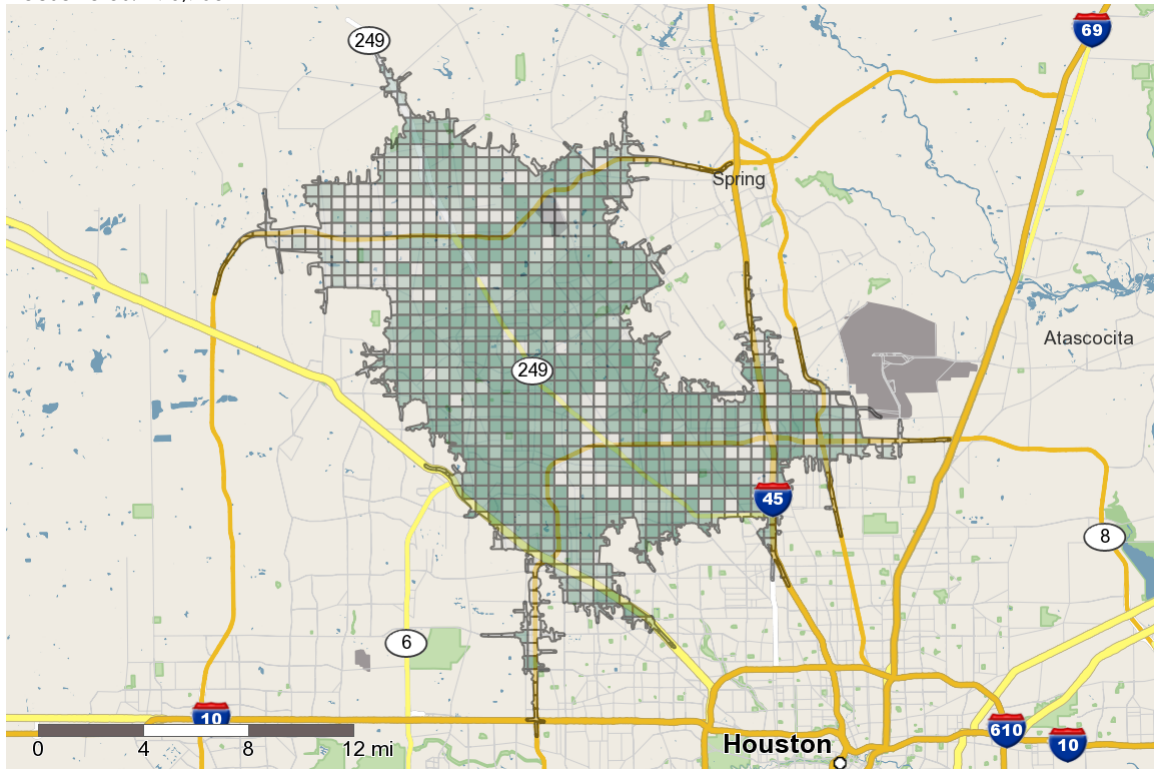
Population Demographics

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Population	361,132		495,326		570,433		619,606		37.2%	8.6%
Population Density (Pop/Sq Mi)	1,807.10		2,730.50		2,854.45		3,100.51		51.1%	8.6%
Total Households	125,278		170,000		196,705		214,345		35.7%	9.0%
Population by Gender:										
Male	179,052	49.6%	244,023	49.3%	280,606	49.2%	304,913	49.2%	36.3%	8.7%
Female	182,080	50.4%	251,303	50.7%	289,827	50.8%	314,693	50.8%	38.0%	8.6%

Population by Race

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
White	232,181	64.3%	287,288	58.0%	317,649	55.7%	340,360	54.9%	23.7%	7.1%
Black	55,865	15.5%	85,026	17.2%	96,973	17.0%	102,449	16.5%	52.2%	5.6%
American Indian or Alaska Native	1,336	0.4%	3,323	0.7%	3,644	0.6%	3,911	0.6%	148.7%	7.3%
Asian/Native Hawaiian/Other Pacific Islander	24,858	6.9%	40,527	8.2%	53,710	9.4%	61,083	9.9%	63.0%	13.7%
Some Other Race	37,210	10.3%	63,124	12.7%	76,774	13.5%	85,894	13.9%	69.6%	11.9%
Two or More Races	9,681	2.7%	16,039	3.2%	21,683	3.8%	25,910	4.2%	65.7%	19.5%

Population by Ethnicity

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Hispanic	85,362	23.6%	171,839	34.7%	211,172	37.0%	236,663	38.2%	101.3%	12.1%
Not Hispanic or Latino	275,769	76.4%	323,487	65.3%	359,261	63.0%	382,944	61.8%	17.3%	6.6%

Population by Age

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
0 to 4	29,517	8.2%	41,452	8.4%	43,191	7.6%	47,275	7.6%	40.4%	9.5%
5 to 14	62,523	17.3%	80,638	16.3%	90,353	15.8%	93,442	15.1%	29.0%	3.4%
15 to 19	27,909	7.7%	37,153	7.5%	41,630	7.3%	44,502	7.2%	33.1%	6.9%
20 to 24	23,834	6.6%	33,958	6.9%	37,422	6.6%	38,806	6.3%	42.5%	3.7%
25 to 34	57,423	15.9%	75,508	15.2%	85,149	14.9%	90,835	14.7%	31.5%	6.7%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
35 to 44	66,818	18.5%	72,747	14.7%	80,138	14.0%	89,173	14.4%	8.9%	11.3%
45 to 54	50,782	14.1%	68,718	13.9%	73,380	12.9%	76,101	12.3%	35.3%	3.7%
55 to 64	24,103	6.7%	49,188	9.9%	63,486	11.1%	66,863	10.8%	104.1%	5.3%
65 to 74	11,254	3.1%	22,187	4.5%	36,841	6.5%	47,016	7.6%	97.2%	27.6%
75 to 84	5,360	1.5%	10,167	2.1%	13,741	2.4%	19,785	3.2%	89.7%	44.0%
85+	1,608	0.5%	3,611	0.7%	5,102	0.9%	5,809	0.9%	124.5%	13.8%
Median Age:										
Total Population	31.5		32.2		33.5		34.5			

Households by Income

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
$0 - $15,000	11,169	8.9%	14,114	8.3%	15,917	8.1%	14,725	6.9%	26.4%	-7.5%
$15,000 - $24,999	12,959	10.3%	15,825	9.3%	16,945	8.6%	16,337	7.6%	22.1%	-3.6%
$25,000 - $34,999	14,380	11.5%	17,143	10.1%	18,833	9.6%	18,366	8.6%	19.2%	-2.5%
$35,000 - $49,999	19,489	15.6%	23,588	13.9%	25,371	12.9%	25,320	11.8%	21.0%	-0.2%
$50,000 - $74,999	25,807	20.6%	31,391	18.5%	35,404	18.0%	35,414	16.5%	21.6%	0.0%
$75,000 - $99,999	16,884	13.5%	21,863	12.9%	25,348	12.9%	29,372	13.7%	29.5%	15.9%
$100,000 - $149,999	15,688	12.5%	27,191	16.0%	31,558	16.0%	39,690	18.5%	73.3%	25.8%
$150,000 +	8,866	7.1%	18,885	11.1%	27,328	13.9%	35,123	16.4%	113.0%	28.5%
Average Hhld Income	$68,671		$86,159		$93,948		$104,671		25.5%	11.4%
Median Hhld Income	$53,922		$59,820		$63,804		$72,733		10.9%	14.0%
Per Capita Income	$23,822		$29,604		$32,429		$36,240		24.3%	11.8%

Employment

	2000 Census	%	2010 Census	%	2019 Estimates	%	2024 Projections	%	Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Population 16+	262,908		365,406		427,941		469,498		39.0%	28.5%
Total Labor Force	187,723	71.4%	261,079	71.4%	315,387	73.7%	332,671	70.9%	39.1%	5.5%
Civilian, Employed	179,023	95.4%	241,909	92.7%	302,334	95.9%	319,151	95.9%	35.1%	5.6%
Civilian, Unemployed	8,544	4.6%	19,031	7.3%	12,889	4.1%	13,340	4.0%	122.7%	3.5%
In Armed Forces	156	0.1%	139	0.1%	164	0.1%	180	0.1%	-11.2%	9.8%
Not In Labor Force	75,185	28.6%	104,327	28.6%	112,554	26.3%	136,828	29.1%	38.8%	21.6%
% Blue Collar	54,799	30.7%	92,058	38.1%	119,497	39.5%	126,070	41.7%	68.0%	5.5%
% White Collar	124,007	69.4%	149,851	61.9%	182,837	60.5%	193,081	63.9%	20.8%	5.6%

Housing Units

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Housing Units	133,922		185,106		208,059		226,321		38.2%	8.8%
Total Occupied Housing Units	n/a	n/a	170,000	91.8%	196,705	94.5%	214,345	94.7%	n/a	9.0%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	81,901	48.2%	82,026	41.7%	89,473	41.7%	n/a	9.1%
Owner Occupied: Owned free and clear	n/a	n/a	22,936	13.5%	36,165	18.4%	40,575	18.9%	n/a	12.2%
Renter Occupied	n/a	n/a	65,163	38.3%	78,513	39.9%	84,297	39.3%	n/a	7.4%
Vacant	8,644	6.5%	15,106	8.2%	11,355	5.5%	11,976	5.3%	74.8%	5.5%

Vehicles Available

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
0 Vehicles Available	5,831	4.7%	8,074	4.8%	8,718	4.4%	9,171	4.3%	38.5%	5.2%
1 Vehicle Available	41,532	33.2%	55,470	32.6%	63,919	32.5%	68,819	32.1%	33.6%	7.7%
2+ Vehicles Available	77,914	62.2%	106,456	62.6%	124,068	63.1%	136,356	63.6%	36.6%	9.9%
Average Vehicles Per Household	1.70		1.93		1.96		1.97		15.3%	0.4%

Marital Status

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Married, Spouse Present	153,050	56.9%	176,579	47.3%	204,191	46.7%	222,780	46.5%	15.4%	9.1%
Married, Spouse Absent	12,963	4.8%	23,576	6.3%	27,915	6.4%	30,883	6.5%	81.9%	10.6%
Divorced	24,222	9.0%	37,726	10.1%	42,562	9.7%	46,638	9.7%	55.7%	9.6%
Widowed	9,192	3.4%	14,151	3.8%	17,615	4.0%	19,363	4.0%	53.9%	9.9%
Never Married	69,251	25.7%	121,205	32.5%	144,608	33.1%	159,225	33.3%	75.0%	10.1%
Age 15+ Population	269,091		373,236		436,890		478,889		38.7%	9.6%

Educational Attainment

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Grade K - 8	11,689	5.4%	20,744	6.9%	24,498	6.8%	26,873	6.8%	77.5%	9.7%
Grade 9 - 11	22,981	10.6%	24,771	8.2%	28,099	7.9%	30,739	7.8%	7.8%	9.4%
High School Graduate	47,265	21.8%	75,153	24.9%	83,768	23.4%	91,724	23.2%	59.0%	9.5%
Some College, No Degree	51,810	23.9%	66,922	22.2%	79,434	22.2%	87,596	22.1%	29.2%	10.3%
Associates Degree	12,606	5.8%	18,728	6.2%	24,203	6.8%	27,082	6.9%	48.6%	11.9%
Bachelor's Degree	48,549	22.4%	64,928	21.5%	77,007	21.5%	85,775	21.7%	33.7%	11.4%
Graduate Degree	18,218	8.4%	26,007	8.6%	33,765	9.4%	37,860	9.6%	42.8%	12.1%
No Schooling Completed	3,801	1.8%	4,871	1.6%	7,063	2.0%	7,932	2.0%	28.2%	12.3%
Age 25+ Population	216,919		302,125		357,837		395,582		39.3%	10.5%

	2000 Census	2010 Census	2019 Estimates	2024 Projections	Percent Change 2000 to 2010	2019 to 2024
Seasonal Population by Quarter						

	2019 Estimates
Q4 2016	1,384
Q1 2017	1,150
Q2 2017	1,164
Q3 2017	1,154
Q4 2017	1,153
Q1 2018	1,166
Q2 2018	1,194
Q3 2018	1,214
Q4 2018	1,224

8 Active Items

T	Texas Charter Schools in Business Analysis near ...
🔍	Business Analysis near Hutto (30.5312,-97.5998)
🔍	Business Analysis near Shenandoah (30.1899,-95...
⊙	18 min drive-time around Conroe Potential Site
⊙	18 min drive-time around Round Rock Potential ...
⦿	Expansion - Collaborating
👤	Primary - TCPA 2018 - Residential
🔴	1 per dot
👤	Secondary - TCPA 2018 - Residential
🔵	1 per dot

ResponsiveEd®

Name: Round Rock Potential site
Address: 3300 East Old Settlers Boulevard
Round Rock, TX
BUDS: Suburban (3)
Latitude: 30.543323
Longitude: -97.650124

Score: 116

Scenario: TEST
Date Scored: 04/14/2020

Score	Bottom 30%	Average	Top 30%	Site
Score	75	100	125	116

Model Variables	Bottom 30%	Average	Top 30%	Site
Student Value	75	100	125	108
Quality of Area Schools	75	100	125	112
Competition	75	100	125	**129**

Student Demand	Site
Elementary School Student Universe	22,618
Middle School Student Universe	8,741

Segmentation Profile (12-Minute Drive Time)
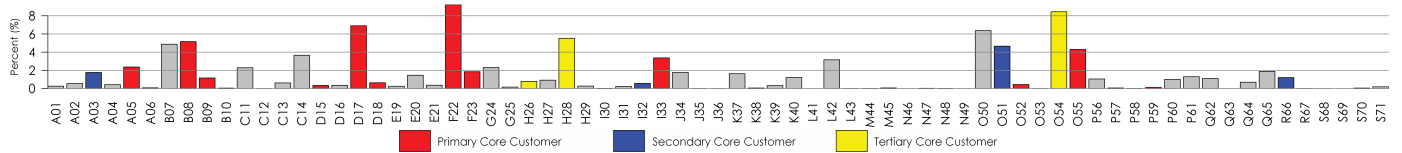
Site Description: Round Rock Potential site
Site Info: Potential site at 30.543323, -97.650124
Site BUDS: Suburban (3)
Date Scored: 04/14/2020
Number of Stores in Comparison Group: 26

Rank	Site	ADA	Score*
1st	FOUNDERS CLASSICAL ACADEMY OF LEWISVILLE (12)	880	99
2nd	FOUNDERS CLASSICAL ACADEMY OF LEANDER (6)	551	96
3rd	PASADENA CLASSICAL ACADEMY (66)	293	96
4th	FOUNDERS CLASSICAL ACADEMY OF FLOWER MOUND (15)	353	93
5th	CORINTH CLASSICAL ACADEMY (LOWER SCHOOL) (9)	501	93

DESCRIPTION	Site	1st	2nd	3rd	4th	5th
Student Value	108	108	105	111	106	93
Quality of Area Schools	112	111	125	115	125	114
Competition	129	123	126	115	115	127

*The Score is a value between 0 to 100. It measures the similarity between two sites using the combination of variables listed above.

Variables below in **green** have a positive effect while those in **red** have a negative effect as they increase.

Index values are centered around an average value of 100. Higher and lower scores should be interpreted as the degree to which that variable is measured to be higher or lower than the average observed measures of that variable.

Student Value - Takes into account the segmentation of households within 18 minutes and their distance to a TCPA campus. Household values are determined by both segmentation and proximity. (Higher is better)

Quality of Area Schools - Takes into account the average TEA school performance and the percent of schools that meet the TEA standards within 8 minutes and 18 minutes, giving more weight to those schools that are within 8 minutes. (Higher is better)

Competition - The ratio of elementary and middle schools to the number of core customer households at 9 and 18 minutes, where schools captured within 9 minutes are weighted more. Additionally, charter schools are weighted twice as much as all other schools. (Higher is better)

Elementary School Student Universe - The total student enrollment of elementary schools captured within 18 minutes.

Middle School Student Universe - The total student enrollment of middle schools captured within 18 minutes.

Profile: Overall - A profile

	Core Households	% of Households
Total	34,224	55.9%
Primary - (A05, B08, B09, B10, D15, D17, D18, F22, F23, I33, M44, N48, O52, O55, P59)	21,954	35.9%
Secondary - (A03, I31, O51, R66)	5,081	8.3%
Tertiary - (H26, H28, O54)	7,189	11.7%

Profile: Overall - Premier 2018 - A profile

	Core Households	% of Households
Total - (B08, B09, C14, D15, D18, F23, H28, I31, I32, I33, K37, M44, M45, N48, O55, P59, P60, R66, R67, S69)	18,732	30.6%

Profile: Primary - Premier 2018 - A profile

	Core Households	% of Households
Total - (B08, B09, C14, D15, D18, F23, H28, I31, I32, I33, K37, M44, M45, N48, O55, P59, P60, R66, R67, S69)	18,732	30.6%

Profile: Secondary - Premier 2018 - A profile

	Core Households	% of Households
Total - (B07, O51)	6,854	11.2%

Profile: Tertiary - Premier 2018 - A profile

	Core Households	% of Households
Total - (D17, H26, L42, P61)	6,264	10.2%

Total Households: 61,232
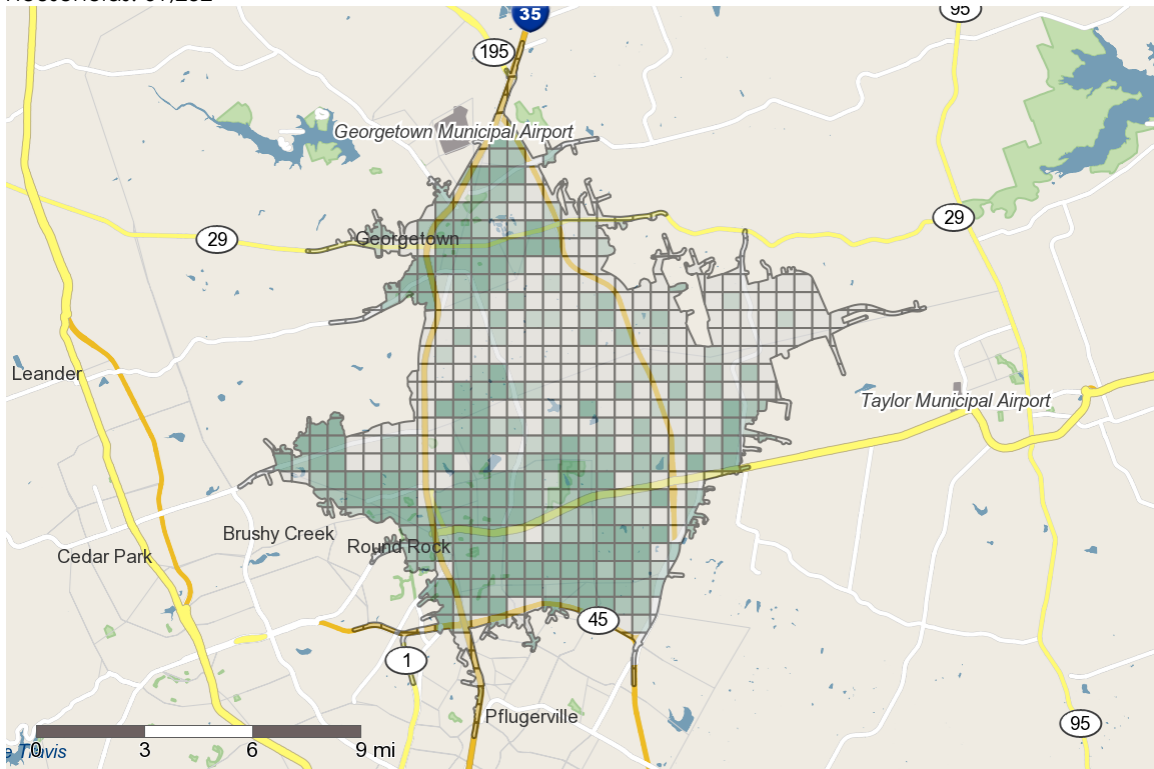
Population Demographics

	2000 Census		2010 Census		2017A Estimates		2022 Projections		Percent Change 2000 to 2010	Percent Change 2017 to 2022
Total Population	80,742		146,996		181,729		209,661		82.1%	15.4%
Population Density (Pop/Sq Mi)	692.58		1,351.45		1,558.80		1,798.39		95.1%	15.4%
Total Households	27,260		49,850		61,232		72,416		82.9%	18.3%
Population by Gender:										
Male	40,115	49.7%	72,503	49.3%	89,480	49.2%	103,425	49.3%	80.7%	15.6%
Female	40,627	50.3%	74,493	50.7%	92,249	50.8%	106,236	50.7%	83.4%	15.2%

Population by Race

	2000 Census		2010 Census		2017A Estimates		2022 Projections		Percent Change 2000 to 2010	Percent Change 2017 to 2022
White	62,878	77.9%	106,523	72.5%	125,153	68.9%	140,961	67.2%	69.4%	12.6%
Black	5,164	6.4%	13,481	9.2%	18,066	9.9%	20,891	10.0%	161.1%	15.6%
American Indian or Alaska Native	413	0.5%	999	0.7%	1,278	0.7%	1,486	0.7%	141.7%	16.3%
Asian/Native Hawaiian/Other Pacific Islander	1,753	2.2%	6,740	4.6%	11,464	6.3%	14,849	7.1%	284.5%	29.5%
Some Other Race	8,096	10.0%	13,980	9.5%	18,122	10.0%	21,636	10.3%	72.7%	19.4%
Two or More Races	2,438	3.0%	5,273	3.6%	7,646	4.2%	9,836	4.7%	116.2%	28.7%

Population by Ethnicity

	2000 Census		2010 Census		2017A Estimates		2022 Projections		Percent Change 2000 to 2010	Percent Change 2017 to 2022
Hispanic	18,213	22.6%	43,083	29.3%	56,154	30.9%	67,779	32.3%	136.5%	20.7%
Not Hispanic or Latino	62,529	77.4%	103,913	70.7%	125,575	69.1%	141,882	67.7%	66.2%	13.0%

Population by Age

	2000 Census		2010 Census		2017A Estimates		2022 Projections		Percent Change 2000 to 2010	Percent Change 2017 to 2022
0 to 4	7,342	9.1%	13,009	8.9%	13,316	7.3%	15,631	7.5%	77.2%	17.4%
5 to 14	13,869	17.2%	26,081	17.7%	31,295	17.2%	33,862	16.2%	88.1%	8.2%
15 to 19	6,050	7.5%	10,351	7.0%	13,404	7.4%	15,831	7.6%	71.1%	18.1%
20 to 24	5,247	6.5%	8,616	5.9%	11,222	6.2%	12,214	5.8%	64.2%	8.8%
25 to 34	14,691	18.2%	23,345	15.9%	26,600	14.6%	29,429	14.0%	58.9%	10.6%
35 to 44	14,972	18.5%	25,405	17.3%	31,149	17.1%	36,318	17.3%	69.7%	16.6%

	2000 Census		2010 Census		2017A Estimates		2022 Projections		Percent Change 2000 to 2010	2017 to 2022
45 to 54	9,646	11.9%	19,274	13.1%	23,963	13.2%	26,986	12.9%	99.8%	12.6%
55 to 64	4,156	5.1%	11,919	8.1%	16,324	9.0%	19,444	9.3%	186.8%	19.1%
65 to 74	2,239	2.8%	5,341	3.6%	9,198	5.1%	12,755	6.1%	138.5%	38.7%
75 to 84	1,483	1.8%	2,474	1.7%	3,544	2.0%	5,257	2.5%	66.8%	48.3%
85+	1,047	1.3%	1,180	0.8%	1,714	0.9%	1,935	0.9%	12.8%	12.9%
Median Age:										
Total Population	30.6		32.0		33.4		34.4			

Households by Income

	2000 Census		2010 Census		2017A Estimates		2022 Projections		Percent Change 2000 to 2010	2017 to 2022
$0 - $15,000	1,765	6.5%	2,471	5.0%	3,120	5.1%	2,737	3.8%	40.0%	-12.3%
$15,000 - $24,999	1,950	7.2%	2,746	5.5%	3,501	5.7%	3,252	4.5%	40.8%	-7.1%
$25,000 - $34,999	2,452	9.0%	3,469	7.0%	4,712	7.7%	4,457	6.2%	41.5%	-5.4%
$35,000 - $49,999	4,601	16.9%	6,336	12.7%	6,771	11.1%	6,703	9.3%	37.7%	-1.0%
$50,000 - $74,999	7,322	26.9%	11,334	22.7%	11,754	19.2%	10,681	14.7%	54.8%	-9.1%
$75,000 - $99,999	4,338	15.9%	8,902	17.9%	10,639	17.4%	10,779	14.9%	105.2%	1.3%
$100,000 - $149,999	3,350	12.3%	9,697	19.5%	12,757	20.8%	20,699	28.6%	189.5%	62.3%
$150,000 +	1,442	5.3%	4,895	9.8%	7,978	13.0%	13,108	18.1%	239.4%	64.3%
Average Hhld Income	$69,519		$87,622		$94,941		$113,149		26.0%	19.2%
Median Hhld Income	$59,292		$71,503		$76,667		$94,716		20.6%	23.5%
Per Capita Income	$23,471		$29,950		$32,193		$39,260		27.6%	22.0%

Employment

	2000 Census	%	2010 Census	%	2017A Estimates	%	2022 Projections	%	Percent Change 2000 to 2010	2017 to 2022
Total Population 16+	58,385		105,664		134,192		156,717		81.0%	48.3%
Total Labor Force	43,654	74.8%	80,840	76.5%	104,925	78.2%	126,645	80.8%	85.2%	20.7%
Civilian, Employed	42,043	96.3%	74,174	91.8%	100,490	95.8%	121,214	95.7%	76.4%	20.6%
Civilian, Unemployed	1,477	3.4%	6,268	7.8%	3,977	3.8%	5,020	4.0%	324.2%	26.2%
In Armed Forces	134	0.3%	399	0.5%	459	0.4%	410	0.3%	198.0%	-10.6%
Not In Labor Force	14,731	25.2%	24,824	23.5%	29,267	21.8%	30,073	19.2%	68.5%	2.8%
% Blue Collar	12,778	30.5%	23,725	32.0%	32,196	32.0%	37,945	37.8%	85.7%	17.9%
% White Collar	29,192	69.6%	50,449	68.0%	68,294	68.0%	83,269	82.9%	72.8%	21.9%

Housing Units

	2000 Census		2010 Census		2017A Estimates		2022 Projections		Percent Change 2000 to 2010	2017 to 2022
Total Housing Units	28,241		53,159		61,724		73,022		88.2%	18.3%
Total Occupied Housing Units	n/a	n/a	49,850	93.8%	61,232	99.2%	72,416	99.2%	n/a	18.3%

	2000 Census		2010 Census		2017A Estimates		2022 Projections		Percent Change 2000 to 2010	Percent Change 2017 to 2022
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	28,613	57.4%	32,313	52.8%	38,241	52.8%	n/a	18.3%
Owner Occupied: Owned free and clear	n/a	n/a	4,223	8.5%	7,208	11.8%	8,689	12.0%	n/a	20.5%
Renter Occupied	n/a	n/a	17,015	34.1%	21,711	35.5%	25,486	35.2%	n/a	17.4%
Vacant	981	3.5%	3,309	6.2%	491	0.8%	606	0.8%	237.2%	23.3%

Vehicles Available

	2000 Census		2010 Census		2017A Estimates		2022 Projections		Percent Change 2000 to 2010	Percent Change 2017 to 2022
0 Vehicles Available	968	3.6%	1,666	3.3%	2,000	3.3%	2,309	3.2%	72.0%	15.4%
1 Vehicle Available	7,418	27.2%	14,745	29.6%	18,151	29.6%	21,231	29.3%	98.8%	17.0%
2+ Vehicles Available	18,874	69.2%	33,439	67.1%	41,081	67.1%	48,877	67.5%	77.2%	19.0%
Average Vehicles Per Household	1.80		1.97		1.97		1.98		8.1%	0.3%

Marital Status

	2000 Census		2010 Census		2017A Estimates		2022 Projections		Percent Change 2000 to 2010	Percent Change 2017 to 2022
Married, Spouse Present	34,467	57.9%	56,849	52.7%	69,338	50.6%	81,717	51.0%	64.9%	17.9%
Married, Spouse Absent	3,093	5.2%	5,364	5.0%	6,449	4.7%	7,447	4.7%	73.4%	15.5%
Divorced	5,453	9.2%	11,768	10.9%	15,964	11.6%	18,490	11.5%	115.8%	15.8%
Widowed	2,441	4.1%	3,903	3.6%	4,630	3.4%	5,253	3.3%	59.9%	13.5%
Never Married	14,026	23.6%	30,021	27.8%	40,738	29.7%	47,262	29.5%	114.0%	16.0%
Age 15+ Population	59,532		107,906		137,117		160,168		81.3%	16.8%

Educational Attainment

	2000 Census		2010 Census		2017A Estimates		2022 Projections		Percent Change 2000 to 2010	Percent Change 2017 to 2022
Grade K - 8	2,167	4.5%	2,911	3.3%	3,651	3.2%	4,100	3.1%	34.3%	12.3%
Grade 9 - 11	3,035	6.3%	4,770	5.4%	5,352	4.8%	6,016	4.6%	57.1%	12.4%
High School Graduate	11,193	23.2%	19,571	22.0%	24,453	21.7%	28,252	21.4%	74.8%	15.5%
Some College, No Degree	12,914	26.8%	22,249	25.0%	27,585	24.5%	32,260	24.4%	72.3%	16.9%
Associates Degree	3,362	7.0%	7,220	8.1%	9,689	8.6%	11,529	8.7%	114.8%	19.0%
Bachelor's Degree	10,783	22.4%	22,002	24.7%	28,126	25.0%	33,599	25.4%	104.0%	19.5%
Graduate Degree	3,989	8.3%	9,322	10.5%	12,350	11.0%	14,883	11.3%	133.7%	20.5%
No Schooling Completed	737	1.5%	893	1.0%	1,284	1.1%	1,483	1.1%	21.2%	15.5%
Age 25+ Population	48,180		88,939		112,491		132,123		84.6%	17.5%

	2000 Census	2010 Census	2017A Estimates	2022 Projections	Percent Change 2000 to 2010	2017 to 2022

Seasonal Population by Quarter

	2017 Estimates
Q4 2014	248
Q1 2015	252
Q2 2015	258
Q3 2015	221
Q4 2015	217
Q1 2016	212
Q2 2016	230
Q3 2016	324
Q4 2016	319

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Site Score Sheet
2018 TCPA Model
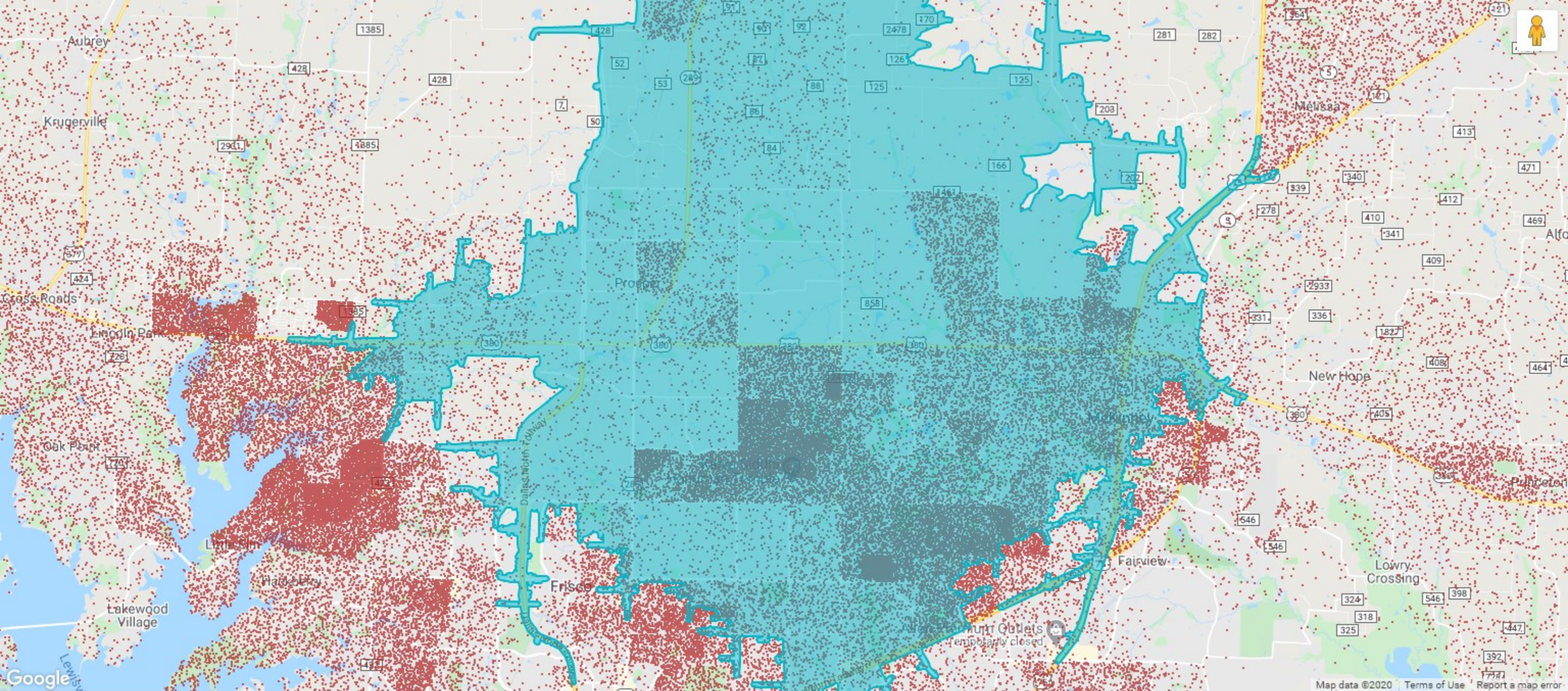
Name: Prosper Site #2
Address: 3598 North Custer Road
McKinney, TX
BUDS: In-Town (2)
Latitude: 33.236518
Longitude: -96.732661

Score: 126

Scenario: TEST
Date Scored: 03/25/2019

Score	Bottom 30%	Average	Top 30%	Site
Score	75	100	125	**126**

Model Variables	Bottom 30%	Average	Top 30%	Site
Student Value	75	100	125	115
Quality of Area Schools	75	100	125	**142**
Competition	75	100	125	119

Student Demand	Site
Elementary School Student Universe	18,140
Middle School Student Universe	11,348

Segmentation Profile (12-Minute Drive Time)

ResponsiveEd®

Similar Site Report
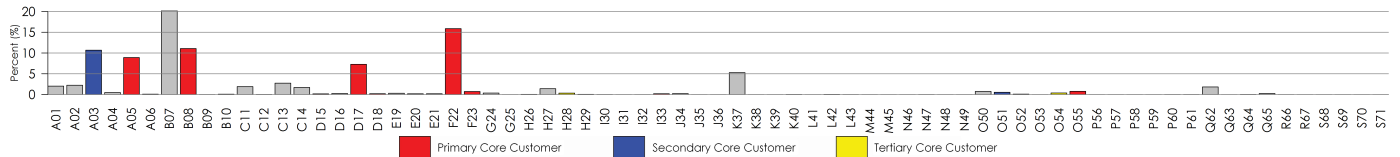
Site Description: Prosper Site #2
Site Info: Potential site at 33.236518, -96.732661
Site BUDS: In-Town (2)
Date Scored: 03/25/2019
Number of Stores in Comparison Group: 26

Rank	Site	ADA	Score*
1st	EDINBURG CLASSICAL ACADEMY (42)	173	93
2nd	FOUNDERS CLASSICAL ACADEMY OF FLOWER MOUND (15)	353	91
3rd	COPPELL CLASSICAL ACADEMY (8)	370	90
4th	FOUNDERS CLASSICAL ACADEMY OF LEANDER (6)	551	90
5th	PASADENA CLASSICAL ACADEMY (66)	293	88

DESCRIPTION	Site	1st	2nd	3rd	4th	5th
Student Value	115	110	106	103	105	111
Quality of Area Schools	142	132	125	127	125	115
Competition	119	107	115	115	126	115

*The Score is a value between 0 to 100. It measures the similarity between two sites using the combination of variables listed above.

Variables below in **green** have a positive effect while those in **red** have a negative effect as they increase.

Index values are centered around an average value of 100. Higher and lower scores should be interpreted as the degree to which that variable is measured to be higher or lower than the average observed measures of that variable.

Student Value - Takes into account the segmentation of households within 18 minutes and their distance to a TCPA campus. Household values are determined by both segmentation and proximity. (Higher is better)

Quality of Area Schools - Takes into account the average TEA school performance and the percent of schools that meet the TEA standards within 8 minutes and 18 minutes, giving more weight to those schools that are within 8 minutes. (Higher is better)

Competition - The ratio of elementary and middle schools to the number of core customer households at 9 and 18 minutes, where schools captured within 9 minutes are weighted more. Additionally, charter schools are weighted twice as much as all other schools. (Higher is better)

Elementary School Student Universe - The total student enrollment of elementary schools captured within 18 minutes.

Middle School Student Universe - The total student enrollment of middle schools captured within 18 minutes.

Profile: Overall - A profile

	Core Households	% of Households
Total	41,408	54.1%
Primary - (A05, B08, B09, B10, D15, D17, D18, F22, F23, I33, M44, N48, O52, O55, P59)	29,198	38.2%
Secondary - (A03, I31, O51, R66)	9,304	12.2%
Tertiary - (H26, H28, O54)	2,906	3.8%

Profile: Overall - Premier 2018 - A profile

	Core Households	% of Households
Total - (B08, B09, C14, D15, D18, F23, H28, I31, I32, I33, K37, M44, M45, N48, O55, P59, P60, R66, R67, S69)	13,407	17.5%

Profile: Primary - Premier 2018 - A profile

	Core Households	% of Households
Total - (B08, B09, C14, D15, D18, F23, H28, I31, I32, I33, K37, M44, M45, N48, O55, P59, P60, R66, R67, S69)	13,407	17.5%

Profile: Secondary - Premier 2018 - A profile

	Core Households	% of Households
Total - (B07, O51)	12,017	15.7%

Profile: Tertiary - Premier 2018 - A profile

	Core Households	% of Households
Total - (D17, H26, L42, P61)	3,329	4.4%

Total Households: 76,491
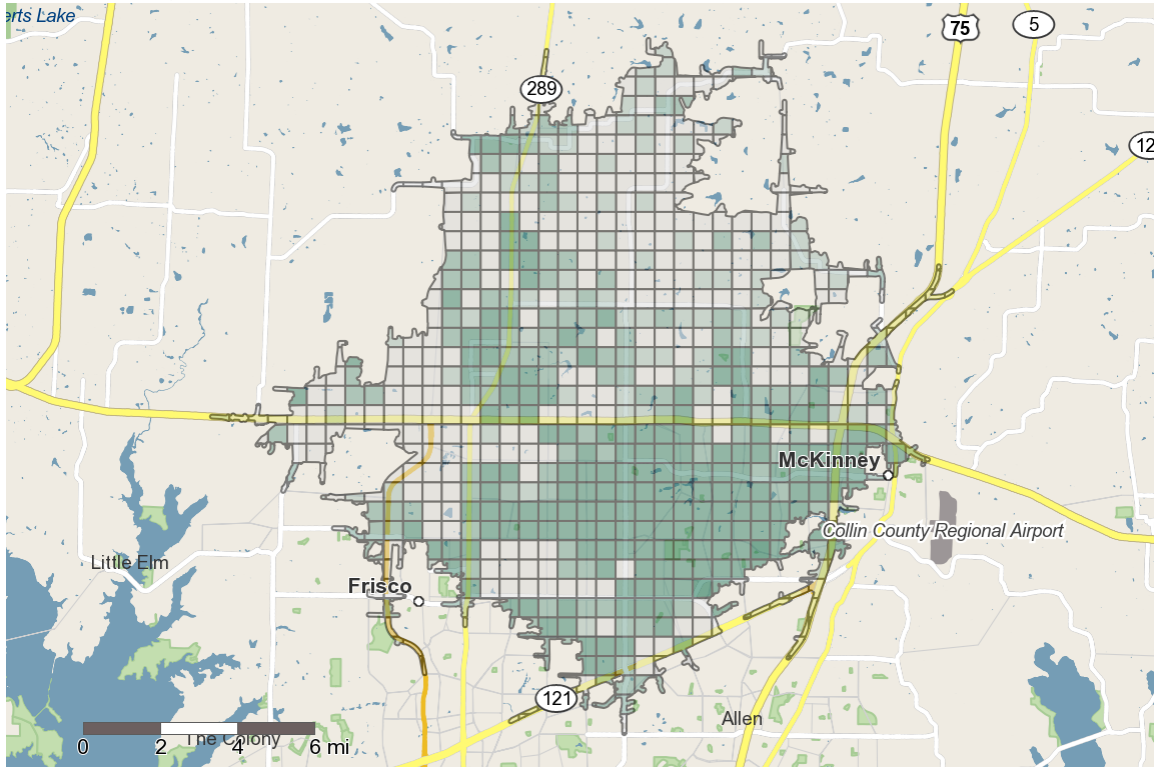
All estimates, projections or forecasts in this report are subject to errors, including statistical error, error due to the subjective nature of some data, error due to changes in demographics, error based on lagging competitor information or growth data, and error due to factors that are not included in the model. The user assumes all risk of reliance on this information. Powered by Alteryx®.

Population Demographics

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Total Population	44,760		144,841		225,218		284,687		223.6%	26.4%
Population Density (Pop/Sq Mi)	304.44		917.83		1,531.84		1,936.32		201.5%	26.4%
Total Households	15,235		48,284		76,491		97,816		216.9%	27.9%
Population by Gender:										
Male	22,538	50.4%	71,074	49.1%	110,673	49.1%	140,027	49.2%	215.3%	26.5%
Female	22,222	49.7%	73,767	50.9%	114,545	50.9%	144,661	50.8%	232.0%	26.3%

Population by Race

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
White	38,537	86.1%	111,333	76.9%	161,021	71.5%	197,913	69.5%	188.9%	22.9%
Black	1,971	4.4%	13,649	9.4%	25,624	11.4%	33,497	11.8%	592.6%	30.7%
American Indian or Alaska Native	250	0.6%	882	0.6%	1,275	0.6%	1,623	0.6%	252.7%	27.3%
Asian/Native Hawaiian/Other Pacific Islander	760	1.7%	8,461	5.8%	19,665	8.7%	27,346	9.6%	1,013.4%	39.1%
Some Other Race	2,278	5.1%	6,152	4.2%	9,519	4.2%	12,611	4.4%	170.0%	32.5%
Two or More Races	964	2.2%	4,364	3.0%	8,114	3.6%	11,697	4.1%	352.6%	44.2%

Population by Ethnicity

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Hispanic	5,214	11.7%	20,206	14.0%	32,464	14.4%	43,631	15.3%	287.5%	34.4%
Not Hispanic or Latino	39,546	88.4%	124,634	86.0%	192,754	85.6%	241,056	84.7%	215.2%	25.1%

Population by Age

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
0 to 4	4,377	9.8%	13,416	9.3%	16,971	7.5%	21,727	7.6%	206.5%	28.0%
5 to 14	7,662	17.1%	28,300	19.5%	40,492	18.0%	47,327	16.6%	269.4%	16.9%
15 to 19	2,878	6.4%	9,634	6.7%	16,855	7.5%	22,448	7.9%	234.8%	33.2%
20 to 24	2,414	5.4%	5,543	3.8%	10,860	4.8%	14,745	5.2%	129.6%	35.8%
25 to 34	7,615	17.0%	20,717	14.3%	26,780	11.9%	31,406	11.0%	172.1%	17.3%
35 to 44	8,758	19.6%	28,916	20.0%	41,974	18.6%	51,731	18.2%	230.2%	23.2%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
45 to 54	5,144	11.5%	18,638	12.9%	32,558	14.5%	41,188	14.5%	262.3%	26.5%
55 to 64	2,792	6.2%	10,865	7.5%	19,674	8.7%	25,468	8.9%	289.1%	29.5%
65 to 74	1,611	3.6%	5,731	4.0%	12,475	5.5%	17,785	6.2%	255.6%	42.6%
75 to 84	1,035	2.3%	2,271	1.6%	5,080	2.3%	8,829	3.1%	119.3%	73.8%
85+	472	1.1%	810	0.6%	1,500	0.7%	2,033	0.7%	71.5%	35.6%
Median Age:										
Total Population	32.1		33.1		35.2		36.1			

Households by Income

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
$0 - $15,000	918	6.0%	1,985	4.1%	2,666	3.5%	2,521	2.6%	116.2%	-5.4%
$15,000 - $24,999	1,047	6.9%	2,405	5.0%	2,836	3.7%	2,727	2.8%	129.7%	-3.9%
$25,000 - $34,999	1,309	8.6%	2,503	5.2%	3,024	4.0%	3,109	3.2%	91.2%	2.8%
$35,000 - $49,999	1,701	11.2%	4,479	9.3%	5,945	7.8%	6,040	6.2%	163.4%	1.6%
$50,000 - $74,999	3,178	20.9%	7,982	16.5%	9,782	12.8%	9,342	9.6%	151.1%	-4.5%
$75,000 - $99,999	2,639	17.3%	8,063	16.7%	9,958	13.0%	9,639	9.9%	205.6%	-3.2%
$100,000 - $149,999	2,719	17.8%	12,701	26.3%	20,397	26.7%	27,535	28.1%	367.1%	35.0%
$150,000 +	1,780	11.7%	8,167	16.9%	21,882	28.6%	36,903	37.7%	358.8%	68.6%
Average Hhld Income	$89,095		$111,395		$138,916		$166,348		25.0%	19.7%
Median Hhld Income	$70,839		$89,815		$108,743		$129,488		26.8%	19.1%
Per Capita Income	$30,326		$37,276		$47,299		$57,254		22.9%	21.0%

Employment

	2000 Census	%	2010 Census	%	2019 Estimates	%	2024 Projections	%	Percent Change 2000 to 2010	2019 to 2024
Total Population 16+	32,149		100,758		163,859		210,744		213.4%	109.2%
Total Labor Force	22,575	70.2%	73,151	72.6%	141,689	86.5%	168,418	79.9%	224.0%	18.9%
Civilian, Employed	21,943	97.2%	69,046	94.4%	138,058	97.4%	164,188	97.5%	214.7%	18.9%
Civilian, Unemployed	631	2.8%	4,073	5.6%	3,599	2.5%	4,198	2.5%	545.1%	16.6%
In Armed Forces	0	0.0%	33	0.0%	33	0.0%	33	0.0%	12,491.9%	0.2%
Not In Labor Force	9,574	29.8%	27,606	27.4%	22,170	13.5%	42,326	20.1%	188.3%	90.9%
% Blue Collar	5,048	23.1%	15,359	22.2%	28,551	20.7%	33,734	24.4%	204.3%	18.2%
% White Collar	16,807	76.9%	53,687	77.8%	109,507	79.3%	130,454	94.5%	219.4%	19.1%

Housing Units

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Total Housing Units	16,275		52,162		81,578		104,981		220.5%	28.7%
Total Occupied Housing Units	n/a	n/a	48,284	92.6%	76,491	93.8%	97,816	93.2%	n/a	27.9%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	33,351	69.1%	47,336	61.9%	60,179	61.5%	n/a	27.1%
Owner Occupied: Owned free and clear	n/a	n/a	3,896	8.1%	10,125	13.2%	13,472	13.8%	n/a	33.0%
Renter Occupied	n/a	n/a	11,038	22.9%	19,029	24.9%	24,166	24.7%	n/a	27.0%
Vacant	1,040	6.4%	3,878	7.4%	5,087	6.2%	7,164	6.8%	273.0%	40.8%

Vehicles Available

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
0 Vehicles Available	422	2.8%	861	1.8%	1,361	1.8%	1,673	1.7%	104.2%	23.0%
1 Vehicle Available	3,771	24.8%	11,897	24.6%	18,541	24.2%	23,500	24.0%	215.5%	26.7%
2+ Vehicles Available	11,043	72.5%	35,526	73.6%	56,589	74.0%	72,644	74.3%	221.7%	28.4%
Average Vehicles Per Household	1.80		1.98		2.02		2.03		11.5%	0.3%

Marital Status

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Married, Spouse Present	21,646	66.2%	68,527	66.5%	100,799	60.1%	127,961	59.3%	216.6%	26.9%
Married, Spouse Absent	1,232	3.8%	3,875	3.8%	5,453	3.3%	7,206	3.3%	214.6%	32.2%
Divorced	2,622	8.0%	8,477	8.2%	15,592	9.3%	20,474	9.5%	223.4%	31.3%
Widowed	1,399	4.3%	2,183	2.1%	5,159	3.1%	6,697	3.1%	56.0%	29.8%
Never Married	5,817	17.8%	20,062	19.5%	40,752	24.3%	53,296	24.7%	244.9%	30.8%
Age 15+ Population	32,720		103,125		167,755		215,633		215.2%	28.5%

Educational Attainment

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Grade K - 8	991	3.6%	1,157	1.3%	2,308	1.6%	2,926	1.6%	16.8%	26.7%
Grade 9 - 11	1,802	6.6%	2,559	2.9%	3,706	2.6%	4,590	2.6%	42.0%	23.9%
High School Graduate	4,433	16.2%	12,369	14.1%	19,126	13.7%	24,273	13.6%	179.0%	26.9%
Some College, No Degree	6,535	23.9%	21,454	24.4%	30,366	21.7%	38,235	21.4%	228.3%	25.9%
Associates Degree	1,783	6.5%	8,226	9.4%	12,732	9.1%	16,136	9.0%	361.3%	26.7%
Bachelor's Degree	8,618	31.5%	30,621	34.8%	48,316	34.5%	61,641	34.5%	255.3%	27.6%
Graduate Degree	3,008	11.0%	11,262	12.8%	22,638	16.2%	29,512	16.5%	274.4%	30.4%
No Schooling Completed	223	0.8%	298	0.3%	848	0.6%	1,126	0.6%	34.0%	32.9%
Age 25+ Population	27,394		87,948		140,040		178,440		221.1%	27.4%

	2000 Census	2010 Census	2019 Estimates	2024 Projections	Percent Change	
					2000 to 2010	2019 to 2024

Seasonal Population by Quarter

	2019 Estimates
Q4 2016	461
Q1 2017	649
Q2 2017	719
Q3 2017	762
Q4 2017	790
Q1 2018	1,093
Q2 2018	1,179
Q3 2018	1,197
Q4 2018	1,242

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Site Score Sheet
2018 TCPA Model
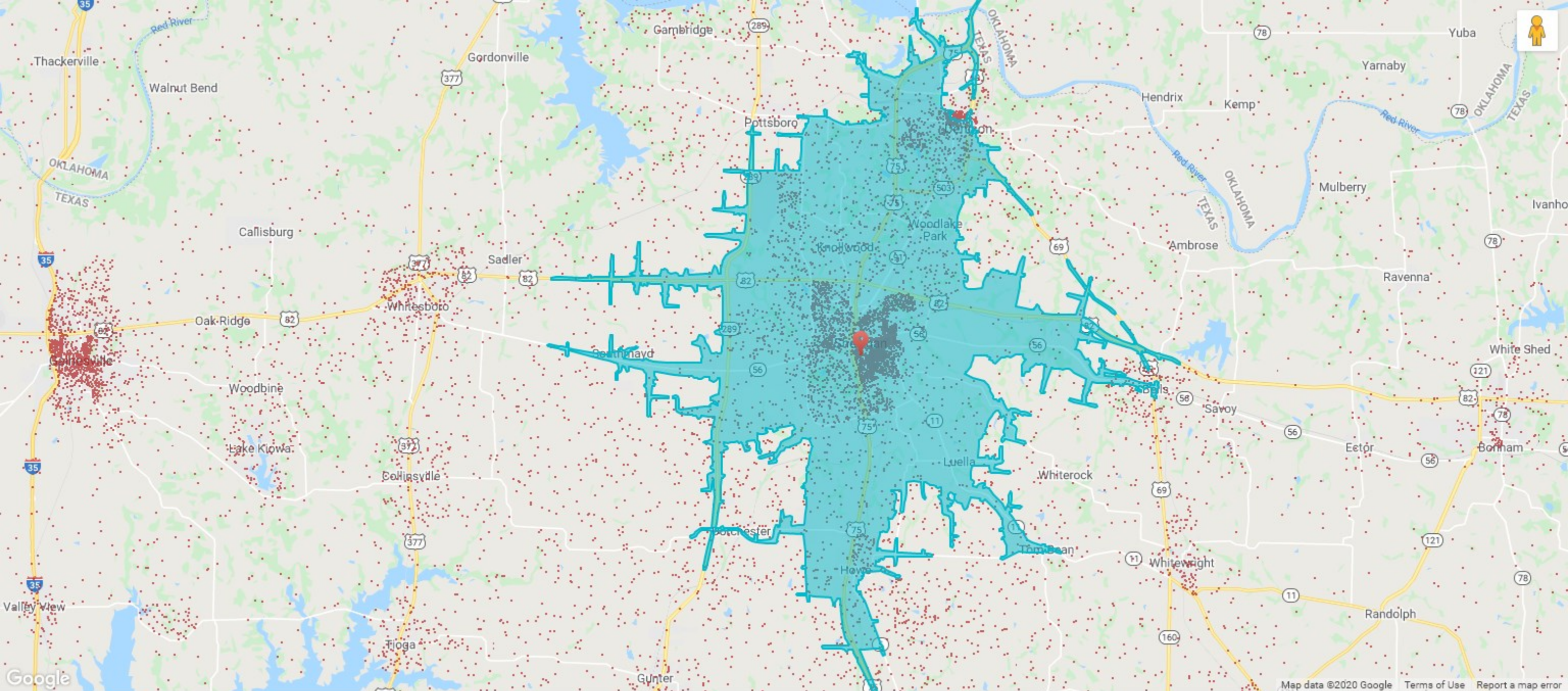
Name: Sherman
Address: Address
City, TX
BUDS: In-Town (2)
Latitude: 33.6356618
Longitude: -96.6088805

Score: 84

Scenario: TEST
Date Scored: 04/14/2020

Score	Bottom 30%	Average	Top 30%	Site
Score	75	100	125	84

Model Variables	Bottom 30%	Average	Top 30%	Site
Student Value	75	100	125	84
Quality of Area Schools	75	100	125	99
Competition	75	100	125	**70**

Student Demand	Site
Elementary School Student Universe	5,058
Middle School Student Universe	3,675

Segmentation Profile (12-Minute Drive Time)

ResponsiveEd®

Similar Site Report

Site Description: Sherman
Site Info: Potential site at 33.6356618, -96.6088805
Site BUDS: In-Town (2)
Date Scored: 04/14/2020
Number of Stores in Comparison Group: 26

Rank	Site	ADA	Score*
1st	WILLIS CLASSICAL ACADEMY (79)	151	97
2nd	TYLER CLASSICAL ACADEMY (77)	346	94
3rd	CLAY CLASSICAL ACADEMY (34)	289	82
4th	BEAUMONT CLASSICAL ACADEMY (28)	177	80
5th	HUMBLE CLASSICAL ACADEMY (52)	344	80

DESCRIPTION	Site	1st	2nd	3rd	4th	5th
Student Value	84	81	79	64	88	96
Quality of Area Schools	99	98	105	106	85	97
Competition	70	80	85	90	107	107

*The Score is a value between 0 to 100. It measures the similarity between two sites using the combination of variables listed above.

ResponsiveEd®

Variables below in **green** have a positive effect while those in **red** have a negative effect as they increase.

Index values are centered around an average value of 100. Higher and lower scores should be interpreted as the degree to which that variable is measured to be higher or lower than the average observed measures of that variable.

Student Value - Takes into account the segmentation of households within 18 minutes and their distance to a TCPA campus. Household values are determined by both segmentation and proximity. (Higher is better)

Quality of Area Schools - Takes into account the average TEA school performance and the percent of schools that meet the TEA standards within 8 minutes and 18 minutes, giving more weight to those schools that are within 8 minutes. (Higher is better)

Competition - The ratio of elementary and middle schools to the number of core customer households at 9 and 18 minutes, where schools captured within 9 minutes are weighted more. Additionally, charter schools are weighted twice as much as all other schools. (Higher is better)

Elementary School Student Universe - The total student enrollment of elementary schools captured within 18 minutes.

Middle School Student Universe - The total student enrollment of middle schools captured within 18 minutes.

Profile: Overall - A profile

	Core Households	% of Households
Total	9,002	31.2%
Primary - (A05, B08, B09, B10, D15, D17, D18, F22, F23, I33, M44, N48, O52, O55, P59)	4,719	16.4%
Secondary - (A03, I31, O51, R66)	3,588	12.4%
Tertiary - (H26, H28, O54)	695	2.4%

Profile: Overall - Premier 2018 - A profile

	Core Households	% of Households
Total - (B08, B09, C14, D15, D18, F23, H28, I31, I32, I33, K37, M44, M45, N48, O55, P59, P60, R66, R67, S69)	8,281	28.7%

Profile: Primary - Premier 2018 - A profile

	Core Households	% of Households
Total - (B08, B09, C14, D15, D18, F23, H28, I31, I32, I33, K37, M44, M45, N48, O55, P59, P60, R66, R67, S69)	8,281	28.7%

Profile: Secondary - Premier 2018 - A profile

	Core Households	% of Households
Total - (B07, O51)	1,824	6.3%

Profile: Tertiary - Premier 2018 - A profile

	Core Households	% of Households
Total - (D17, H26, L42, P61)	1,294	4.5%

Total Households: 28,836
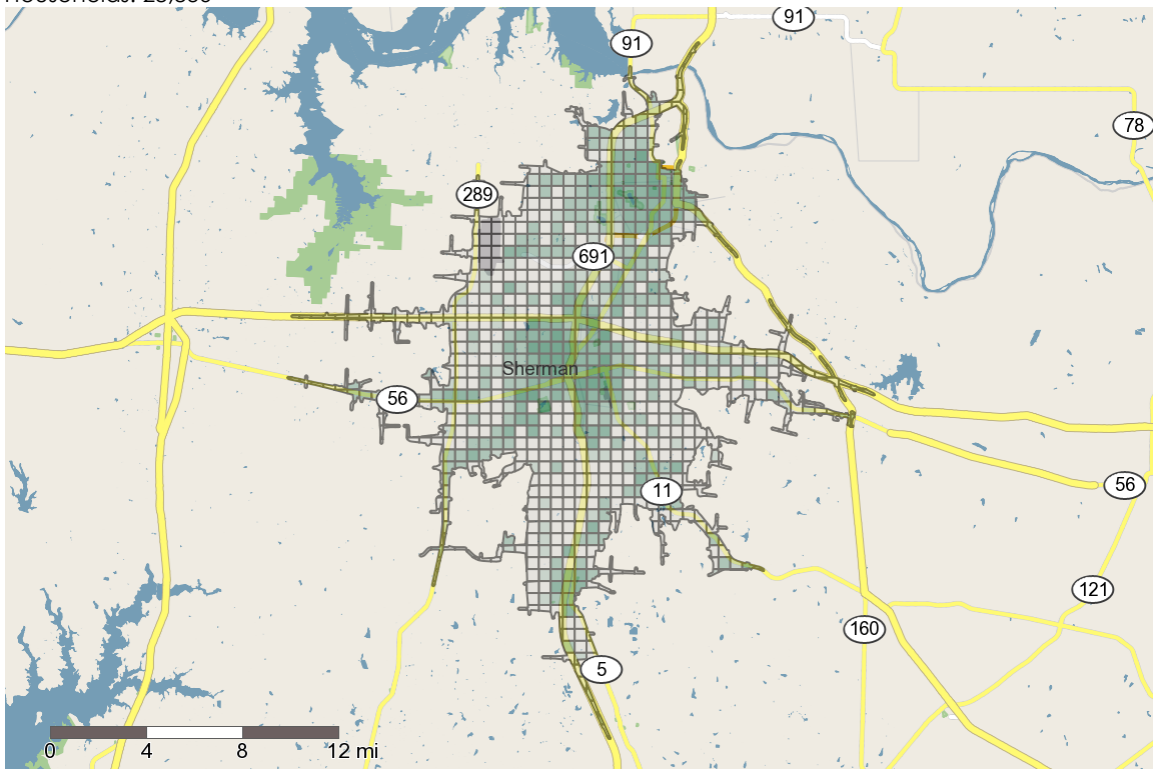
Population Demographics

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Population	64,991		68,781		73,526		75,762		5.8%	3.0%
Population Density (Pop/Sq Mi)	363.42		331.36		411.15		423.66		-8.8%	3.0%
Total Households	25,510		26,748		28,836		29,884		4.9%	3.6%
Population by Gender:										
Male	31,329	48.2%	33,067	48.1%	35,386	48.1%	36,532	48.2%	5.5%	3.2%
Female	33,661	51.8%	35,714	51.9%	38,139	51.9%	39,230	51.8%	6.1%	2.9%

Population by Race

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
White	54,176	83.4%	53,818	78.2%	54,759	74.5%	55,198	72.9%	-0.7%	0.8%
Black	5,587	8.6%	5,922	8.6%	6,674	9.1%	6,998	9.2%	6.0%	4.9%
American Indian or Alaska Native	836	1.3%	1,115	1.6%	1,265	1.7%	1,310	1.7%	33.3%	3.5%
Asian/Native Hawaiian/Other Pacific Islander	607	0.9%	861	1.3%	1,552	2.1%	1,779	2.3%	41.9%	14.7%
Some Other Race	2,200	3.4%	4,853	7.1%	6,289	8.6%	6,956	9.2%	120.6%	10.6%
Two or More Races	1,584	2.4%	2,211	3.2%	2,988	4.1%	3,520	4.7%	39.6%	17.8%

Population by Ethnicity

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Hispanic	5,334	8.2%	10,336	15.0%	13,497	18.4%	14,953	19.7%	93.8%	10.8%
Not Hispanic or Latino	59,657	91.8%	58,445	85.0%	60,029	81.6%	60,809	80.3%	-2.0%	1.3%

Population by Age

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
0 to 4	4,477	6.9%	4,874	7.1%	5,238	7.1%	5,267	7.0%	8.9%	0.6%
5 to 14	9,010	13.9%	9,269	13.5%	9,988	13.6%	10,248	13.5%	2.9%	2.6%
15 to 19	4,956	7.6%	5,117	7.4%	4,888	6.6%	4,946	6.5%	3.2%	1.2%
20 to 24	5,003	7.7%	5,142	7.5%	5,010	6.8%	4,839	6.4%	2.8%	-3.4%
25 to 34	8,292	12.8%	8,728	12.7%	10,410	14.2%	10,619	14.0%	5.3%	2.0%
35 to 44	9,719	15.0%	8,157	11.9%	8,546	11.6%	9,181	12.1%	-16.1%	7.4%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
45 to 54	8,241	12.7%	9,617	14.0%	8,772	11.9%	8,254	10.9%	16.7%	-5.9%
55 to 64	5,722	8.8%	7,847	11.4%	9,170	12.5%	8,966	11.8%	37.1%	-2.2%
65 to 74	4,687	7.2%	5,190	7.5%	6,370	8.7%	7,352	9.7%	10.7%	15.4%
75 to 84	3,719	5.7%	3,441	5.0%	3,580	4.9%	4,399	5.8%	-7.5%	22.9%
85+	1,164	1.8%	1,398	2.0%	1,552	2.1%	1,692	2.2%	20.1%	9.0%
Median Age:										
Total Population	35.8		36.5		36.3		37.0			

Households by Income

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
$0 - $15,000	4,892	19.2%	4,224	15.8%	3,848	13.3%	3,612	12.1%	-13.7%	-6.1%
$15,000 - $24,999	4,131	16.2%	3,615	13.5%	3,141	10.9%	3,064	10.3%	-12.5%	-2.4%
$25,000 - $34,999	3,393	13.3%	3,180	11.9%	3,292	11.4%	3,193	10.7%	-6.3%	-3.0%
$35,000 - $49,999	4,538	17.8%	4,901	18.3%	4,521	15.7%	4,466	14.9%	8.0%	-1.2%
$50,000 - $74,999	4,376	17.2%	4,875	18.2%	5,243	18.2%	5,370	18.0%	11.4%	2.4%
$75,000 - $99,999	2,301	9.0%	2,960	11.1%	3,767	13.1%	4,131	13.8%	28.6%	9.7%
$100,000 - $149,999	1,236	4.8%	2,135	8.0%	3,304	11.5%	3,962	13.3%	72.8%	19.9%
$150,000 +	648	2.5%	857	3.2%	1,721	6.0%	2,085	7.0%	32.4%	21.2%
Average Hhld Income	$47,818		$55,881		$67,196		$72,665		16.9%	8.1%
Median Hhld Income	$36,007		$41,256		$48,128		$52,851		14.6%	9.8%
Per Capita Income	$18,770		$22,016		$26,629		$28,931		17.3%	8.6%

Employment

	2000 Census	%	2010 Census	%	2019 Estimates	%	2024 Projections	%	Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Population 16+	50,535		53,757		57,362		59,279		6.4%	10.3%
Total Labor Force	31,420	62.2%	32,611	60.7%	37,242	64.9%	37,398	63.1%	3.8%	0.4%
Civilian, Employed	29,733	94.6%	29,696	91.1%	35,689	95.8%	35,523	95.0%	-0.1%	-0.5%
Civilian, Unemployed	1,646	5.2%	2,915	8.9%	1,553	4.2%	1,875	5.0%	77.1%	20.7%
In Armed Forces	41	0.1%	0	0.0%	0	0.0%	0	0.0%	-100.0%	N/A%
Not In Labor Force	19,116	37.8%	21,146	39.3%	20,120	35.1%	21,881	36.9%	10.6%	8.8%
% Blue Collar	12,078	40.7%	13,633	45.9%	16,832	47.2%	16,779	47.0%	12.9%	-0.3%
% White Collar	17,621	59.3%	16,063	54.1%	18,857	52.8%	18,744	52.5%	-8.8%	-0.6%

Housing Units

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Housing Units	27,983		29,817		31,171		32,252		6.6%	3.5%
Total Occupied Housing Units	n/a	n/a	26,748	89.7%	28,836	92.5%	29,884	92.7%	n/a	3.6%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	9,713	36.3%	9,113	31.6%	9,311	31.2%	n/a	2.2%
Owner Occupied: Owned free and clear	n/a	n/a	7,114	26.6%	8,301	28.8%	8,643	28.9%	n/a	4.1%
Renter Occupied	n/a	n/a	9,920	37.1%	11,422	39.6%	11,930	39.9%	n/a	4.5%
Vacant	2,473	8.8%	3,070	10.3%	2,335	7.5%	2,368	7.3%	24.1%	1.4%

Vehicles Available

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
0 Vehicles Available	1,881	7.4%	1,577	5.9%	1,820	6.3%	1,896	6.4%	-16.2%	4.2%
1 Vehicle Available	9,294	36.4%	10,630	39.7%	11,088	38.5%	11,437	38.3%	14.4%	3.2%
2+ Vehicles Available	14,335	56.2%	14,541	54.4%	15,928	55.2%	16,551	55.4%	1.4%	3.9%
Average Vehicles Per Household	1.50		1.82		1.87		1.87		17.6%	0.4%

Marital Status

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Married, Spouse Present	26,712	51.9%	24,716	45.2%	26,583	45.6%	27,394	45.5%	-7.5%	3.0%
Married, Spouse Absent	2,311	4.5%	2,854	5.2%	2,591	4.4%	2,709	4.5%	23.5%	4.6%
Divorced	6,497	12.6%	7,507	13.7%	8,603	14.8%	8,881	14.7%	15.5%	3.2%
Widowed	4,335	8.4%	4,354	8.0%	4,137	7.1%	4,253	7.1%	0.4%	2.8%
Never Married	11,558	22.4%	15,207	27.8%	16,385	28.1%	17,011	28.2%	31.6%	3.8%
Age 15+ Population	51,503		54,637		58,299		60,248		6.1%	3.3%

Educational Attainment

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Grade K - 8	2,340	5.6%	1,903	4.3%	1,688	3.5%	1,725	3.4%	-18.7%	2.2%
Grade 9 - 11	5,363	12.9%	5,007	11.3%	4,455	9.2%	4,551	9.0%	-6.6%	2.2%
High School Graduate	11,871	28.6%	13,947	31.4%	14,679	30.3%	15,202	30.1%	17.5%	3.6%
Some College, No Degree	10,412	25.1%	10,929	24.6%	12,958	26.8%	13,609	27.0%	5.0%	5.0%
Associates Degree	3,253	7.9%	3,665	8.3%	4,549	9.4%	4,794	9.5%	12.7%	5.4%
Bachelor's Degree	4,921	11.9%	6,159	13.9%	6,610	13.7%	6,912	13.7%	25.1%	4.6%
Graduate Degree	2,787	6.7%	2,343	5.3%	3,049	6.3%	3,250	6.4%	-15.9%	6.6%
No Schooling Completed	518	1.3%	426	1.0%	413	0.9%	420	0.8%	-17.8%	1.8%
Age 25+ Population	41,465		44,379		48,402		50,463		7.0%	4.3%

	2000 Census	2010 Census	2019 Estimates	2024 Projections	Percent Change	
					2000 to 2010	2019 to 2024

Seasonal Population by Quarter

	2019 Estimates
Q4 2016	605
Q1 2017	478
Q2 2017	489
Q3 2017	480
Q4 2017	472
Q1 2018	479
Q2 2018	494
Q3 2018	484
Q4 2018	458
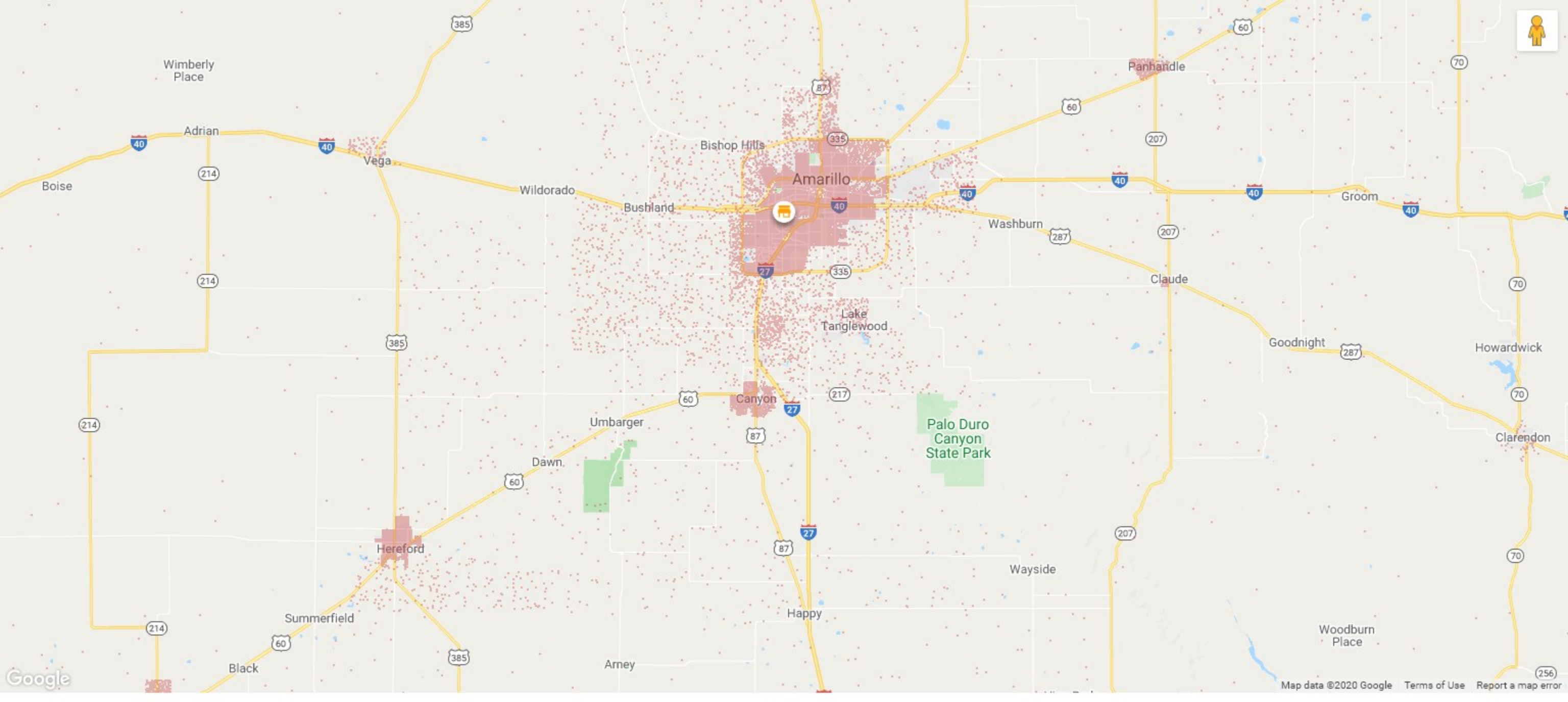
Population Demographics

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Population	176,914		190,721		200,547		208,922		7.8%	4.2%
Population Density (Pop/Sq Mi)	1,750.44		1,565.91		1,984.28		2,067.14		-10.5%	4.2%
Total Households	67,754		73,920		78,120		81,670		9.1%	4.5%
Population by Gender:										
Male	86,188	48.7%	92,542	48.5%	98,362	49.1%	102,612	49.1%	7.4%	4.3%
Female	90,726	51.3%	98,179	51.5%	102,186	51.0%	106,309	50.9%	8.2%	4.0%

Population by Race

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
White	135,613	76.7%	147,001	77.1%	146,273	72.9%	149,385	71.5%	8.4%	2.1%
Black	11,234	6.4%	12,623	6.6%	14,290	7.1%	15,175	7.3%	12.4%	6.2%
American Indian or Alaska Native	1,274	0.7%	1,482	0.8%	1,680	0.8%	1,763	0.8%	16.4%	4.9%
Asian/Native Hawaiian/Other Pacific Islander	3,692	2.1%	6,131	3.2%	9,407	4.7%	10,347	5.0%	66.1%	10.0%
Some Other Race	20,841	11.8%	17,931	9.4%	21,677	10.8%	23,851	11.4%	-14.0%	10.0%
Two or More Races	4,260	2.4%	5,553	2.9%	7,220	3.6%	8,400	4.0%	30.4%	16.3%

Population by Ethnicity

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Hispanic	38,571	21.8%	54,792	28.7%	67,557	33.7%	74,338	35.6%	42.1%	10.0%
Not Hispanic or Latino	138,342	78.2%	135,929	71.3%	132,990	66.3%	134,584	64.4%	-1.7%	1.2%

Population by Age

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
0 to 4	13,766	7.8%	15,827	8.3%	15,996	8.0%	16,516	7.9%	15.0%	3.2%
5 to 14	26,496	15.0%	28,462	14.9%	30,037	15.0%	30,779	14.7%	7.4%	2.5%
15 to 19	13,182	7.5%	13,117	6.9%	12,918	6.4%	13,418	6.4%	-0.5%	3.9%
20 to 24	12,707	7.2%	13,558	7.1%	12,841	6.4%	12,582	6.0%	6.7%	-2.0%
25 to 34	25,186	14.2%	27,994	14.7%	31,106	15.5%	31,270	15.0%	11.1%	0.5%
35 to 44	27,659	15.6%	23,110	12.1%	25,445	12.7%	28,088	13.4%	-16.4%	10.4%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
45 to 54	21,772	12.3%	25,189	13.2%	22,135	11.0%	21,608	10.3%	15.7%	-2.4%
55 to 64	13,957	7.9%	20,384	10.7%	22,821	11.4%	22,065	10.6%	46.0%	-3.3%
65 to 74	11,824	6.7%	11,957	6.3%	15,376	7.7%	18,229	8.7%	1.1%	18.6%
75 to 84	7,531	4.3%	8,020	4.2%	8,359	4.2%	10,475	5.0%	6.5%	25.3%
85+	2,833	1.6%	3,104	1.6%	3,513	1.8%	3,893	1.9%	9.6%	10.8%
Median Age:										
Total Population	33.8		33.6		34.1		35.0			

Households by Income

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
$0 - $15,000	13,246	19.6%	11,071	15.0%	8,727	11.2%	7,963	9.8%	-16.4%	-8.8%
$15,000 - $24,999	10,794	15.9%	10,210	13.8%	8,336	10.7%	7,924	9.7%	-5.4%	-5.0%
$25,000 - $34,999	9,922	14.6%	9,415	12.7%	8,446	10.8%	7,989	9.8%	-5.1%	-5.4%
$35,000 - $49,999	11,714	17.3%	11,649	15.8%	10,958	14.0%	10,643	13.0%	-0.6%	-2.9%
$50,000 - $74,999	11,890	17.5%	13,622	18.4%	15,482	19.8%	15,462	18.9%	14.6%	-0.1%
$75,000 - $99,999	5,167	7.6%	7,841	10.6%	9,777	12.5%	10,852	13.3%	51.8%	11.0%
$100,000 - $149,999	3,197	4.7%	6,546	8.9%	10,197	13.1%	12,860	15.7%	104.7%	26.1%
$150,000 +	1,783	2.6%	3,566	4.8%	6,197	7.9%	7,978	9.8%	100.0%	28.7%
Average Hhld Income	$47,409		$60,503		$73,861		$82,174		27.6%	11.3%
Median Hhld Income	$34,883		$42,654		$53,681		$59,326		22.3%	10.5%
Per Capita Income	$18,157		$23,784		$29,095		$32,435		31.0%	11.5%

Employment

	2000 Census	%	2010 Census	%	2019 Estimates	%	2024 Projections	%	Percent Change 2000 to 2010	2019 to 2024
Total Population 16+	134,295		143,809		151,728		158,760		7.1%	10.4%
Total Labor Force	86,026	64.1%	99,759	69.4%	112,993	74.5%	116,724	73.5%	16.0%	3.3%
Civilian, Employed	81,208	94.4%	94,213	94.4%	109,711	97.1%	112,848	96.7%	16.0%	2.9%
Civilian, Unemployed	4,728	5.5%	5,513	5.5%	3,245	2.9%	3,837	3.3%	16.6%	18.2%
In Armed Forces	90	0.1%	33	0.0%	37	0.0%	40	0.0%	-63.6%	7.6%
Not In Labor Force	48,269	35.9%	44,050	30.6%	38,734	25.5%	42,036	26.5%	-8.7%	8.5%
% Blue Collar	33,007	40.7%	41,608	44.2%	49,118	44.8%	50,466	46.0%	26.1%	2.7%
% White Collar	48,172	59.3%	52,605	55.8%	60,593	55.2%	62,381	56.9%	9.2%	3.0%

Housing Units

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Total Housing Units	72,458		80,321		85,283		89,268		10.9%	4.7%
Total Occupied Housing Units	n/a	n/a	73,920	92.0%	78,120	91.6%	81,670	91.5%	n/a	4.5%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	29,782	40.3%	28,782	36.8%	30,127	36.9%	n/a	4.7%
Owner Occupied: Owned free and clear	n/a	n/a	16,543	22.4%	19,322	24.7%	20,318	24.9%	n/a	5.2%
Renter Occupied	n/a	n/a	27,595	37.3%	30,016	38.4%	31,225	38.2%	n/a	4.0%
Vacant	4,704	6.5%	6,402	8.0%	7,164	8.4%	7,598	8.5%	36.1%	6.1%

Vehicles Available

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
0 Vehicles Available	4,516	6.7%	5,655	7.7%	4,868	6.2%	4,946	6.1%	25.2%	1.6%
1 Vehicle Available	25,777	38.1%	28,414	38.4%	28,103	36.0%	28,978	35.5%	10.2%	3.1%
2+ Vehicles Available	37,462	55.3%	39,850	53.9%	45,149	57.8%	47,746	58.5%	6.4%	5.8%
Average Vehicles Per Household	1.60		1.82		1.87		1.88		16.2%	0.5%

Marital Status

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Married, Spouse Present	71,289	52.2%	70,468	48.1%	73,553	47.6%	76,750	47.5%	-1.2%	4.3%
Married, Spouse Absent	10,035	7.3%	8,883	6.1%	7,817	5.1%	8,250	5.1%	-11.5%	5.5%
Divorced	15,800	11.6%	17,054	11.7%	19,530	12.6%	20,345	12.6%	7.9%	4.2%
Widowed	9,535	7.0%	9,249	6.3%	9,691	6.3%	10,012	6.2%	-3.0%	3.3%
Never Married	29,895	21.9%	40,779	27.9%	43,924	28.4%	46,270	28.6%	36.4%	5.3%
Age 15+ Population	136,652		146,431		154,514		161,627		7.2%	4.6%

Educational Attainment

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Grade K - 8	6,498	5.9%	6,819	5.7%	7,086	5.5%	7,433	5.5%	4.9%	4.9%
Grade 9 - 11	15,042	13.6%	12,444	10.4%	12,451	9.7%	13,057	9.6%	-17.3%	4.9%
High School Graduate	28,933	26.1%	28,861	24.1%	32,484	25.2%	34,293	25.3%	-0.2%	5.6%
Some College, No Degree	29,151	26.3%	32,158	26.9%	33,662	26.1%	35,280	26.0%	10.3%	4.8%
Associates Degree	7,015	6.3%	8,502	7.1%	10,680	8.3%	11,437	8.4%	21.2%	7.1%
Bachelor's Degree	14,868	13.4%	19,881	16.6%	20,497	15.9%	21,504	15.9%	33.7%	4.9%
Graduate Degree	7,442	6.7%	8,918	7.4%	9,547	7.4%	10,112	7.5%	19.8%	5.9%
No Schooling Completed	1,792	1.6%	2,174	1.8%	2,349	1.8%	2,510	1.9%	21.3%	6.9%
Age 25+ Population	110,741		119,757		128,755		135,627		8.1%	5.3%

	2000 Census	2010 Census	2019 Estimates	2024 Projections	Percent Change	
					2000 to 2010	2019 to 2024

Seasonal Population by Quarter

	2019 Estimates
Q4 2016	567
Q1 2017	502
Q2 2017	515
Q3 2017	493
Q4 2017	466
Q1 2018	782
Q2 2018	779
Q3 2018	738
Q4 2018	735
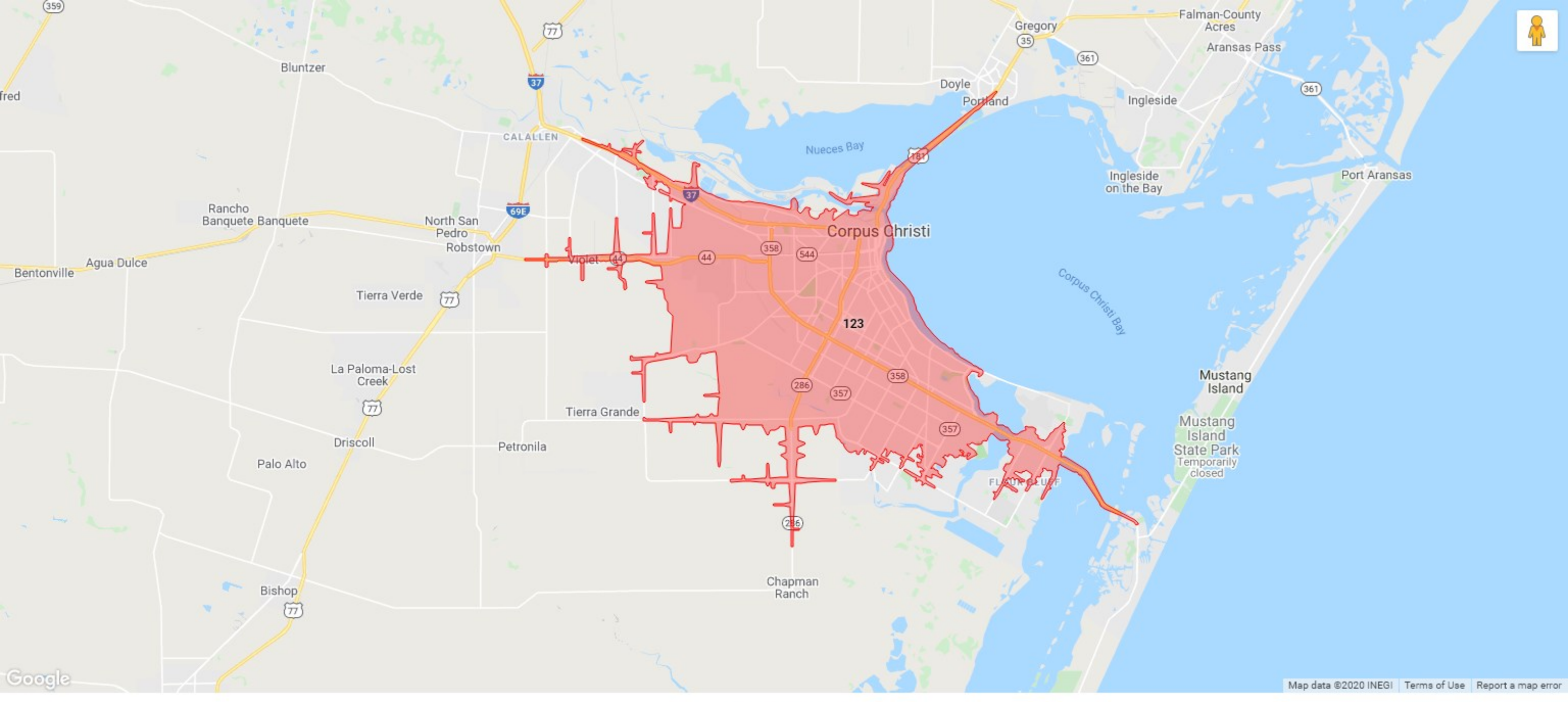
Population Demographics

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Total Population	277,820		305,300		328,174		341,323		9.9%	4.0%
Population Density (Pop/Sq Mi)	1,723.50		1,263.00		2,035.89		2,117.45		-26.7%	4.0%
Total Households	98,994		112,869		121,875		127,924		14.0%	5.0%
Population by Gender:										
Male	135,838	48.9%	149,686	49.0%	161,960	49.4%	168,593	49.4%	10.2%	4.1%
Female	141,981	51.1%	155,614	51.0%	166,215	50.7%	172,730	50.6%	9.6%	3.9%

Population by Race

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
White	199,485	71.8%	247,070	80.9%	260,240	79.3%	268,459	78.7%	23.9%	3.2%
Black	12,846	4.6%	13,242	4.3%	14,254	4.3%	14,578	4.3%	3.1%	2.3%
American Indian or Alaska Native	1,721	0.6%	1,941	0.6%	2,220	0.7%	2,279	0.7%	12.8%	2.6%
Asian/Native Hawaiian/Other Pacific Islander	3,484	1.3%	5,856	1.9%	8,027	2.4%	9,109	2.7%	68.1%	13.5%
Some Other Race	51,513	18.5%	29,569	9.7%	33,849	10.3%	36,002	10.6%	-42.6%	6.4%
Two or More Races	8,770	3.2%	7,622	2.5%	9,584	2.9%	10,896	3.2%	-13.1%	13.7%

Population by Ethnicity

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Hispanic	150,729	54.3%	182,282	59.7%	209,180	63.7%	222,566	65.2%	20.9%	6.4%
Not Hispanic or Latino	127,091	45.8%	123,018	40.3%	118,995	36.3%	118,757	34.8%	-3.2%	-0.2%

Population by Age

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
0 to 4	21,184	7.6%	21,705	7.1%	22,747	6.9%	23,554	6.9%	2.5%	3.5%
5 to 14	43,704	15.7%	43,996	14.4%	44,755	13.6%	45,319	13.3%	0.7%	1.3%
15 to 19	21,715	7.8%	22,058	7.2%	22,984	7.0%	22,820	6.7%	1.6%	-0.7%
20 to 24	20,446	7.4%	22,938	7.5%	23,788	7.2%	22,795	6.7%	12.2%	-4.2%
25 to 34	36,116	13.0%	42,426	13.9%	48,834	14.9%	50,911	14.9%	17.5%	4.3%
35 to 44	44,959	16.2%	37,291	12.2%	41,656	12.7%	45,701	13.4%	-17.1%	9.7%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
45 to 54	36,931	13.3%	43,275	14.2%	38,584	11.8%	37,235	10.9%	17.2%	-3.5%
55 to 64	21,640	7.8%	35,364	11.6%	39,416	12.0%	38,305	11.2%	63.4%	-2.8%
65 to 74	17,575	6.3%	19,333	6.3%	26,559	8.1%	31,438	9.2%	10.0%	18.4%
75 to 84	10,477	3.8%	12,150	4.0%	12,957	3.9%	16,802	4.9%	16.0%	29.7%
85+	3,074	1.1%	4,764	1.6%	5,896	1.8%	6,443	1.9%	55.0%	9.3%
Median Age:										
Total Population	33.9		34.9		35.2		36.1			

Households by Income

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
$0 - $15,000	19,565	19.8%	19,514	17.3%	14,853	12.2%	13,042	10.2%	-0.3%	-12.2%
$15,000 - $24,999	14,701	14.9%	15,133	13.4%	12,448	10.2%	11,590	9.1%	2.9%	-6.9%
$25,000 - $34,999	13,343	13.5%	13,090	11.6%	11,467	9.4%	10,768	8.4%	-1.9%	-6.1%
$35,000 - $49,999	16,708	16.9%	16,537	14.7%	14,995	12.3%	14,251	11.1%	-1.0%	-5.0%
$50,000 - $74,999	18,028	18.2%	20,016	17.7%	23,927	19.6%	23,285	18.2%	11.0%	-2.7%
$75,000 - $99,999	8,748	8.8%	12,389	11.0%	16,334	13.4%	19,072	14.9%	41.6%	16.8%
$100,000 - $149,999	5,170	5.2%	10,840	9.6%	16,818	13.8%	21,630	16.9%	109.7%	28.6%
$150,000 +	2,748	2.8%	5,350	4.7%	11,034	9.1%	14,287	11.2%	94.7%	29.5%
Average Hhld Income	$48,241		$60,353		$77,801		$87,682		25.1%	12.7%
Median Hhld Income	$36,582		$42,225		$57,676		$66,124		15.4%	14.6%
Per Capita Income	$17,190		$22,479		$29,073		$33,040		30.8%	13.6%

Employment

	2000 Census	%	2010 Census	%	2019 Estimates	%	2024 Projections	%	Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Population 16+	208,897		235,262		256,014		267,992		12.6%	13.9%
Total Labor Force	130,688	62.6%	149,231	63.4%	186,607	72.9%	192,693	71.9%	14.2%	3.3%
Civilian, Employed	118,578	90.7%	136,594	91.5%	175,353	94.0%	180,742	93.8%	15.2%	3.1%
Civilian, Unemployed	9,367	7.2%	10,585	7.1%	9,088	4.9%	9,691	5.0%	13.0%	6.6%
In Armed Forces	2,743	2.1%	2,053	1.4%	2,165	1.2%	2,260	1.2%	-25.2%	4.4%
Not In Labor Force	78,209	37.4%	86,031	36.6%	69,407	27.1%	75,299	28.1%	10.0%	8.5%
% Blue Collar	45,840	38.7%	59,992	43.9%	79,601	45.4%	81,469	46.5%	30.9%	2.3%
% White Collar	72,679	61.3%	76,602	56.1%	95,752	54.6%	99,273	56.6%	5.4%	3.7%

Housing Units

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Housing Units	108,261		125,439		133,785		140,440		15.9%	5.0%
Total Occupied Housing Units	n/a	n/a	112,869	90.0%	121,875	91.1%	127,924	91.1%	n/a	5.0%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	42,191	37.4%	40,634	33.3%	42,994	33.6%	n/a	5.8%
Owner Occupied: Owned free and clear	n/a	n/a	24,793	22.0%	29,137	23.9%	30,518	23.9%	n/a	4.7%
Renter Occupied	n/a	n/a	45,885	40.7%	52,104	42.8%	54,412	42.5%	n/a	4.4%
Vacant	9,267	8.6%	12,570	10.0%	11,910	8.9%	12,516	8.9%	35.6%	5.1%

Vehicles Available

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
0 Vehicles Available	9,302	9.4%	10,148	9.0%	9,783	8.0%	10,012	7.8%	9.1%	2.3%
1 Vehicle Available	37,961	38.4%	44,026	39.0%	44,610	36.6%	46,214	36.1%	16.0%	3.6%
2+ Vehicles Available	51,731	52.3%	58,696	52.0%	67,482	55.4%	71,698	56.0%	13.5%	6.2%
Average Vehicles Per Household	1.50		1.80		1.86		1.87		22.3%	0.5%

Marital Status

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Married, Spouse Present	104,558	49.1%	97,022	40.5%	108,922	41.8%	113,588	41.7%	-7.2%	4.3%
Married, Spouse Absent	12,692	6.0%	9,330	3.9%	15,434	5.9%	16,040	5.9%	-26.5%	3.9%
Divorced	25,053	11.8%	35,592	14.9%	34,000	13.0%	35,548	13.1%	42.1%	4.6%
Widowed	13,518	6.4%	14,175	5.9%	15,533	6.0%	16,159	5.9%	4.9%	4.0%
Never Married	57,046	26.8%	83,479	34.8%	86,784	33.3%	91,115	33.4%	46.3%	5.0%
Age 15+ Population	212,933		239,599		260,673		272,450		12.5%	4.5%

Educational Attainment

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Grade K - 8	14,091	8.3%	12,612	6.5%	11,559	5.4%	11,730	5.2%	-10.5%	1.5%
Grade 9 - 11	22,295	13.1%	22,578	11.6%	22,408	10.5%	23,052	10.2%	1.3%	2.9%
High School Graduate	42,217	24.8%	49,485	25.4%	59,375	27.8%	62,942	27.8%	17.2%	6.0%
Some College, No Degree	43,582	25.6%	50,392	25.9%	53,213	24.9%	56,375	24.9%	15.6%	5.9%
Associates Degree	10,087	5.9%	14,091	7.2%	16,711	7.8%	18,024	8.0%	39.7%	7.9%
Bachelor's Degree	21,194	12.4%	24,838	12.8%	29,681	13.9%	32,311	14.2%	17.2%	8.9%
Graduate Degree	12,232	7.2%	16,077	8.3%	16,759	7.8%	18,112	8.0%	31.4%	8.1%
No Schooling Completed	4,833	2.8%	4,530	2.3%	4,196	2.0%	4,288	1.9%	-6.3%	2.2%
Age 25+ Population	170,531		194,603		213,901		226,834		14.1%	6.0%

	2000 Census	2010 Census	2019 Estimates	2024 Projections	Percent Change 2000 to 2010	Percent Change 2019 to 2024

Seasonal Population by Quarter

	2019 Estimates
Q4 2016	5,446
Q1 2017	5,949
Q2 2017	6,229
Q3 2017	6,000
Q4 2017	5,701
Q1 2018	5,129
Q2 2018	5,323
Q3 2018	5,116
Q4 2018	4,962
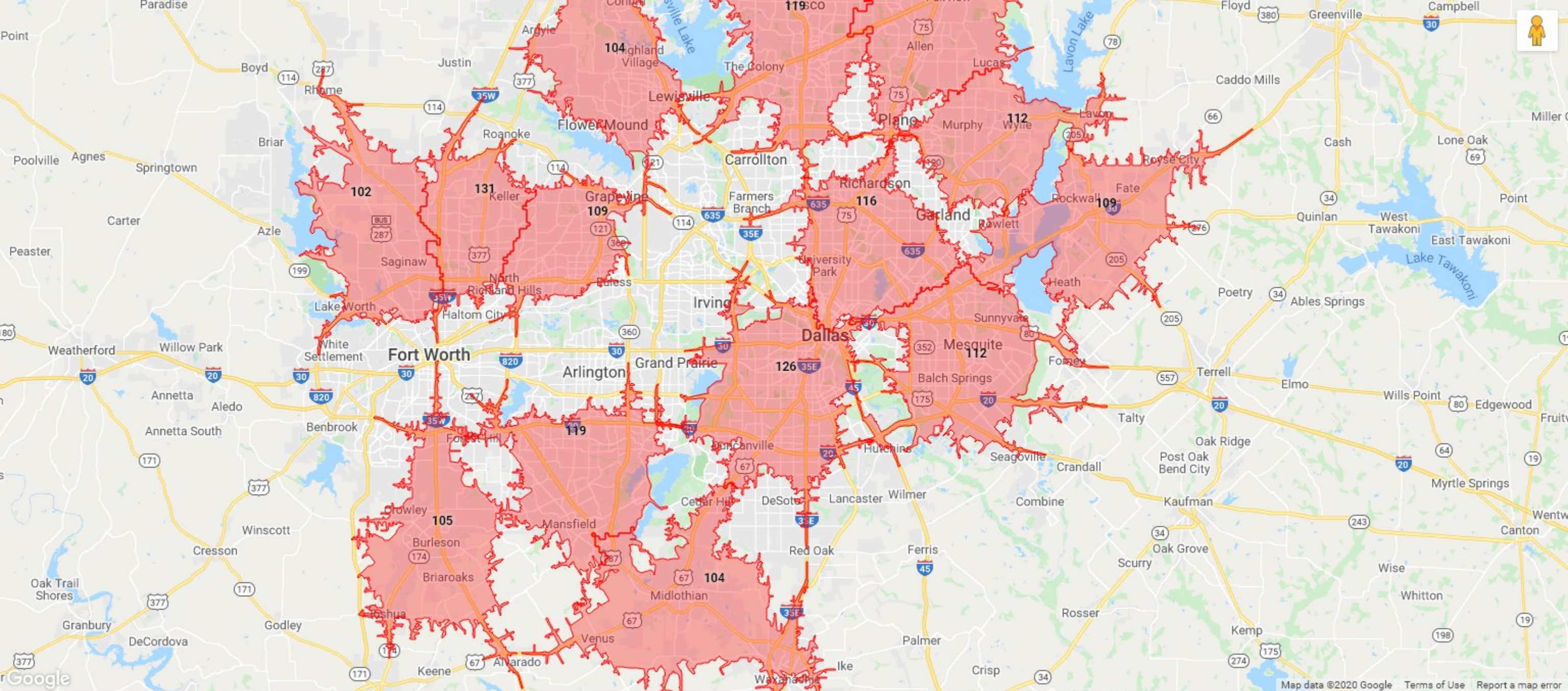
Population Demographics

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Population	1,183,206		1,198,488		1,324,820		1,390,953		1.3%	5.0%
Population Density (Pop/Sq Mi)	3,063.96		3,592.58		3,430.68		3,601.93		17.3%	5.0%
Total Households	449,593		458,596		514,639		547,142		2.0%	6.3%
Population by Gender:										
Male	594,273	50.2%	599,308	50.0%	661,363	49.9%	695,197	50.0%	0.8%	5.1%
Female	588,933	49.8%	599,180	50.0%	663,456	50.1%	695,756	50.0%	1.7%	4.9%

Population by Race

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
White	602,607	50.9%	608,777	50.8%	642,992	48.5%	666,069	47.9%	1.0%	3.6%
Black	304,170	25.7%	297,995	24.9%	328,999	24.8%	340,889	24.5%	-2.0%	3.6%
American Indian or Alaska Native	5,822	0.5%	8,090	0.7%	8,591	0.7%	8,840	0.6%	39.0%	2.9%
Asian/Native Hawaiian/Other Pacific Islander	32,585	2.8%	34,973	2.9%	50,613	3.8%	57,276	4.1%	7.3%	13.2%
Some Other Race	206,101	17.4%	216,840	18.1%	253,625	19.1%	272,087	19.6%	5.2%	7.3%
Two or More Races	31,921	2.7%	31,813	2.7%	39,999	3.0%	45,791	3.3%	-0.3%	14.5%

Population by Ethnicity

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Hispanic	421,369	35.6%	507,386	42.3%	593,121	44.8%	635,346	45.7%	20.4%	7.1%
Not Hispanic or Latino	761,837	64.4%	691,102	57.7%	731,698	55.2%	755,607	54.3%	-9.3%	3.3%

Population by Age

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
0 to 4	97,902	8.3%	102,881	8.6%	106,983	8.1%	111,167	8.0%	5.1%	3.9%
5 to 14	168,978	14.3%	167,916	14.0%	186,583	14.1%	194,149	14.0%	-0.6%	4.1%
15 to 19	79,504	6.7%	77,056	6.4%	77,100	5.8%	78,557	5.6%	-3.1%	1.9%
20 to 24	104,713	8.9%	94,807	7.9%	95,241	7.2%	85,091	6.1%	-9.5%	-10.7%
25 to 34	231,972	19.6%	219,560	18.3%	247,010	18.6%	256,458	18.4%	-5.4%	3.8%
35 to 44	188,071	15.9%	170,249	14.2%	186,048	14.0%	210,276	15.1%	-9.5%	13.0%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
45 to 54	132,562	11.2%	150,586	12.6%	155,843	11.8%	154,505	11.1%	13.6%	-0.9%
55 to 64	76,707	6.5%	109,143	9.1%	132,853	10.0%	134,573	9.7%	42.3%	1.3%
65 to 74	53,760	4.5%	57,718	4.8%	80,046	6.0%	96,113	6.9%	7.4%	20.1%
75 to 84	36,192	3.1%	33,919	2.8%	38,375	2.9%	49,878	3.6%	-6.3%	30.0%
85+	12,846	1.1%	14,653	1.2%	18,736	1.4%	20,185	1.5%	14.1%	7.7%
Median Age:										
Total Population	30.7		31.9		32.8		33.8			

Households by Income

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
$0 - $15,000	74,530	16.6%	71,211	15.5%	66,886	13.0%	63,353	11.6%	-4.5%	-5.3%
$15,000 - $24,999	65,147	14.5%	64,944	14.2%	59,210	11.5%	57,700	10.5%	-0.3%	-2.6%
$25,000 - $34,999	67,462	15.0%	62,617	13.7%	56,729	11.0%	56,158	10.3%	-7.2%	-1.0%
$35,000 - $49,999	76,593	17.0%	71,582	15.6%	71,312	13.9%	71,519	13.1%	-6.5%	0.3%
$50,000 - $74,999	73,738	16.4%	70,498	15.4%	90,838	17.7%	92,993	17.0%	-4.4%	2.4%
$75,000 - $99,999	35,989	8.0%	39,234	8.6%	53,679	10.4%	61,620	11.3%	9.0%	14.8%
$100,000 - $149,999	29,608	6.6%	40,692	8.9%	53,683	10.4%	67,361	12.3%	37.4%	25.5%
$150,000 +	26,905	6.0%	37,818	8.2%	62,302	12.1%	76,438	14.0%	40.6%	22.7%
Average Hhld Income	$57,886		$70,290		$84,876		$94,100		21.4%	10.9%
Median Hhld Income	$38,007		$40,843		$50,763		$56,355		7.5%	11.0%
Per Capita Income	$21,995		$27,084		$33,158		$37,196		23.1%	12.2%

Employment

	2000 Census	%	2010 Census	%	2019 Estimates	%	2024 Projections	%	Percent Change 2000 to 2010	2019 to 2024
Total Population 16+	901,665		912,459		1,015,045		1,069,038		1.2%	17.2%
Total Labor Force	585,588	64.9%	609,165	66.8%	684,484	67.4%	697,498	65.2%	4.0%	1.9%
Civilian, Employed	546,402	93.3%	553,975	90.9%	655,811	95.8%	666,795	95.6%	1.4%	1.7%
Civilian, Unemployed	38,951	6.7%	54,683	9.0%	28,074	4.1%	30,099	4.3%	40.4%	7.2%
In Armed Forces	234	0.0%	507	0.1%	599	0.1%	603	0.1%	116.5%	0.7%
Not In Labor Force	316,078	35.1%	303,294	33.2%	330,560	32.6%	371,540	34.8%	-4.0%	12.4%
% Blue Collar	206,610	37.8%	249,053	45.0%	289,984	44.2%	292,776	44.6%	20.5%	1.0%
% White Collar	339,879	62.2%	304,922	55.0%	365,827	55.8%	374,019	57.0%	-10.3%	2.2%

Housing Units

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Total Housing Units	481,730		517,155		563,791		600,955		7.4%	6.6%
Total Occupied Housing Units	n/a	n/a	458,596	88.7%	514,639	91.3%	547,142	91.1%	n/a	6.3%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	137,097	29.9%	130,692	25.4%	135,407	24.7%	n/a	3.6%
Owner Occupied: Owned free and clear	n/a	n/a	65,643	14.3%	82,273	16.0%	87,227	15.9%	n/a	6.0%
Renter Occupied	n/a	n/a	255,856	55.8%	301,673	58.6%	324,508	59.3%	n/a	7.6%
Vacant	32,137	6.7%	58,559	11.3%	49,152	8.7%	53,813	9.0%	82.2%	9.5%

Vehicles Available

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
0 Vehicles Available	48,908	10.9%	42,792	9.3%	48,235	9.4%	50,978	9.3%	-12.5%	5.7%
1 Vehicle Available	205,928	45.8%	207,423	45.2%	224,514	43.6%	239,312	43.7%	0.7%	6.6%
2+ Vehicles Available	194,757	43.3%	208,381	45.4%	241,890	47.0%	256,853	46.9%	7.0%	6.2%
Average Vehicles Per Household	1.40		1.67		1.72		1.71		22.5%	0.0%

Marital Status

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Married, Spouse Present	370,074	40.4%	325,344	35.1%	361,036	35.0%	376,670	34.7%	-12.1%	4.3%
Married, Spouse Absent	82,607	9.0%	72,187	7.8%	77,286	7.5%	81,125	7.5%	-12.6%	5.0%
Divorced	98,866	10.8%	104,035	11.2%	116,731	11.3%	123,036	11.3%	5.2%	5.4%
Widowed	49,936	5.5%	45,915	5.0%	47,611	4.6%	49,665	4.6%	-8.1%	4.3%
Never Married	314,577	34.3%	380,211	41.0%	428,590	41.6%	455,140	41.9%	20.9%	6.2%
Age 15+ Population	916,326		927,691		1,031,253		1,085,637		1.2%	5.3%

Educational Attainment

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Grade K - 8	82,722	11.3%	87,365	11.6%	93,757	10.9%	99,126	10.8%	5.6%	5.7%
Grade 9 - 11	106,824	14.6%	91,999	12.2%	94,255	11.0%	99,754	10.8%	-13.9%	5.8%
High School Graduate	143,976	19.7%	172,325	22.8%	186,417	21.7%	198,099	21.5%	19.7%	6.3%
Some College, No Degree	138,067	18.9%	134,147	17.7%	153,775	17.9%	164,955	17.9%	-2.8%	7.3%
Associates Degree	30,469	4.2%	31,385	4.2%	38,483	4.5%	41,874	4.5%	3.0%	8.8%
Bachelor's Degree	131,905	18.0%	139,581	18.5%	170,763	19.9%	186,014	20.2%	5.8%	8.9%
Graduate Degree	70,230	9.6%	79,006	10.5%	98,581	11.5%	107,804	11.7%	12.5%	9.4%
No Schooling Completed	27,383	3.7%	20,020	2.6%	22,881	2.7%	24,363	2.6%	-26.9%	6.5%
Age 25+ Population	731,577		755,828		858,912		921,989		3.3%	7.3%

	2000 Census	2010 Census	2019 Estimates	2024 Projections	Percent Change 2000 to 2010	2019 to 2024
Seasonal Population by Quarter						

	2019 Estimates
Q4 2016	4,964
Q1 2017	5,482
Q2 2017	5,686
Q3 2017	5,718
Q4 2017	5,720
Q1 2018	6,648
Q2 2018	6,855
Q3 2018	6,847
Q4 2018	6,935
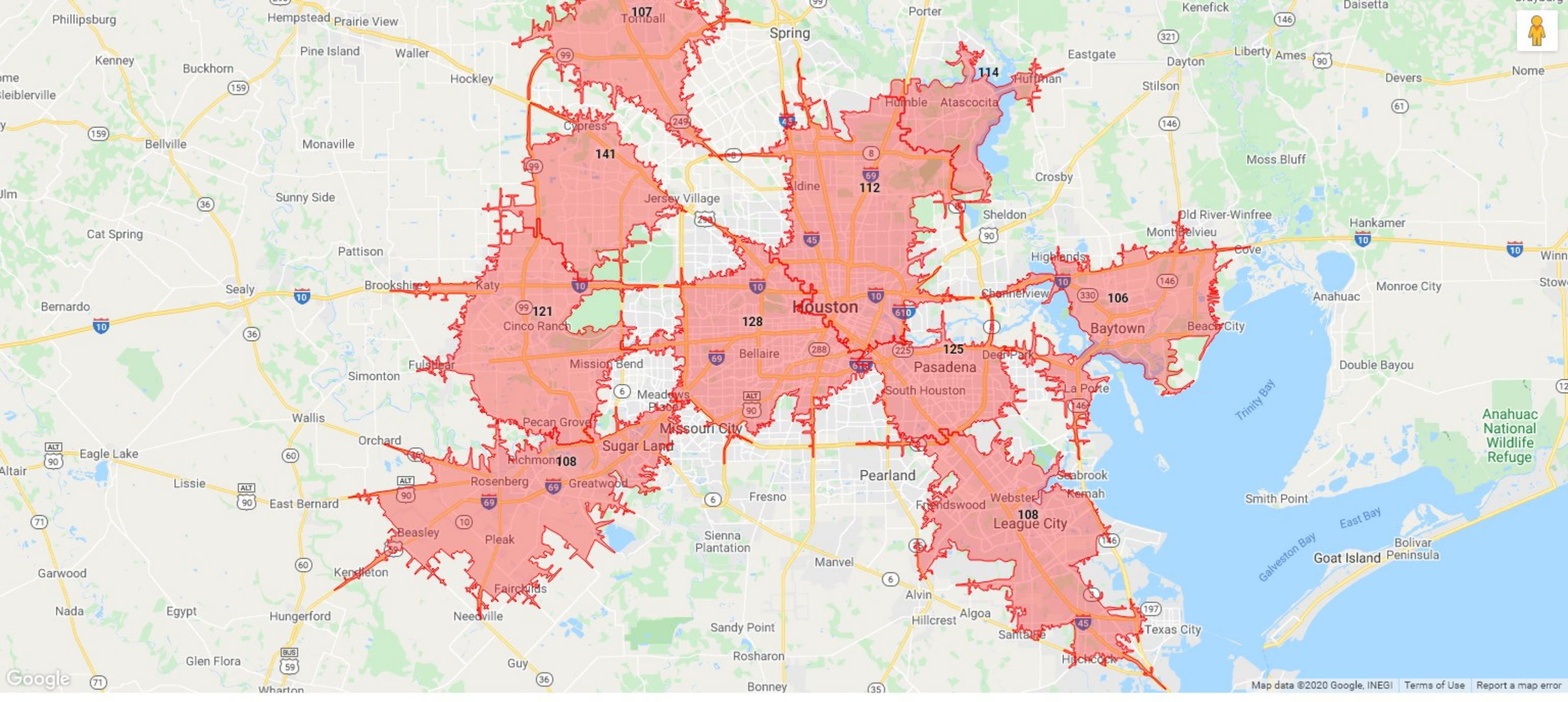
Population Demographics

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Total Population	1,974,984		2,110,567		2,330,035		2,454,083		6.9%	5.3%
Population Density (Pop/Sq Mi)	3,142.34		3,639.15		3,707.25		3,904.62		15.8%	5.3%
Total Households	728,107		788,578		884,258		941,034		8.3%	6.4%
Population by Gender:										
Male	984,076	49.8%	1,059,404	50.2%	1,169,164	50.2%	1,231,848	50.2%	7.7%	5.4%
Female	990,908	50.2%	1,051,163	49.8%	1,160,871	49.8%	1,222,236	49.8%	6.1%	5.3%

Population by Race

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
White	979,643	49.6%	1,068,688	50.6%	1,132,454	48.6%	1,178,728	48.0%	9.1%	4.1%
Black	492,809	25.0%	497,430	23.6%	550,149	23.6%	569,491	23.2%	0.9%	3.5%
American Indian or Alaska Native	8,308	0.4%	15,048	0.7%	15,825	0.7%	16,289	0.7%	81.1%	2.9%
Asian/Native Hawaiian/Other Pacific Islander	104,912	5.3%	129,911	6.2%	164,817	7.1%	182,516	7.4%	23.8%	10.7%
Some Other Race	327,652	16.6%	330,769	15.7%	382,776	16.4%	411,499	16.8%	1.0%	7.5%
Two or More Races	61,660	3.1%	68,722	3.3%	84,014	3.6%	95,561	3.9%	11.5%	13.7%

Population by Ethnicity

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
Hispanic	736,687	37.3%	923,118	43.7%	1,059,965	45.5%	1,136,615	46.3%	25.3%	7.2%
Not Hispanic or Latino	1,238,297	62.7%	1,187,449	56.3%	1,270,071	54.5%	1,317,469	53.7%	-4.1%	3.7%

Population by Age

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	Percent Change 2019 to 2024
0 to 4	161,375	8.2%	171,697	8.1%	181,586	7.8%	192,926	7.9%	6.4%	6.2%
5 to 14	298,914	15.1%	291,133	13.8%	312,637	13.4%	325,519	13.3%	-2.6%	4.1%
15 to 19	137,778	7.0%	143,740	6.8%	137,919	5.9%	139,470	5.7%	4.3%	1.1%
20 to 24	162,986	8.3%	170,602	8.1%	164,330	7.1%	147,712	6.0%	4.7%	-10.1%
25 to 34	355,536	18.0%	373,965	17.7%	424,812	18.2%	436,003	17.8%	5.2%	2.6%
35 to 44	318,733	16.1%	293,360	13.9%	333,408	14.3%	375,454	15.3%	-8.0%	12.6%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
45 to 54	237,921	12.0%	271,110	12.8%	280,573	12.0%	281,366	11.5%	13.9%	0.3%
55 to 64	137,394	7.0%	204,474	9.7%	242,815	10.4%	247,416	10.1%	48.8%	1.9%
65 to 74	93,279	4.7%	107,014	5.1%	149,445	6.4%	180,351	7.3%	14.7%	20.7%
75 to 84	54,138	2.7%	60,318	2.9%	71,153	3.1%	93,514	3.8%	11.4%	31.4%
85+	16,929	0.9%	23,153	1.1%	31,357	1.4%	34,353	1.4%	36.8%	9.6%
Median Age:										
Total Population	31.1		32.2		33.6		34.7			

Households by Income

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
$0 - $15,000	133,085	18.3%	120,563	15.3%	121,010	13.7%	112,573	12.0%	-9.4%	-7.0%
$15,000 - $24,999	106,399	14.6%	108,330	13.7%	105,511	11.9%	102,346	10.9%	1.8%	-3.0%
$25,000 - $34,999	105,869	14.5%	97,872	12.4%	96,001	10.9%	94,680	10.1%	-7.6%	-1.4%
$35,000 - $49,999	118,973	16.3%	115,472	14.6%	119,401	13.5%	119,073	12.7%	-2.9%	-0.3%
$50,000 - $74,999	118,701	16.3%	130,243	16.5%	148,198	16.8%	148,593	15.8%	9.7%	0.3%
$75,000 - $99,999	58,947	8.1%	73,422	9.3%	87,547	9.9%	102,382	10.9%	24.6%	16.9%
$100,000 - $149,999	50,681	7.0%	79,297	10.1%	98,831	11.2%	125,501	13.3%	56.5%	27.0%
$150,000 +	35,893	4.9%	63,380	8.0%	107,759	12.2%	135,885	14.4%	76.6%	26.1%
Average Hhld Income	$54,244		$69,786		$83,837		$94,583		28.7%	12.8%
Median Hhld Income	$37,069		$43,201		$50,029		$56,523		16.5%	13.0%
Per Capita Income	$19,998		$26,284		$32,029		$36,474		31.4%	13.9%

Employment

	2000 Census	%	2010 Census	%	2019 Estimates	%	2024 Projections	%	Percent Change 2000 to 2010	2019 to 2024
Total Population 16+	1,487,821		1,620,307		1,807,819		1,907,288		8.9%	17.7%
Total Labor Force	942,413	63.3%	1,081,726	66.8%	1,259,543	69.7%	1,272,673	66.7%	14.8%	1.0%
Civilian, Employed	870,524	92.4%	984,531	91.0%	1,195,502	94.9%	1,209,810	95.1%	13.1%	1.2%
Civilian, Unemployed	71,063	7.5%	96,619	8.9%	63,455	5.0%	62,293	4.9%	36.0%	-1.8%
In Armed Forces	827	0.1%	576	0.1%	585	0.1%	570	0.0%	-30.3%	-2.5%
Not In Labor Force	545,407	36.7%	538,581	33.2%	548,277	30.3%	634,615	33.3%	-1.3%	15.7%
% Blue Collar	326,963	37.6%	441,640	44.9%	527,189	44.1%	528,050	44.2%	35.1%	0.2%
% White Collar	543,415	62.4%	542,891	55.1%	668,313	55.9%	681,760	57.0%	-0.1%	2.0%

Housing Units

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Total Housing Units	792,454		897,909		974,416		1,037,364		13.3%	6.5%
Total Occupied Housing Units	n/a	n/a	788,578	87.8%	884,258	90.8%	941,034	90.7%	n/a	6.4%

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	235,149	29.8%	228,879	25.9%	242,973	25.8%	n/a	6.2%
Owner Occupied: Owned free and clear	n/a	n/a	129,294	16.4%	166,673	18.8%	178,967	19.0%	n/a	7.4%
Renter Occupied	n/a	n/a	424,135	53.8%	488,706	55.3%	519,094	55.2%	n/a	6.2%
Vacant	64,347	8.1%	109,331	12.2%	90,158	9.3%	96,330	9.3%	69.9%	6.8%

Vehicles Available

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
0 Vehicles Available	83,194	11.4%	79,156	10.0%	79,299	9.0%	82,694	8.8%	-4.9%	4.3%
1 Vehicle Available	321,364	44.1%	344,199	43.7%	377,950	42.7%	400,658	42.6%	7.1%	6.0%
2+ Vehicles Available	323,549	44.4%	365,223	46.3%	427,008	48.3%	457,683	48.6%	12.9%	7.2%
Average Vehicles Per Household	1.30		1.70		1.73		1.73		25.6%	0.2%

Marital Status

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Married, Spouse Present	667,160	44.1%	611,496	37.1%	676,812	36.9%	714,353	36.9%	-8.3%	5.5%
Married, Spouse Absent	128,428	8.5%	137,152	8.3%	138,135	7.5%	144,947	7.5%	6.8%	4.9%
Divorced	150,714	10.0%	174,751	10.6%	189,113	10.3%	198,883	10.3%	15.9%	5.2%
Widowed	81,534	5.4%	83,142	5.1%	87,871	4.8%	91,960	4.8%	2.0%	4.7%
Never Married	486,826	32.1%	641,196	38.9%	743,882	40.5%	785,496	40.6%	31.7%	5.6%
Age 15+ Population	1,514,694		1,647,737		1,835,812		1,935,639		8.8%	5.4%

Educational Attainment

	2000 Census		2010 Census		2019 Estimates		2024 Projections		Percent Change 2000 to 2010	2019 to 2024
Grade K - 8	133,374	11.0%	156,632	11.7%	158,289	10.3%	166,048	10.1%	17.4%	4.9%
Grade 9 - 11	178,783	14.7%	149,714	11.2%	148,362	9.7%	156,013	9.5%	-16.3%	5.2%
High School Graduate	247,577	20.4%	292,264	21.9%	345,173	22.5%	368,667	22.4%	18.0%	6.8%
Some College, No Degree	232,390	19.2%	259,879	19.5%	280,952	18.3%	300,046	18.2%	11.8%	6.8%
Associates Degree	48,298	4.0%	57,964	4.4%	75,877	5.0%	82,797	5.0%	20.0%	9.1%
Bachelor's Degree	210,269	17.3%	233,996	17.6%	295,101	19.2%	323,056	19.6%	11.3%	9.5%
Graduate Degree	117,264	9.7%	147,356	11.1%	187,065	12.2%	206,220	12.5%	25.7%	10.2%
No Schooling Completed	45,626	3.8%	35,590	2.7%	42,744	2.8%	45,609	2.8%	-22.0%	6.7%
Age 25+ Population	1,213,580		1,333,395		1,533,564		1,648,456		9.9%	7.5%

	2000 Census	2010 Census	2019 Estimates	2024 Projections	Percent Change	
					2000 to 2010	2019 to 2024

Seasonal Population by Quarter

	2019 Estimates
Q4 2016	13,753
Q1 2017	10,933
Q2 2017	11,224
Q3 2017	11,025
Q4 2017	10,970
Q1 2018	11,459
Q2 2018	11,666
Q3 2018	11,361
Q4 2018	11,309